Business Resource Guide
This guide has been put together by the following groups:

[Logos of RED WING AREA CHAMBER OF COMMERCE, Red Wing DOWNTOWN MAIN STREET, MINNESOTA STATE COLLEGE SOUTHEAST, City of RED WING, Red Wing Port Authority, SCORE Red Wing Area]

Updated 3/17/17—Version 19
Quick Reference List

Business Organizations
- Chamber of Commerce 651-388-4719  www.redwingchamber.com
- Downtown Main Street 651-385-7850  www.downtownredwing.org
- Housing & Redevelopment Authority 651-388-7571  www.redwinghra.org
- Manufacturers Association 651-301-1904  sharon@mccordexecutivesearch.com
- Port Authority 651-385-3639  www.redwingportauthority.org
- SCORE (Service Corps of Retired Executives) 800-634-0245  www.score.org
- Small Business Development Center 651-267-7706  www.southeastmn.edu
- Visitor & Convention Bureau 651-385-5934  www.redwing.org
- Workforce Center (DEED) 651-385-6480  www.workforcedevelopmentinc.org
- Society for Human Resources Mgt (SHRM) 651-301-1904  www.redwing.mnshrm.com

City of Red Wing Services  www.red-wing.org
- Building Inspector (within city limits) 651-385-3626
- Building Inspector (outside city limits) 651-385-3110
- City Hall, Administration (315 W. 4th St.) 651-385-3600
- City Clerk (City Hall, 315 W. 4th St.) 651-385-3601
- Engineering (229 Tyler Road North) 651-385-3674
- Finance Director (Marshall Hallock) 651-385-3602
- Fire Department (Non-Emergency) 651-388-7141
- Incinerator (1873 Bench St.) 651-385-3658
- Land Use Management (Surveys, Zoning) 651-385-3117
- Library (225 East Avenue) 651-385-3673
- Parking Enforcement 651-385-3623
- Planning, Applications, Fees, Permits (Kathy Johnson) 651-385-3623
- Police (Non-Emergency) (430 W. 6th St.) 651-385-3155
- Post Office (222 West Avenue, Red Wing) 651-388-8637
- Public Works (Garbage & Recycling, 229 Tyler Rd. N.) 651-385-3674
- Utilities (229 Tyler Road North) 651-385-3659
- Xcel Energy Business Service Center 800-481-4700
- Xcel Energy Audit Services 800-481-4700

Goodhue County Services  www.co.goodhue.mn.us
- General County Information Line 651-385-3000
- County Administration Office 651-385-3001
- Assessor’s Office 651-385-3006
- Auditor’s Office 651-385-3032
- Sheriff’s Office (Non-Emergency) 651-385-3155
- Voting Information 651-385-3032

Parking
Most City Streets Downtown  2 Hour Limit
Parking Lots

Goodhue County Services  www.co.goodhue.mn.us
• LaGrange (3 and 20 Hour Limits)
• Mural Parking Lot (3 Hour)
• Public Lot behind Marie’s (217 Plum Street)
• Riverfront Ramp (9 Hour on top, 20 Hour bottom 2 levels)
• Studebaker (3 and 9 Hour Spaces, 20 Hour Lower Level)
• Ramp by Downtown Plaza (4th Street)
Meeting Facilities and Banquet Rooms

Meeting & Banquet Rooms

**Bayside Tap & Steakhouse**
1516 Old West Main Street
Red Wing, MN  55066
(651) 388-1616
Dining Area Holds 25

**Bierstube**
The Lodge (Bar off from Bowling Alley)
233 Withers Harbor Drive
Red Wing, MN  55066
651-385-8852
Holds Approx. 70
Has TV screen for projection, not WiFi
Website: thebierstube.com

**Cannon River Winery**
421 Mill Street West
Cannon Falls, MN  55009
(507) 263-7400
Event Center—250
Main Room (Located in the Tasting Room)—50
Barrel & Reserve Room—20
WiFi Available in All Rooms
Website: cannonriverwinery.com

**Chamber of Commerce**
439 Main Street
Red Wing, MN  55066
651-388-4719
Conference Room holds 12-14
WiFi Available
Website: redwingchamber.com

**Country Inn & Suites**
4275 Hwy. 61 West
Red Wing, MN  55066
(651) 388-9000
Holds 22
WiFi Available
Guests receive special rate
Website: countryinns.com/redwingmn

