

Business Resource Guide

This guide has been put together by the following groups:



Red Wing Area

Updated 2/24/15—Version 18

Quick Reference List

Business Organizations

- Chamber of Commerce 651-388-4719 www.redwingchamber.com
- Downtown Main Street 651-385-7850 www.downtownredwing.org
- Housing & Redevelopment Authority 651-388-7571 www.redwinghra.org
- Manufacturers Association 651-385-6481 joel.sorensen@xenuclear.com
- Port Authority 651-385-3639 www.redwingportauthority.org
- SCORE (Service Corps of Retired Executives) 651-388-4719 www.score.org
- Small Business Development Center 651-267-7706 www.southeastmn.edu
- MN State College-SE Technical
- Visitor & Convention Bureau 651-385-5934 www.redwing.org
- Workforce Center (DEED) 651-385-6480 www.workforcedevelopmentinc.org
- Society for Human Resources Mgt (SHRM) 651-301-1904 www.redwing.mnshrm.com

City of Red Wing Services

- Building Inspector (within city limits) www.red-wing.org 651-385-3626
- Building Inspector (outside city limits) 651-385-3110
- City Hall, Administration (315 W. 4th St.) 651-385-3600
- City Clerk (City Hall, 315 W. 4th St.) 651-385-3601
- Engineering (229 Tyler Road North) 651-385-3674
- Finance Director (Marshall Hallock) 651-385-3602
- Fire Department (Non-Emergency) 651-388-7141
- Incinerator (1873 Bench St.) 651-385-3658
- Land Use Management (Surveys, Zoning) 651-385-3117
- Library (225 East Avenue) 651-385-3673
- Parking Enforcement 651-385-3623
- Planning, Applications, Fees, Permits (Kathy Johnson) 651-385-3623
- Police (Non-Emergency) (430 W. 6th St.) 651-385-3155
- Post Office (222 West Avenue, Red Wing) 651-388-8637
- Public Works (Garbage & Recycling, 229 Tyler Rd. N.) 651-385-3674
- Utilities (229 Tyler Road North) 651-385-3659
- Xcel Energy Business Service Center 800-481-4700
- Xcel Energy Audit Services 800-481-4700

Goodhue County Services

www.co.goodhue.mn.us

General County Information Line	651-385-3000
County Administration Office	651-385-3001
Assessor's Office	651-385-3006
Auditor's Office	651-385-3032
Sheriff's Office (Non-Emergency)	651-385-3155
Voting Information	651-385-3032

Parking

Most City Streets Downtown 2 Hour Limit

Parking Lots

- LaGrange (3, 20 Hour Limits)
- Mural Parking Lot (3 Hour)
- Public Lot behind Marie's (217 Plum Street)
- Riverfront Ramp (9 Hour on top, 20 Hour bottom 2 levels)
- Studebaker (3 and 9 Hour Spaces, 20 Hour Lower Level)
- Ramp by Downtown Plaza (4th Street)

Meeting Facilities and Banquet Rooms

Bayside Tap & Steakhouse

1516 Old West Main Street
Red Wing, MN 55066
(651) 388-1616
Dining Area Holds 25

Bierstube

The Lodge (Bar off from Bowling Alley)
233 Withers Harbor Drive
Red Wing, MN 55066
651-385-8852
Holds Approx. 70
Has TV screen for projection, not WiFi
Website: thebierstube.com

Cannon River Winery

421 Mill Street West
Cannon Falls, MN 55009
(507) 263-7400

Event Center—250

Main Room (Located in the Tasting Room)—50

Barrel & Reserve Room—20

WiFi Available in All Rooms
Website: cannonriverwinery.com

Red Wing Chamber of Commerce

439 Main Street
Red Wing, MN 55066
651-388-4719
Conference Room holds 12-14
WiFi Available
Website: redwingchamber.com

Country Inn & Suites

4275 Hwy. 61 West
Red Wing, MN 55066
(651) 388-9000
Holds 22
WiFi Available
Guests receive special rate
Website: countryinns.com/redwingmn

Downtown Main Street

Business Incubator
Located above Walgreens downtown
651-385-7850
Website: downtownredwing.org

