



CHAMBER  
OF  
COMMERCE



\*all prices in this packet may be subject to change, contact the chamber for the latest information on an event\*

## Chamber Luncheons

**Executive Lunch Club**                      **\$ 175 per person (\$25 savings!)**  
Includes reservations to all 8 Chamber Luncheons for the whole year!  
(January, February, March, May, July, August, October, November)

***Special Fast-Lane Check-In exclusive to Executive Lunch Club members.***

**Lunch Sponsorship**                      **\$ 300**  
Allow you 3 minutes to speak to the membership and exclusive rights of marketing materials on the luncheon tables. Sponsorship includes 4 Guests.  
Name and/or logo on pre-press, weekly emails, and program.

## Business Exchange Breakfast

**Sponsorship**                              **\$ 100 and provide breakfast**  
Name and or logo on all pre-press.  
3 minutes to speak at the meeting.

## Networking/Seminars

**Sponsorship**                              **\$ 200 and provide meal**  
Name and or logo on all pre-press.  
3 minutes to speak at the meeting

## 2019 Community Awards Thursday, January 30, 2020

An event open to the public, this event recognizes outstanding community & Chamber leaders from the previous year.

Available opportunities include:

**PRESENTING Sponsor** **\$ 5,000**

- Exclusive listing as Presenting Sponsor
- Logo and/or company name on all pre-press, major signage, event materials, and event section of grandprairiechamber.org
- 16 tickets (2 Premiere Tables)
- 3 minutes to speak on stage

**PLATINUM Sponsor (5 Opportunities)** **\$ 2,000**

- Listing as Platinum Sponsor
- Logo and/or company name on party favor, given to each attendee.
- Logo and/or company name on major signage, event materials, and event section of website
- 16 tickets (2 Tables)

**GOLD Sponsor (10 Opportunities)** **\$ 1,000**

- Listing as Gold Sponsor
- Logo and/or company name on party favor at each place setting.
- Logo and/or company name on major signage, event materials, and event section of website
- 8 tickets (1 Table)

**SILVER Sponsor (15 Opportunities)** **\$ 500**

- Listing as Silver Sponsor
- Logo and/or company name on major signage, event materials, and event section of website
- 4 tickets

**BRONZE Sponsor (20 Opportunities)** **\$ 250**

- Listing as Bronze Sponsor
- Logo and/or company name on major signage, event materials, and event section of website
- 2 tickets

**PROGRAM Sponsor** **\$ 1,000**

- Company logo on back page of event program.

**PHOTO Sponsor** **\$ 1,000**

- Company logo on footer of event photos.

Individual Tickets are \$50 a person.

## State of the City Dinner & Auction at Ruthe Jackson Center Thursday, February 27<sup>th</sup>, 2020

Join city, business and residential leaders at the annual State of the City Address given by Mayor Ron Jensen at the Ruthe Jackson Center. The evening begins with registration at 6 p.m., dinner at 7 p.m. and the address at 8 p.m.

Available Opportunities Include:

**DIAMOND Sponsor** **\$ 5,000**

- Listing as the 2020 Diamond Sponsor
- Logo and/or company name on major signage, event materials and the event section of the website.
- 16 tickets (2 Premiere Tables)

**PLATINUM Sponsor** **\$ 3,000**

- Listing as the 2020 Platinum Sponsor
- Logo and/or company name on major signage, event materials and the event section of the website.
- 8 tickets (1 Premiere Table)

**GOLD Sponsor** **\$ 1,200**

- Listing as the 2020 Gold Sponsor
- Logo and/or company name on major signage, event materials and the event section of the website.
- 8 tickets

**SILVER Sponsor** **\$ 700**

- Listing as the 2020 Silver Sponsor
- Logo and/or company name on major signage, event materials and the event section of the website.
- 4 tickets

**BRONZE Sponsor** **\$ 250**

- Listing as the 2020 Bronze Sponsor
- Logo and/or company name on major signage, event materials and the event section of the website.
- 2 tickets

Individual Tickets are \$60 a person.