**Downtown Main Street**
Business Incubator
Located above Walgreens downtown
651-385-7850
Website: downtownredwing.org

**Downtown Plaza**
434 West Fourth Street
Red Wing, MN  55066
651-385-3400
Website: downtownplaza.org

**Falconer Vineyards**
3572 Old Tyler Road
Red Wing, MN  55066
651-388-8849
Website: FalconerVineyards.com

**Goodhue County Education District**
395 Guernsey Lane
Red Wing, MN  55066
651-388-4441
Website: gced.k12.mn.us

**Goodhue County History Center**
1166 Oak Street
Red Wing, MN  55066
651-388-6024
Meeting Room holds 80 (chairs) or 60 with tables
WiFi Available
Website: goodhuecountyhistory.org

**Hobgoblin Music/Stoney End**
920 Highway 19 Blvd.
Red Wing, MN  55066
651-388-8400
Holds 150 chairs or 100 with tables
WiFi Available
Website: stoneyend.com

**Indigo Properties**
325 Main Street
Red Wing, MN  55066
651-267-0076

**Red Wing Elks Lodge #85**
306 West Fourth Street
Red Wing, MN  55066
651-388-5862
Holds 150 chairs or 100 with tables
Website: redwingelks.org

**Marie’s Underground Grill & Tap House**
217 Plum Street
Red Wing, MN  55066
651-388-1896
Holds 50
No charge to reserve room if eating there
Website: mariesunderground.com
Minnesota State College Southeast
308 Pioneer Road
Red Wing, MN 55066
651-385-6300
Various Room Sizes
WiFi Available in All Rooms
Contact: Calli Ekblad
Website: southeastmn.edu

Mississippi National Golf Links
409 Golf Links Drive
Red Wing, MN 55066
(651) 388-1874
Bar & Banquet Hold 180
WiFi Available
Website: golfredwing.com

Moondance Inn (Bed & Breakfast)
1105 West 4th St.
Red Wing, MN 55066
651-388-8145
Holds 20
WiFi Available
Website: moondanceinn.com

Mount Frontenac Golf Course
32420 Ski Road
Frontenac, MN 55025
651-388-5826
Dining Area Holds 200
WiFi Available
Website: mountfrontenac.com

Red Wing Area Senior Center (Pier 55)
240 Harrison Street, Suite 2
Red Wing, MN 55066
651-327-2255
Community Room—132; WiFi Available
Website: redwingareaseniors.org

Red Wing Public Library
225 East Avenue
Red Wing, MN 55066
651-385-3673
Website: redwing.lib.mn.us

Red Wing Ignite
419 Bush Street
Red Wing, MN 55066
(651) 327-2115
Various Room Sizes
Website: redwingignite.org
Email: info@redwingignite.org

Red Wing Golf Course
1311 West Sixth Street
Red Wing, MN 55066
651-388-9524
Dining Area/Hall 200
Website: redwingolfcourse.com

RWCC & James Isensee Event Center (former Izaak Walton League)
1010 East Fifth Street
Red Wing, MN 55066
(651) 388-2440
WiFi Available
Website: redwingikes.org

Round Barn Farm B & B & B
28650 Wildwood Lane
Red Wing, MN 55066
(952) 292-9340
Website: roundbarnfarm.com

St. Crispin Living Community
135 Pioneer Road
Red Wing, MN 55066
651-388-1234
Community Room Holds 30; WiFi Available
Website: st-brigids.com

St. James Hotel
406 Main Street
Red Wing, MN 55066
651-388-2846
Various Room Sizes:
Summit/Emerald Room—324, Emerald Room Only—28
Oak Room—56, Mainstreeter Room—80
Mezzanine Room A—48, Mezzanine Room BC—40
Lauretine Room—96, Victorian Dining Room—80
Mississippi Room—88, Hiawatha Room—88
Portside Room—176
Website: st-james-hotel.com

Sheldon Theatre, T.B.
443 West Third Street
Red Wing, MN 55066
651-388-8700
Website: sheldontheatre.org

The Smokin’Oak
4243 Highway 61
Red Wing, MN 55066
651-388-9866
Website: thesmokinoak.com

