



Presidio Golf Course



8th Annual

International Summer Golf Scramble

Date: Friday, September 21st, 2018

Presidio Golf Course

Presented by: _____

Fairmont
SAN FRANCISCO



CLAREMONT CLUB & SPA
A FAIRMONT HOTEL



Australian American Chamber of Commerce
San Francisco



Sponsorship Opportunities

Friday, September 21st, 2018

10.30 – 9.00pm

Presidio Golf Course

San Francisco

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We are seeking your support as a sponsor for the 8th Annual International Summer Golf Scramble to benefit the Australian American Chamber of Commerce and the British American Business Council. This event will be held on **Friday, September 21st, 2018** at the prestigious **Presidio Golf Course, San Francisco**.

The Tournament offers a unique opportunity to target your company to an excellent field of international golfers and to the mailing lists of the international chambers of commerce.

The tournament will have 100+ golfers competing in a scramble format. The teams will be made up of both corporate and individual groups.

The player foursomes that are included with the Presenting and Eagle level sponsorships offer an excellent opportunity to entertain key clients or reward deserving employees.



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Player RSVP by:
September 14th, 2018

Sponsor Commitments by – August 31st, 2018

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**Australian American
Chamber of Commerce**
San Francisco



Participants will enjoy a fun day of golf with on course games and competitions and the chance to win great prizes. The post tournament Awards Dinner will feature some exciting Live and Silent Auction items. Beyond. Tickets include: golf, golf cart, lunch, dinner and beverages. Past participants of the AACC/BABC Annual Golf Tournament include players from the following Bay Area companies:

Able Engineering Services
Advantage Fitness Products
Artiman
Blue Earth Ink
British Airways
CCW Business Solutions
City Park
Cognizant Technology Solutions
Comm Vault
Cypress Security
Eleven, Inc.
EON Venture
Ericsson
Fairmont San Francisco
Field Vineyards
FNB Norcal
Frank Rimmerman & Co
Gleeds USA

Green Worldwide Shipping
HSBC Bank
InterContinental Hotel
InterVision Systems Technologies
iPresent
ISearch Media,
Legend Merchant Group
Levis
LoopUp
Los Gatos Luxury Cars
Marriott Hotel, San Francisco
Martensen & Wright,
mppAPPS
Onyx
Oracle
Peak Travel
Pet Express
Perkins Cole
PriceWaterhouseCoopers

Redbull
RHS Financial
SAAB
SAS
SearchForecast
Sensear
Sony Mobile
Specialtys Bakery
Spott, Lucey & Wall
SRA Capitial
STLGip Law Firm
SuperShuttle
Swith Automation
Telstra Global
Truphone
Unispace
Victorian Government
Vinnova

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Compare Sponsor Benefits

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Presidio Golf Course

Pre-Event Promotion

Presenting

\$5,000

(1 available)

Eagle

\$2,500

(4 available)

Birdie

\$1,500

(6 available)

Hole/Tee

\$500

(8 available)

Company Logo in Event Title as Presenting Sponsor	✓			
Company logo on event branding image	✓	✓		
Company logo/link as Sponsor on Event webpage	✓ Top Position	✓ Below Presenting	✓ Below Eagle	✓ Below Birdie
Company logo/link on all event related emails	✓ Top Position	✓ Below Presenting	✓ Below Eagle	✓ Below Birdie
Shout-Outs on Social Media	✓ 4	✓ 3	✓ 2	✓ 1

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On-Course Activation

Presenting

\$5,000

(1 available)

Eagle

\$2,500

(4 available)

Birdie

\$1,500

(6 available)

Hole/Tee

\$500

(8 available)

Player Foursomes/tickets



Two Foursomes



One Foursome



Two Player Tickets

Logo on Player Gift Bag



Opportunity to provide branded merchandise/Gift for Players

Sole Sponsor on all Hole Flags

Company Logo on Hole, Tee and Drinks Cart Signs

Tee Sign/ Tent / Table

Hole Sign

Advertisement in Tournament Program

Double Page

Full Page

Half Page

Quarter Page

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Clubhouse Activation	Presenting \$5,000 (1 available)	Eagle \$2,500 (4 available)	Birdie \$1,500 (6 available)	Hole/Tee \$500 (8 available)
Opportunity to address the audience	✓			
Tickets to Awards Dinner	✓ 8	✓ 4	✓ 2	✓ 2
Logo displayed on TV Screens during Registration & Awards Dinner	✓ Dedicated Slide	✓ Eagle Sponsors Slide	✓ Birdie Sponsors Slide	✓ Hole/Tee Slide
Company Logo on Tournament Banner	✓	✓	✓	See Tee & Hole detail sheets for additional benefits
Company Pop Up Banner – Sponsor provided	✓	✓		

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Presenting Sponsor
Benefits
\$5,000

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PRE-EVENT PROMOTION:

- Logo in Event Title as Presenting Sponsor and included on Event Branding image
- Logo prominently displayed on the Tournament website (Top Position)
- Logo prominently displayed on all outbound related promotional email campaigns (Top Position).
- Logo on Tournament Lanyards
- 4 Shout Outs on Social Media

ON-COURSE ACTIVATION:

- Two Foursomes
- Logo as Presenting Sponsor on Player Gift Bag and the opportunity to place company merchandise/materials in Gift Bag
- Company Logo on all Hole Flags, 2 drinks carts and all Hole and Tee Signs
- Tee Sign, Tent & Table
- Double-Page Spread Color Ad in Tournament Program



CLUBHOUSE ACTIVATION:

- Opportunity to address the Audience during Awards Reception
- 8 tickets to Awards Dinner
- Logo displayed on TV Screens during Registration & Awards Dinner
- Logo on Tournament Banner
- Company Pop Up Banner – Sponsor provided

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Player RSVP by:
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Eagle Sponsor Benefits \$2,500

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PRE-EVENT PROMOTION:

- Logo displayed on the Tournament website (Below Presenting)
- Logo displayed on all outbound related promotional email campaigns (Below Presenting)
- 3 Shout outs on Social Media

ON-COURSE ACTIVATION:

- One Foursome
- Opportunity to place company merchandise/materials in Gift Bag
- Tee Sign, Tent & Table
- Full Page Color Ad in Tournament Program

CLUBHOUSE ACTIVATION:

- 4 Tickets to Awards Dinner
- Logo displayed on TV Screens during Registration and Awards Dinner
- Logo on Tournament Banner
- Company Pop Up Banner – Sponsor provided



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Hole in One Sponsor
\$2,500

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PRE-EVENT PROMOTION:

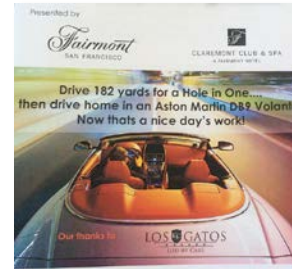
- Logo displayed on the Tournament website (Below Presenting)
- Logo displayed on all outbound related promotional email campaigns (Below Presenting)
- 3 Shout outs on Social Media

ON-COURSE ACTIVATION:

- One Foursome
- Opportunity to place company merchandise/materials in Gift Bag
- Tee Sign, Tent & Table
- Full Page Color Ad in Tournament Program and logo on the Front Cover

CLUBHOUSE ACTIVATION:

- 4 Tickets to Awards Dinner
- Logo displayed on TV Screens during Registration and Awards Dinner
- Logo on Tournament Banner
- Company Pop Up Banner – Sponsor provided



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Birdie Sponsor Benefits
\$1,500

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PRE-EVENT PROMOTION:

- Logo displayed on the Tournament website (Below Eagle)
- Logo displayed on all outbound related promotional email campaigns (Below Gold).

ON-COURSE ACTIVATION:

- Two Player Tickets
- Opportunity to place company merchandise/materials in Gift Bag
- Hole Sign
- Half Page Color Ad in Tournament Program

CLUBHOUSE ACTIVATION:

- 2 Tickets to Awards Dinner
- Logo displayed TV Screens during Registration and Awards Dinner
- Logo on Tournament Banner



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**Tee Sponsor
Benefits
\$500**

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- Tee Sign / Tent / Table and 2 representatives present at Sponsored Tee
- Two Tickets to Awards Dinner
- Company Logo appears in Tournament Program
- Company logo displayed as Tee sponsor on tournament website
- Company logo displayed on Tee Sponsors Slide
- Tee sponsors will provide refreshments at sponsored Tee and one of the following:
 - Promotional giveaway item for all golfers to be placed in Player gift bags). Minimum of 100 needed)
 - Prize for Team 1st, 2nd or 3rd Place and opportunity to present the prize to the winner. Minimum of 4 needed.



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**Hole Sponsor
Benefits
\$500**

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- Hole Sign
 - Two Tickets to Awards Lunch
 - Company Logo appears in Tournament Program
 - Company logo displayed as Hole sponsor on tournament website
 - Company logo displayed on Hole Sponsor Slide
- Hole sponsors will provide one of the following:
 - Promotional giveaway item for all golfers for gift bag
 - Prize for contest (e.g. longest drive, closest to the pin, fun contest)



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Drink Cart Sponsor Benefits \$250

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- Logo on your drinks carts sign
- Two Tickets to Awards Dinner
- The opportunity to provide company merchandise and/or materials to all players in their bag



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In-Kind Sponsor Benefits

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- Live Auction Items
- Silent Auction Items
- Wine Sponsor(s)
- Beer Sponsor(s)
- Liquor Sponsor(s)
- Gifts for Player Gift Bags
- Sponsor benefits can be tailored based on the value of the donations
- Note: Benefits exclude player participation



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Contact Information

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www.sfaussies.com



Australian American
Chamber of Commerce
San Francisco

Jo Healey
British American Business Council
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