Downtown Plaza

434 West Fourth Street
Red Wing, MN 55066
651-385-3400
Website: downtownplaza.org

Falconer Vineyards

3572 Old Tyler Road
Red Wing, MN 55066
651-388-8849
Website: FalconerVineyards.com

Goodhue County History Center

1166 Oak Street
Red Wing, MN 55066
651-388-6024
Meeting Room holds 80 (chairs) or 60 with tables
WiFi Available
Website: goodhuecountyhistory.org

Hobgoblin Music/Stoney End

920 Highway 19 Blvd.
Red Wing, MN 55066
(651) 388-8400
Holds 150 chairs or 100 with tables
WiFi Available
Website: stonehend.com

Indigo Properties

325 Main Street
Red Wing, MN 55066
Website: 651-267-0076

Marie's Underground Grill & Tap House

217 Plum Street
Red Wing, MN 55066
651-388-1896
Holds 50
No charge to reserve room if eating there
Website: mariesunderground.com

Minnesota State College-Southeast Technical

308 Pioneer Road
Red Wing, MN 55066
651-385-6300
Various Room Sizes
WiFi Available in All Rooms
Contact: Calli Ekblad
Website: southeastmn.edu

Mississippi National Golf Links

409 Golf Links Drive
Red Wing, MN 55066
(651) 388-1874
Bar & Banquet Hold 180
WiFi Available
Website: golfredwing.com

Moondance Inn (Bed & Breakfast)

1105 West 4th St.
Red Wing, MN 55066
651-388-8145
Holds 20; WiFi Available
Website: moondanceinn.com

Mount Frontenac Golf Course

32420 Ski Road
Frontenac, MN 55025
651-388-5826
Dining Area Holds 200
WiFi Available
Website: mountfrontenac.com

Players Sports Grille

240 Harrison Street
Red Wing, MN 55066
(651) 800-2034

Red Wing Area Senior Center (Pier 55)

240 Harrison Street, Suite 2
Red Wing, MN 55066
651-327-2255
Community Room--132
WiFi Available
Website: redwingareaseniors.org

Red Wing Ignite

419 Bush Street
Red Wing, MN 55066
(651) 327-2115
Various Room Sizes
Website: Redwingignite.org
Email: info@redwingignite.org

Red Wing Golf Club

1311 West Sixth Street
Red Wing, MN 55066
651-388-9524
Dining Area/Hall 200
Website: redwinggolfclub.com

Red Wing Izaak Walton

1010 East Fifth Street
Red Wing, MN 55066
(651) 388-2440
WiFi Available
Website: redwingikes.org

Red Wing Public Library

225 East Avenue
Red Wing, MN 55066
651-385-3673
Website: redwing.lib.mn.us

Round Barn Farm B & B & B

28650 Wildwood Lane
Red Wing, MN 55066
(651) 385-9250
Website: roundbarnfarm.com

St. Crispin's Living Community

135 Pioneer Road
Red Wing, MN 55066
651-388-1234
Community Room Holds 30
WiFi Available
Website: st-brigids.com

St. James Hotel

406 Main Street
Red Wing, MN 55066
651-388-2846
Various Room Sizes:
Summit/Emerald Room—324, Emerald Room Only—28
Oak Room—56, Mainstreeter Room—80
Mezzanine Room A—48, Mezzanine Room BC—40
Laurentine Room—96, Victorian Dining Room—80
Mississippi Room—88, Hiawatha Room—88
Portside Room--176
Website: st-james-hotel.com

Sheldon Theatre, T.B.