Treasure Island Resort & Casino
5734 Sturgeon Lake Road
Welch, MN 55089
1-800-222-7077
Various Room Sizes
Website: treasureislandcasino.com

Villa Bellezza Winery & Vineyards
1420 Third Street
Pepin, WI 54759
715-442-2424
Great Hall: 200-300
Website: villabellezza.com

Welch Village Ski & Snowboard Resort
26685 County Road 7 Blvd.
Welch, MN 55089
651-258-4567
Holds up to 300; WiFi Available
Website: welchvillage.com
OTHERS

**Anderson Center**
149 Tower View Drive
Red Wing, MN 55066
651-388-2009
4 Rooms available seating 20-125

**Candlelight Inn**
818 West Third Street
Red Wing, MN 55066
651-388-8034
Library or Dining Room (available for overnight guests)
Meeting space may be available noon-4PM (small charge)

**Super 8 Motel**
232 Withers Harbor Drive
Red Wing, MN 55066
651-388-0491
Can accommodate 10-25
Commercial Realtors in Red Wing, MN

**Coldwell Banker Nybo & Associates**
Tim Nybo  
2809 South Service Drive  
Red Wing, MN  55066  
651-380-1228  
timnybo@charter.net  
www.redwingrealestate.com

**Edina Realty**
Duffy Schafer  
139 Tyler Road South  
651-385-6277  
Cell 651-764-4057  
DuffySchafer@edinarealty.com  
www.redwing.edinarealty.com

**Lawrence Realty**
Tom Brown  
610 Main Street  
Red Wing, MN  55066  
651 385-5687  
Cell 651-764-2681  
brownrealestate@gmail.com  
www.lawrencerealty.us

**Lawrence Realty**
Jake Dahl  
610 Main Street  
Red Wing, MN  55066  
651-385-5693  
jakermdahl@gmail.com  
www.lawrencerealty.us

**Lawrence Realty**
Mitch Lawrence  
610 Main Street  
Red Wing, MN  55066  
651-385-5688  
lawrencerealty@lawrencerealty.us  
www.lawrencerealty.us

**Marketplace Commercial/Marketplace Management**
Shelly Muelken  
129 Hedin Avenue  
Red Wing, MN  55066  
651 385-7572  
Cell 651-639-0821  
shelly@marketplacecommercial.com  
www.marketplacecommercial.com

**Star Realty & Siewert Construction**
Paul Siewert  
910 Main Street, Suite 201  
Red Wing, MN  55066  
651 388-4711  
Cell 651-398-8413  
pauls@starrealtymn.com  
www.starrealtymn.com

**Title Real Estate**
John Tittle  
2000 West Main Street, Suite 304  
Red Wing, MN  55066  
651 385-2234  
tittle@redwing.net  
www.tittlerealestate.com
Starting a Business
There are many items you will need to start a business. The following websites have helpful links including business forms and templates to get you started:

Positively Minnesota
Small Business Development Center
SCORE
PowerHomeBiz.com
Minnesota Small Business Resource Guide

Other items to consider:
- Business Plan
- Naming the Business
- Filing the Appropriate documents with the State of MN
- Financing
- Business Licensing
- Business Formation
- Legal/Regulatory/Insurance
- Cash Flow Plan
- Taxes
- Employee Information
- Marketing/Branding/Company Image

Small Business Assistance is available if you are:
- Starting a New Business
- Managing and Growing an Existing Business
- Buying or Selling an Existing Business

- SCORE – Service Corp for Retired Executives
  - www.score.org
  - Free business mentoring to small businesses and start-ups
  - Development of Business Plans, Financial Analysis and Loan Packaging and Marketing for Start-up Businesses, Established Businesses and Nonprofits
  - Resource partner with the Small Business Admin.- SBA

- Small Business Development Center (SBDC)
  - Located at Minnesota State College Southeast, Red Wing
  - Phone: 651-267-7706
  - Free business consulting for small businesses
  - Business Information
  - Business Assessment and Evaluation
  - Business Plans
  - Financial Analysis and Loan Packaging
  - Marketing

- Southern Minnesota Initiative Foundation (SMIF)
SMIF promotes regional economic opportunities and collaborations with a focus on entrepreneurs and early childhood development.

