PASSPORT TO GRAND PRAIRIE

Vendor Information Packet

September 10th - 14th

Sponsored By:

Traders Village
What is the Passport to Grand Prairie?

The Passport to Grand Prairie is an online scavenger hunt based off an app called “GooseChase.” Participants are required to complete different tasks to win points. These points add up to a final number that will determine the winner of the $1,000 GRAND PRIZE, $500 for 2nd place, and other items!

How is this similar to the original “Taste of Grand Prairie”?

The idea is still the same: giving Grand Prairie residents a “Taste” of what is within the city. Through this platform, we are still able to achieve the interpersonal communication and vendor exposure like the Taste of Grand Prairie, while eliminating the total number of people gathered at one specific time. (Due to COVID-19)

How will this drive people to my business?

Unlike a 1-day vendor fair, this type of scavenger hunt will drive customers to your storefront (masked of course) or your social media/website. Rather it be making a purchase, taking a selfie, creating a commercial, accessing a secret code from your website, a GPS check in, or doing a fun video at your location. Overall, this creates more awareness for the business and food vendors.

Higher Point Levels = More Recognition

Each mission of the scavenger hunt will be valued at a specific point level: 400, 500, 600, and 1000. At the 1000-point level, a vendor will receive the most recognition because participants are able to receive the highest value of points from your mission alone. However, all mission point values do matter. After all, at the end of the day, those who want to win are going to have to participate in every mission to rack up points towards the grand prize.

<table>
<thead>
<tr>
<th>Tasks that Vendors Can Choose from (1 per vendor)</th>
<th>400 Points</th>
<th>500 Points (Choose One)</th>
<th>600 Points (Choose One)</th>
<th>1000 Points (Choose One)</th>
<th>Mission Details Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Secret code on website or social media page of your choice OR chance at an Urgent Mission (4 hour window on one day) to create a sense of urgency for participants to take a selfie with your business sign</td>
<td>Blue</td>
<td>Green</td>
<td>Purple</td>
<td>Red</td>
<td>A code for your website address or social media handle. For urgent missions, a date, time and location are needed.</td>
</tr>
<tr>
<td>GPS Check in OR selfie in front of sign or logo</td>
<td>Blue</td>
<td>Purple</td>
<td>Purple</td>
<td>Red</td>
<td>Exact physical address</td>
</tr>
<tr>
<td>Video with business sign/logo/statue at property</td>
<td>Purple</td>
<td>Purple</td>
<td>Purple</td>
<td>Red</td>
<td>Exact physical address</td>
</tr>
<tr>
<td>Picture showing a purchase made from your business OR 30-second video commercial about the business</td>
<td>Purple</td>
<td>Purple</td>
<td>Purple</td>
<td>Red</td>
<td>Exact physical address of location or website/social media</td>
</tr>
</tbody>
</table>

*Business that are not in Grand Prairie are limited to online missions only*
Reserve your spot today!

<table>
<thead>
<tr>
<th>Vendor Price Breakdown Per Mission</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>400 Point Mission</td>
<td>$75</td>
</tr>
<tr>
<td>500 Point Mission</td>
<td>$100</td>
</tr>
<tr>
<td>600 Point Mission</td>
<td>$200</td>
</tr>
<tr>
<td>1000 Point Mission</td>
<td>$300</td>
</tr>
</tbody>
</table>

Company Name: ________________________________

Company Address: ________________________________

City: ________________________________

Email: ___________________________________________

Website: ________________________________

Contact Person: ____________________________________

Phone: ________________________________

☐ I would like to sign up for the $75 amount to be a vendor at the 400-point mission

☐ I would like to sign up for the $100 amount to be a vendor at the 500-point mission

☐ I would like to sign up for the $200 amount to be a vendor at the 600-point mission

☐ I would like to sign up for the $300 amount to be a vendor at the 1000-point mission

We will call you to personally confirm all of the details about your mission.

**Payment:**

VISA MasterCard AMEX/Discover Check#________

Card #______________________________ Exp___________ Zip___________

Cardholder Name: ________________________________

You may call (972) 264 1558 for payment over the phone if preferred.

*Completed forms must be returned to hayley@grandprairiechamber.org no later than 9/7/20*

*Payment must be completed by September 7th or your mission will not go live.*