443 West Third Street
Red Wing, MN 55066
651-388-8700
Website: sheldontheatre.org

S.W.A.T. (Salon With A Twist)

1610 West 3rd Street
Red Wing, MN 55066
(651) 327-2100
Holds 25+
Website: swatsalon.com

The Smokin'Oak

4243 Highway 61
Red Wing, MN 55066
651-388-9866
Website: thesmokinoak.com

Treasure Island Resort & Casino

5734 Sturgeon Lake Road
Welch, MN 55089
1-800-222-7077
Various Room Sizes
Website: treasureislandcasino.com

Villa Maria Retreat & Conference Center

29847 County 2 Boulevard
Frontenac, MN 55026
2 Conference Rooms Hold 100 Each
651-345-4582
Website: villamariaretreats.org

Welch Village Ski & Snowboard Resort

26685 County Road 7 Blvd.
Welch, MN 55089
651-258-4567
Holds up to 300; WiFi Available
Website: welchvillage.com

OTHERS

American Legion #54

218 West 4th Street
Red Wing, MN 55066
651-388-6223

Anderson Center

149 Tower View Drive
Red Wing, MN 55066
651-388-2009
4 Rooms available seating 20-125

Candlelight Inn

818 West Third Street
Red Wing, MN 55066
651-388-8034
Library or Dining Room (available for overnight guests)
Meeting space may be available noon-4PM (small charge)

Elks Lodge

306 West Fourth Street
Red Wing, MN 55066
651-388-5862

Super 8 Motel

232 Withers Harbor Drive
Red Wing, MN 55066
651-388-0491
Can accommodate 10-25

Starting a Business

There are many items you will need to start a business. The following websites have helpful links including business forms and templates to get you started:

[Positively Minnesota](#)

[Small Business Development Center](#)

[SCORE](#)

[PowerHomeBiz.com](#)

[Minnesota Small Business Resource Guide](#)

Other items to consider:

- Business Plan
- Naming the Business
- Filing the Appropriate documents with the State of MN
- Financing
- Business Licensing
- Business Formation
- Legal/Regulatory/Insurance
- Cash Flow Plan
- Taxes
- Employee Information
- Marketing/Branding/Company Image

Small Business Assistance is available if you are:

- Starting a New Business
- Managing and Growing an Existing Business
- Buying or Selling an Existing Business

- SCORE – Service Corp for Retired Executives
 - www.score.org
 - Free business mentoring to small businesses and start-ups

- Development of Business Plans, Financial Analysis and Loan Packaging and Marketing for Start-up Businesses, Established Businesses and Nonprofits
- Resource partner with the Small Business Admin.- SBA

- Small Business Development Center (SBDC)
 - Located at [MN State College – SE Technical](#), Red Wing
 - Phone: 651-267-7706
 - Free business consulting for small businesses
 - Business Information
 - Business Assessment and Evaluation
 - Business Plans
 - Financial Analysis and Loan Packaging
 - Marketing

- Southern Minnesota Initiative Foundation (SMIF)
 - SMIF promotes regional economic opportunities and collaborations with a focus on entrepreneurs and early childhood development.
 - www.smifoundation.org
 - Phone: 507-455-3215

- Legal Advice Clinic - LegalCORPS
 - Free of charge
 - Staffed by local volunteer attorneys
 - Provides brief (30 minute) advice and information on non-litigation legal issues.
 - Location: [Rochester Community & Technical College - SBDC](#)
Appointments: 507-285-7536

Information you will need to prepare a **Business Plan**:

- Executive Summary
- General Company Description
- Products and Services

- Marketing Plan
- Operational Plan
- Management and Organization
- Personal Financial Statement
- Startup Expenses and Capitalization
- Financial Plan
- 12-Month Profit and Loss Projection
- 3-Year Profit Projection
- Projected Cash Flow
- Balance Sheet
- Break-Even Analysis

Business Service Providers

- **Computer Sales/Repairs/Software**
- ***Computers on the Go*** (Sales/Service/Software)
- 2835 South Service Drive, Suite 208
- Red Wing, MN 55066
- 651-327-2022

- ***Kelm Management Services*** (Software)
- 2328 Goodhue Street
- Red Wing, MN 55066
- 651-388-0914

- ***Red Wing Communications, LLC*** (Service)
- 1001 Main Street
- Red Wing, MN 55066
- 651-385-0877

- ***Red Wing Computer & IT Services*** (Sales/Service/Software)
- 213 Bush Street
- Red Wing, MN 55066
- 651-327-5008

- ***Red Wing Software, Inc.*** (Software)
- 491 Highway 19
- Red Wing, MN 55066
- 651-388-1106