- [www.smifoundation.org](http://www.smifoundation.org)
- Phone: 507-455-3215

- **Legal Advice Clinic - LegalCORPS**
  - Free of charge
  - Staffed by local volunteer attorneys
  - Provides brief (30 minute) advice and information on non-litigation legal issues.
  - Location: *Rochester Community & Technical College - SBDC*
    Appointments: 507-285-7536

Information you will need to prepare a **Business Plan**:

- Executive Summary
- General Company Description
- Products and Services
- Marketing Plan
- Operational Plan
- Management and Organization
- Personal Financial Statement
- Startup Expenses and Capitalization
- Financial Plan
- 12-Month Profit and Loss Projection
- 3-Year Profit Projection
- Projected Cash Flow
- Balance Sheet
- Break-Even Analysis

**Business Service Providers**

**Computer Sales/Repairs/Software**

- **Astound LLC** (Service/Software)
  823 Tile Drive
  Red Wing, MN  55066
  651-380-1732
  astoundllc.com

- **Computers on the Go** (Sales/Service/Software)
  2000 Old West Main Street, Suite 353
  Red Wing, MN  55066
  651-327-2022
  computersontheego.biz

- **Red Wing Computer & IT Services** (Sales/Service/Software)
  213 Bush Street
  Red Wing, MN  55066
651-327-5008
redwingcomputer.com

- **Red Wing Software, Inc.** (Software)
  491 Highway 19
  Red Wing, MN  55066
  651-388-1106
  redwingsoftware.com

- **StarTech Computing, Inc.** (Sales/Service/Software)
  1755 Old West Main
  Red Wing, MN  55066
  651-385-0607
  startech-comp.com

**Phones/Cable/Fiber/Internet**

- **BevComm**
  W8108 165th Avenue
  Hager City, WI  54014
  715-792-2103

- **Century Link**
  Small Business 1-800-603-6000
  Large Business 1-800-777-9594

- **HBC (Hiawatha Broadband Communications)**
  2835 S. Service Drive, Suite 209
  Red Wing, MN  55066
  651-327-2805

- **Spectrum Business**
  (800) 314-7195

- **Verizon Wireless/Wireless World**
  178 Tyler Road South
  Red Wing, MN  55066
  651-388-4204

**Website Design**

- **Anchor Promotions, Apparel, and Signage**
  1303 Levee Road
  Red Wing, MN  55066
  651-385-7777

- **Ask Shelley Virtual Assistant**
  Red Wing, MN  55066
(651) 212-6719

- Astound LLC
  823 Tile Drive
  Red Wing, MN  55066
  651-380-1732
  astoundllc.com

- Computers on the Go
  2835 South Service Drive
  Red Wing, MN  55066
  651-327-2022

- Red Wing Computer & IT Services
  213 Bush Street
  Red Wing, MN  55066
  651-327-5008

- Red Wing Republican Eagle/Rivertown MultiMedia
  P.O. Box 15
  Red Wing, MN  55066
  651-388-8235

- Red Wing SignWorx
  315 West 5th Street
  Red Wing, MN  55066
  (651) 388-5402

- Sail Pepin / Sheridan Performance Group
  400 First Street
  Pepin, WI  54759
  715-442-2250

- Sievers Creative
  315 West 5th Street
  Red Wing, MN  55066
  (651) 300-4932

- StarTech Computing, Inc.
  1755 Old West Main
  Red Wing, MN  55066
  651-385-0607

- Unleashed Strategy Consultants
  803 West Fifth Street
  Red Wing, MN  55066
  (612) 807-0804

- Woodruff Sweitzer
  1926 Old West Main Street
  Red Wing, MN  55066
  651-388-7737
Security Systems
- Astound LLC
  823 Tile Drive
  Red Wing, MN  55066
  651-380-1732
  astoundllc.com

For information on service providers, visit the Chamber website [www.redwingchamber.com](http://www.redwingchamber.com)

Community Statistics
Much information can be found on the Port Authority directory [www.redwingportauthority.org](http://www.redwingportauthority.org)  Phone 651-385-3659.
  - Population
  - Land Mass
  - Number of businesses
  - Number of manufacturing
  - Income Levels
  - Workforce numbers
  - Ethnic Backgrounds
  - Housing stats
  - Rental information