## **Life and Business in High Heels at Ruthe Jackson Center** **Wednesday, March 25th, 2020**

This exciting panel events features women in business and leadership careers and an interactive discussion on how you can maximize your time and talents, and work-life balance.

Available opportunities Include:

**PRESENTING Sponsor                      \$ 500**

- Exclusive listing as 2020 Presenting Sponsor
- Premiere signage on tables, event materials, event section of the website and mentioned in all pre-press.
- 3 minutes to speak at the podium
- 4 Reservations

**GOLD Sponsor                                \$ 300**

- Listing as 2020 Gold Sponsor
- Premiere signage on tables, event materials, event section of the website and mentioned in all pre-press.
- 4 Reservations

**SILVER Sponsor                              \$ 200**

- Listing as 2020 Silver Sponsor
- Logo and/or company name on table signage, event materials and the event section of the website.
- 3 Reservations

**BRONZE Sponsor                             \$ 100**

- Listing as 2020 Bronze Sponsor
- Logo and/or company name on event materials and the event section of the website.
- 2 Reservations

**GOODIE BAG Sponsor                      \$ 50 + 75 items**

Individual Tickets are \$25 a person.

## Grand Prairie Chamber Annual Golf Classic at Tangle Ridge Golf Course Friday, May 8th, 2020

This event presents an opportunity for you to expand your circle of influence, bond with co-workers and employees, entertain customers and have a great time with friends.

Available Opportunities include:

|   |                                       |
|---|---------------------------------------|
| Title Sponsor   | \$ 5,000 (includes up to 3 teams)     |
| Bag Drop Sponsor  | \$ 2,650                              |
| Signs Sponsor   | \$ 1,000                              |
| Program Sponsor   | \$ 1,000                              |
| Golf Ball Sponsor   | \$ 1,000 or 150 sleeves of Golf Balls |
| Golf Towel Sponsor  | 150 Golf Towels                       |
| Reception Sponsor   | \$ 1,000 (includes 1 team)            |
| Registration Sponsor  | \$ 1,000 (includes 1 team)            |
| Golf Cart Sponsor   | \$ 1,000 (includes 1 team)            |
| Range Sponsor   | \$ 1,000 (includes 1 team)            |
| Awards Sponsor  | \$ 1,000 (includes 1 team)            |
| Photo Sponsor   | \$ 1,000 (includes 1 team)            |
| Putting Contest Sponsor   | \$ 1,000 (includes 1 team)            |
| Drink Cart Sponsor  | \$ 1,000 (includes 1 team)            |
| Closest to the Pin  | \$ 350 (3 available)                  |
| Longest Drive Men   | \$ 350                                |
| Longest Drive Women   | \$ 350                                |
| Straightest Drive   | \$ 350                                |
| Mulligans   | \$ 350                                |
| Sand Insurance  | \$ 350                                |
| <br>  |                                       |
| Platinum Hole Sponsor   | \$ 500                                |
| Exclusive Hole Sponsor  | \$ 400                                |
| Hole Sponsor  | \$ 200                                |
| <br>  |                                       |
| Gold Team   | \$ 800                                |
| Includes a Hole Sign, a Fifth Man Advantage per Player & Recognition in Program |                                       |
| <br>  |                                       |
| Team of 4   | \$ 550                                |
| Individual Player   | \$ 150                                |

## Taste of Grand Prairie and Community Spotlight at Traders Village Thursday, September 24th, 2020

This event allows you the opportunity to meet the community, expand your circle of influence and market your businesses/ organizations one on one. [tasteofgrandprairie.com](http://tasteofgrandprairie.com)

Available Opportunities include:

### **Taste Spectacular Sponsor \$ 2,500**

- **Exclusive** listing as a 2020 Taste of Grand Prairie Taste Spectacular Sponsor
- Color ad in event program - large logo.
- Logo featured in the event section of [grandprairiechamber.org](http://grandprairiechamber.org)
- Logo on Banner stand positioned on the Stage.
- One premier vendor booth located under the Blue Pavilion near the stage.
- A 5 minute video about your company on the Taste of GP webpage and social media sites (provided by your company)
- 3 minutes to speak about your company from the stage.
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Twenty (20) complimentary admission tickets.