- ***StarTech Computing, Inc.*** (Sales/Service/Software)
- 1755 Old West Main
- Red Wing, MN 55066
- 651-385-0607

- **Phones/Cable/Fiber/Internet**

- ***BevComm***

- W8108 165th Avenue
- Hager City, WI 54014
- 715-792-2103

- ***Century Link***

- Small Business 1-800-603-6000
- Large Business 1-800-777-9594

- ***Charter***

- 160 Tyler Road South
- Red Wing, MN 55066
- 1-888-Get Charter

- ***Hiawatha Broadband Communications, Inc.***

- 2835 S. Service Drive, Suite 209
- Red Wing, MN 55066
- 651-327-2805

- ***Verizon on Main***

- 1001 Main Street
- Red Wing, MN 55066
- 651-385-0877

- ***Verizon Wireless/Wireless World***

- 178 Tyler Road South
- Red Wing, MN 55066
- 651-388-4204

Website Design

- ***Anchor Promotions, Apparel, and Signage***

- 1303 Levee Road
- Red Wing, MN 55066
- 651-385-7777

- ***Ask Shelley Virtual Assistant***

- Red Wing, MN 55066
- (651) 212-6719

- ***Computers on the Go***

- 2835 South Service Drive
- Red Wing, MN 55066
- 651-327-2022

- ***Confluence Marketing***

- 325 Main Street
- Red Wing, MN 55066

- 651-388-7737
- **Red Wing Computer & IT Services**
- 213 Bush Street
- Red Wing, MN 55066
- 651-327-5008
- **Red Wing SignWorx**
- 315 West 5th Street
- Red Wing, MN 55066
- (651) 388-5402
- **Red Wing Republican Eagle/Rivertown MultiMedia**
- P.O. Box 15
- Red Wing, MN 55066
- 651-388-8235
- **Sail Pepin / Sheridan Performance Group**
- 400 First Street
- Pepin, WI 54759
- 715-442-2250
- **Sievers Creative**
- 315 West 5th Street
- Red Wing, MN 55066
- (651) 300-4932
- **StarTech Computing, Inc.**
- 1755 Old West Main
- Red Wing, MN 55066
- 651-385-0607
- **Security Systems**
- **Tech-One Service, LLC**
- 1487 Alvina Street
- Red Wing, MN 55066
- 651-380-5115

For information on service providers, visit the Chamber website www.redwingchamber.com

Community Statistics

Much information can be found on the Port Authority directory www.redwingportauthority.org Phone 651-385-3659.

- Population
- Land Mass
- Number of businesses

- Number of manufacturing
- Income Levels
- Workforce numbers
- Ethnic Backgrounds
- Housing stats
- Rental information

International and Export Assistance

Minnesota Trade Office	651-259-7489	katie.clark@state.mn.us
Trade Assistance Helpline	651-259-7498	www.exportminnesota.com

Financing Options

- Angel Financing
- Entrepreneurial Loan Fund—Port Authority
- HRA (Red Wing Housing & Redevelopment Authority)
- Local Banks
- SMIF (Southern MN Initiative Foundation)
- Brownfield Grants--Brian Peterson
- Tax Credits (City, County, State, Federal) – Call City Hall
- TIF Financing
- Xcel Energy Credits/Rebates
- Loan Packaging assistance available through SCORE and the SBDC

Building Permit Requirements

- | | | |
|--------------------------|------------------|--------------|
| • Building Official | City of Red Wing | 651-385-3626 |
| • Building Official | Goodhue County | 651-385-3110 |
| • Building Permit Tech | Goodhue County | 651-385-3114 |
| • Zoning Administrator – | Goodhue County | 651-385-3117 |
| • Environmental Health – | Goodhue County | 651-385-6131 |
| • Fire Inspections | City of Red Wing | 651-388-7141 |

Licensing Requirements

- Contact the City of Red Wing City Clerk:
- Kathy Seymour Johnson, City Clerk
430 West 6" Street
Red Wing, MN 55066
Website: [www . red- Wng.org](http://www.red-wing.org)
Phone: 651. 267. 2600
Admin. Fax: 651. 267. 2669
Records Fax: 651. 267.2695

