

# 34<sup>th</sup> ANNUAL EAST PEORIA FESTIVAL OF LIGHTS

## 2018 SPONSORSHIP PACKAGES

East Peoria Chamber of Commerce/East Peoria Festival of Lights  
201 Clock Tower Drive | East Peoria, IL 61611  
P: 309.699.6212 | F: 309.699.6220 | [www.epcc.org](http://www.epcc.org) | [www.folepi.org](http://www.folepi.org)



In 2018, the East Peoria Chamber of Commerce and the City of East Peoria have combined forces to offer you the official sponsorship packages for the 34<sup>th</sup> Anniversary of the East Peoria Festival of Lights. These packages are designed to help your business maximize its exposure for this amazing Holiday event that runs from November 23 – December 31. In the past you have had the option of having a full color ad in the FOLEPI guide and/or sponsoring a float at Winter Wonderland. We want to give you the best of both options by offering you packages that include both, along with other incentives for your business. More than 25,000 vehicles come through Winter Wonderland each year! Don't miss out on the 34<sup>th</sup> Annual East Peoria Festival of Lights.

## SPONSORSHIP LEVELS & PACKAGES

### **NORTH POLE SPONSOR \$2,500**

- Full page ad in the FOLEPI guide (Over 25,000 distributed)
- Company name at the entrance of Winter Wonderland and Special North Pole Sponsor banner at the exit of Winter Wonderland
- Sponsor sign at float of your choice in Winter Wonderland
- Company logo and hyperlink on website (Chamber & City of EP)
- Complimentary admission for 20 cars

### **JINGLE BELL SPONSOR \$1,750**

- ½ page ad in the FOLEPI guide (Over 20,000 distributed)
- Company name on entrance banner to Winter Wonderland
- Sponsor sign at float in Winter Wonderland
- Company logo and hyperlink on websites (Chamber & City of EP)
- Complimentary admission for 15 cars

### **RUDOLPH SPONSOR \$1,000**

- ¼ page ad in the FOLEPI guide (Over 20,000 distributed)
- Company name on entrance banner to Winter Wonderland
- Sponsor sign at float in Winter Wonderland
- Company logo on websites (Chamber & City of EP)
- Complimentary admission for 10 cars

### **MISTLETOE SPONSOR \$500**

- 1/8 page ad in the FOLEPI guide (Over 20,000 distributed)
- Company name on entrance banner to Winter Wonderland
- Sponsor sign at float in Winter Wonderland
- Company logo on websites (Chamber & City of EP)
- Complimentary admission for 5 cars

### **FRIEND OF FOLEPI \$250**

- Company listed in FOLEPI guide (Over 20,000 distributed)
- Company name on entrance banner to Winter Wonderland
- Company logo on websites (Chamber & City of EP)
- Complimentary admission for 2 cars

If you are interested in an ad only please contact the East Peoria Chamber office for pricing and more information at 309-699-6212.

If you are interested in sponsoring a float only please contact Doug McMarty for pricing and more information at 309-427-7762.

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## 2018 SPONSORSHIP FORM

East Peoria Chamber of Commerce/East Peoria Festival of Lights  
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Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

<b>Full Page</b> 7.625w x 9.875h	<b>1/4 Page</b> 3.687w x 4.812h vertical or 7.625w x 2.281h
<b>1/2 Page</b> 3.687w x 9.875 (V) or 7.625w x 4.812h (H)	<b>1/8 Page</b> 3.687w x 2.281h

### Commitment to Advertise:

Commitment due October 12, 2018. Payment due November 2, 2018. Please make checks payable to the East Peoria Chamber of Commerce 201 Clock Tower Dr., East Peoria, IL 61611. For your convenience, all payments will be processed through the Chamber.

### Specifications:

8-3/8" x 10-7/4" magazine, saddle stitch. Full color front and back cover. Only color ads available.

### Art Work:

If you have questions concerning the layout and ad placement, please call EPCC office at 699-6212.

### Distribution:

Over 30,000 copies printed and distributed throughout the community in high-traffic locations and at Winter Wonderland. The guide will be distributed the week of November 12, 2018, and is posted to several websites such as [epcc.org](http://epcc.org), [folepi.org](http://folepi.org), [cityofeastpeoria.com](http://cityofeastpeoria.com), and [enjoypeoria.org](http://enjoypeoria.org).

100% of ad cost to be invoiced upon commitment. Balance to be paid prior to print date. If payment arrangements are accepted by the East Peoria Chamber of Commerce and it becomes necessary to use an agency or attorney for collection, customer agrees to pay for all collection and court costs, interest at the judgment rate (from date of invoice) and all attorney fees incurred. EPCC is not responsible for delays in delivery due to Acts of God. Customer is responsible for compliance with all applicable federal, state and/or local laws and regulations concerning the content and terminology of customer's written editorials and advertisements used within the publication. Customer agrees that all written editorial submitted for publication are original and are free from any copyright infringement dispute. Publication of editorial submission are at the discretion of EPCC. This contract or a facsimile of this contract becomes effective upon approval by the EPCC, and is legal, binding, valid, and cannot be cancelled.

### Please Check Package Below:

North Pole Sponsor	\$2,500 _____
Jingle Bell Sponsor	\$1,750 _____
Rudolph Sponsor	\$1,000 _____
Mistletoe Sponsor	\$500 _____
Friend of FOLEPI	\$250 _____

Using the same ad as last year with no changes, check here \_\_\_\_\_

### FOLEPI Guide – Ad Only

Contact Chamber Office –309-699-6212

### Winter Wonderland – Float only

Contact Doug McCarty– 309-427-7762

Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_