### **Grand Prairie Star Sponsor \$ 1,000**

- Listing as a 2020 Taste of Grand Prairie Star Sponsor
- Color ad in event program - large logo.
- Logo featured in the event section of [grandprairiechamber.org](http://grandprairiechamber.org)
- Logo on Banner stand positioned on the stage.
- One vendor booth located under the Blue Pavilion.
- A 5 minute video interview about your company on the Taste of GP webpage and social media sites (provided by your company)
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Fifteen (15) complimentary admission tickets.

### **Community Leader Sponsor \$ 500**

- Listing as a 2020 Taste of Grand Prairie Community Leader Sponsor
- Color ad in event program - small logo.
- Logo featured in the event section of [grandprairiechamber.org](http://grandprairiechamber.org).
- Logo on Banner stand positioned on the stage.
- One vendor booth
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Ten (10) complimentary admission tickets.

### **Community Supporter Sponsor \$ 300**

- Listing as a 2020 Taste of Grand Prairie Community Supporter Sponsor
- Color ad in event program - small logo.
- Logo featured in the event section of [grandprairiechamber.org](http://grandprairiechamber.org)
- Recognition from the stage of your company's contribution to the Taste of Grand Prairie.
- Unlimited networking opportunities.
- Five (5) complimentary admission tickets.

|                             |        |                           |  |        |
|-----------------------------|--------|---------------------------|--|--------|
| Member Restaurant Booth     | \$ 50  | Chamber Business Booth    |  | \$ 300 |
| Non-Member Restaurant Booth | \$ 100 | Non-Member Business Booth |  | \$ 500 |
| Food Truck                  | \$ 150 | Non-Profit Booth          |  | \$ 200 |

## 2021 Community Directory

| SPACE SIZES                 | 1 COLOR  | 2 COLOR | 4 COLOR | SIZES            |
|-----------------------------|----------|---------|---------|------------------|
| Business Card               |          |         | \$200   | 3 1/2" x 2"      |
| 1/8 Page                    | \$370    | \$415   | \$520   | 3 1/2" x 2 3/8"  |
| 1/4 Page                    | \$630    | \$710   | \$820   | 3 1/2" x 4 7/8"  |
| 1/2 Page                    | \$1,210  | \$1,365 | \$1,630 | 7 1/2" x 4 7/8"  |
| Full Page                   | \$2,180  | \$2,415 | \$2,625 | 7 1/2" x 10 1/4" |
| Back Cover                  |          |         | \$6,300 |                  |
| Inside Front Cover          |          |         | \$3,150 |                  |
| Inside Back Cover           |          |         | \$2,835 |                  |
| Double Truck                |          |         | \$5,250 |                  |
| Additional Category Listing | \$50 per |         |         |                  |

**DEADLINE:** All Space Reservations are Due **by Friday, October 30, 2020.**  
 Art Deadline is **Friday, November 13, 2020.**

**TERMS:** 50% due with contract and balance due upon final art.

**PREPAY DISCOUNT OF 5% is available if payment in full is made with acceptance of contract.**

Make Checks Payable to the **Grand Prairie Chamber of Commerce.**  
 All Major Credit Cards and Cash are Accepted.

### **MECHANICAL REQUIREMENTS**

**Files can be accepted in Illustrator and Photoshop or a high quality .PDF file. Images need to be of high quality and can be supplied on a thumb drive.**

Ads can be emailed to [Greg@GrandPrairieChamber.org](mailto:Greg@GrandPrairieChamber.org);  
[Hayley@GrandPrairieChamber.org](mailto:Hayley@GrandPrairieChamber.org) or [Maria@GrandPrairieChamber.org](mailto:Maria@GrandPrairieChamber.org).

The Publisher reserves the right to reject any advertisement, photograph, or illustration which is not deemed to be in keeping with the standards of the publication.