Media Sources

QMedia Radio Stations

KCUE AM/KWNG FM--Red Wing

KLCH Radio—Lake City

WBHA—Wabasha

Don Kliewer, General Manager

474 Guernsey Lane

Red Wing, MN 55066

651-388-7151

Local Newspapers

Red Wing Republican Eagle

Anne Jacobson, Editor

2760 N. Service Drive

Red Wing, MN 55066

www.republican-eagle.com

Hiawatha Valley Shopper/Helmer Printing

PO Box 324

Red Wing, MN 55066

715-792-2880

www.helmerprinting.com

Education

Minnesota State College-Southeast Technical—BS. Degree in Business Administration

Online education has become a more integral part of our higher education system. Most top colleges and universities are now offering online options as part of their curriculum. Trying to research these online schools in the past has been difficult because the information was fragmented and not easily accessible. The Complete Directory of Top Accredited Online Schools, Online Colleges and Online Universities of 2014 is available at AccreditedOnlineColleges.org. Visit this link for a thorough list of institutions and degree programs, with in-depth information including the specific accreditations of each institution.

Professional Services

- Visit the Chamber website www.redwingchamber.com and search by category for assistance with Accounting; Legal; Insurance; Tax Services

Real Estate

- Sites for Purchase Port Authority 651-385-3639 www.redwingportauthority.org
- List of Area Realtors Contact Chamber Office 651-388-4719
- Property Management Companies Contact Chamber Office 651-388-4719

Sales Tax/EIN Numbers

- www.MyUSACorporation.com has information on who needs to file for a sales tax number and EIN numbers, as well as other information required for businesses.

Sign Specifications/Building Improvements

- Contact Steve Kohn regarding approval process for signs/zoning ordinances
Steve Kohn
Assistant Planning Director
City of Red Wing
(651)385-3622
steve.kohn@ci.red-wing.mn.us

Historic District

To preserve Red Wing's beautiful historic district, there are some specific guidelines which may be followed. Some of the areas to be aware of include:

- Signs must be attached to the Building. Signs are not allowed to hang from the building.
- Awning Specifications
- Application Fee for signs AND awnings
- Color Restrictions (Only 3 colors allowed)
- Color choice must be approved
- Sidewalk Signs—(Sandwich Board –A Frame) Application & Fee
- Banners on Buildings—Application Fee—Can only hang for 90 days (down for 2 days) and then can rehang for 2 days.
- Bench and Flower Container Ordinance
- Table and Chairs Ordinance
- Window Specifications

For complete information, contact Steve Kohn at 651-385-3622 steve.kohn@ci.red-wing.mn.us.

Sign Color and Material Samples in Historic District

Must be approved by the Heritage Preservation Board, turned in before the 3rd Wednesday of the month. Then the HPC approves it and it goes before City Council. You don't have to present at either of these meetings as long as the application is complete.

Heritage Preservation Committee Governs:

- Highway signs
- Neon Signs
- Parking Lot Signs

For more information on historic preservation, contact:

Preservation Alliance of Minnesota

416 Landmark Center
75 W. Fifth Street
St. Paul, MN 55102

651-293-9047

www.mnpreservation.org

Commercial Sign Designers

Anchor Promotions, Apparel, and Signage

Brenda Stelter

1303 Levee Road

Red Wing, MN 55066

Phone: 651-385-7777

Mobile: 651-380-5329

Fax: 866-229-6033

www.anchorpromotions.com

Red Wing Signworx

Jeff and Jen Mueller

315 West 5th Street

Red Wing, MN 55066

651-388-5402

www.rwsignworx.com

Brushwork Signs

Ann Meillier

909 6th Street NW

Fairbault, MN 55021

ann@brushworksigns.com

507-334-8446

Transportation Services

- Airport—Red Wing
 - Located at W7245 State Rd. 35 in Bay City, WI 715-594-3701
- AMTRAK
 - www.amtrak.com
 - 1-800-872-7245

- City Bus
 - Hiawatha Transportation
 - 1-866-623-7505
- TAXI
 - Taxi Company of Red Wing
 - www.redwingtaxi.com
 - 651-385-8294