## Photos with Santa Marketing Opportunity

Reach THOUSANDS of potential clients marketing with us at our Photos with Santa!

This is the Chamber's largest fundraiser of the year! Prairie Lights attracts over 100,000 visitors to view the drive thru light show, and the Parks Department has partnered with the Chamber to allow us to take Santa Pictures at their Holiday Village stopping point.

Traders Village attracts over 50,000 visitors over the holiday weekends to shop and take their picture with Santa!

To take advantage of these marketing opportunities, please email  
Hayley@GrandPrairieChamber.org or call (972) 264-1558.  
All items and/or logos are due by November 9, 2020.

### Available Opportunities Include:

**Envelope Cover Sponsor** **\$1,000 (6 opportunities available)**  
We will have your logo printed on 3,000 - 9 x 12 in. envelopes and 6.5 x 9.5 in. envelopes.  
Purchased Santa Photos at both Prairie Lights and Traders Village plus your flyers will go into the envelopes.

**Flyer Sponsor** **\$300 + flyers**  
Provide 3,000 of your promotional flyers to be inserted into the Santa picture envelopes.

**Flash Drive Sponsor** **\$100 + flash drives**  
Provide 200 flash drives with your logo on them for customers who want their Santa photos digitally

**Pictures with Santa at Prairie Lights is seven nights a week.  
November 26th - December 23rd, 2020  
at Lynn Creek Park, 5700 Lake Ridge Pkwy, in the Holiday Village**

**Pictures with Santa at Traders Village are on Saturdays and Sundays  
November 28th - December 20th, 2020  
at Traders Village, 2602 Mayfield Road, under the Big Red Patio**

# Sustaining Members

**Sustaining packages are paid in addition to the annual membership investment.**

Note: Silver, Gold, Platinum and Diamond levels can be customized to meet your company's goals.

## **\$2,500 Bronze Sustaining Member benefits:**

- Board position for 1-year term
- Name listed on Chamber and event programs throughout the year
- Link to member's website via logo on Chamber's website
- Logo listed in Community Directory
- Company listing highlighted in Community Directory
- Name recognized on cable TV program "It's Happening in Grand Prairie" when the Chamber is guest
- Name on Chamber letterhead/mailings
- Access to post events to the community calendar

## **\$5,000 Silver Sustaining Member receives Bronze Package and also:**

- State of the City Sponsorship (4 reservations)
- Golf Classic (May) Sponsorship (includes 1 team)
- 1 Executive Lunch Club membership (lunch reservations for the year)
- Taste of Grand Prairie & Community Spotlight (4 tickets)
- Community awards (2 tickets)

## **\$7,500 Gold Sustaining Member receives Bronze Package benefits and also:**

- State of the City Sponsorship (6 tickets)
- Golf Classic (May) Sponsorship (includes one team)
- Half page ad in Community Directory
- 2 Executive Lunch Club memberships (lunch reservations for the year)
- Taste of Grand Prairie & Community Spotlight (6 tickets)
- Community awards (4 tickets)

## **\$10,000 Platinum Sustaining Member receives Bronze Package benefits and also:**

- State of the City Sponsorship (8 tickets)
- Taste of Grand Prairie & Community Spotlight (1 Booth)
- Golf Classic (May) Sponsorship (includes one team)
- Full page ad in Community Directory
- 4 Executive Lunch Club memberships (lunch reservations for the year)
- Community awards (6 tickets)

## **\$25,000 Diamond Sustaining Member receives Bronze Package benefits and also:**

- State of the City Sponsorship (8 tickets)
- Golf Classic (May) Sponsorship (includes 3 teams)
- Full page ad in Community Directory
- 4 Executive Lunch Club memberships (lunch reservations for the year)
- Community awards (6 tickets)
- Title Sponsorship to Major Event of Choice (First come basis)
- State of the City Sponsorship (Reserved table with 8 tickets)
- Taste of Grand Prairie & Community Spotlight (15 tickets and 1 booth)