International and Export Assistance
Minnesota Trade Office  651-259-7489  katie.clark@state.mn.us
Trade Assistance Helpline  651-259-7498  [www.exportminnesota.com](http://www.exportminnesota.com)

Financing Options
  - Angel Financing
  - Entrepreneurial Loan Fund—Port Authority
  - HRA (Red Wing Housing & Redevelopment Authority)
  - Local Banks
  - SMIF (Southern MN Initiative Foundation)
  - Brownfield Grants--Brian Peterson
  - Tax Credits (City, County, State, Federal) – Call City Hall
  - TIF Financing
  - Xcel Energy Credits/Rebates
  - Loan Packaging assistance available through SCORE and the SBDC

Building Permit Requirements
  - Building Official  City of Red Wing  651-385-3626
  - Building Official  Goodhue County  651-385-3110
  - Building Permit Tech  Goodhue County  651-385-3114
  - Zoning Administrator – Goodhue County  651-385-3117
  - Environmental Health – Goodhue County  651-385-6131
Licensing Requirements
- Contact the City of Red Wing City Clerk:
  - Kathy Seymour Johnson, City Clerk
  - 430 West 6th Street
  - Red Wing, MN 55066
  - Website: www.red-wing.org
  - Phone: 651. 267. 2600
  - Admin: Fax: 651. 267. 2669
  - Records: Fax: 651. 267. 2695

Media Sources
QMedia Radio Stations
KCUE AM/KWNG FM--Red Wing
KLCH Radio—Lake City
WBHA—Wabasha
Don Kliewer, General Manager
474 Guernsey Lane
Red Wing, MN 55066
651-388-7151

Local Newspapers
Red Wing Republican Eagle
Anne Jacobson, Editor
2760 N. Service Drive
Red Wing, MN 55066
www.republican-eagle.com

Helmer Printing
N6402 790th Street
Beldenville, WI 54003
(715) 273-4601
www.helmerprinting.com

Education
Minnesota State College Southeast—BS. Degree in Business Administration

Online education has become a more integral part of our higher education system. Most top colleges and universities are now offering online options as part of their curriculum. Trying to research these online schools in the past has been difficult because the information was fragmented and not easily accessible. The Complete Directory of Top Accredited Online Schools, Online Colleges and Online Universities of 2014 is available at AccreditedOnlineColleges.org. Visit this link for a thorough list of institutions and degree programs, with in-depth information including the specific accreditations of each institution.

Professional Services
- Visit the Chamber website www.redwingchamber.com and search by category for assistance with Accounting; Legal; Insurance; Tax Services
**Real Estate**
- Sites for Purchase Port Authority 651-385-3639 [www.redwingportauthority.org](http://www.redwingportauthority.org)
- List of Area Realtors Contact Chamber Office 651-388-4719
- Property Management Companies Contact Chamber Office 651-388-4719

**Sales Tax/EIN Numbers**
- [www.MyUSACorporation.com](http://www.MyUSACorporation.com) has information on who needs to file for a sales tax number and EIN numbers, as well as other information required for businesses.

**Sign Specifications/Building Improvements**
- Contact Steve Kohn regarding approval process for signs/zoning ordinances
  
  Steve Kohn
  Assistant Planning Director
  City of Red Wing
  (651)385-3622
  steve.kohn@ci.red-wing.mn.us

**Historic District**
To preserve Red Wing’s beautiful historic district, there are some specific guidelines which may be followed. Some of the areas to be aware of include:
- Signs must be attached to the Building. Signs are not allowed to hang from the building.
- Awning Specifications
- Application Fee for signs AND awnings
- Color Restrictions (Only 3 colors allowed)
- Color choice must be approved
- Sidewalk Signs—(Sandwich Board –A Frame) Application & Fee
- Banners on Buildings—Application Fee—Can only hang for 90 days (down for 2 days) and then can rehang for 2 days.
- Bench and Flower Container Ordinance
- Table and Chairs Ordinance
- Window Specifications

For complete information, contact Steve Kohn at 651-385-3622 steve.kohn@ci.red-wing.mn.us.

**Sign Color and Material Samples in Historic District**
Must be approved by the Heritage Preservation Board, turned in before the 3rd Wednesday of the month. Then the HPC approves it and it goes before City Council. You don’t have to present at either of these meetings as long as the application is complete.
Heritage Preservation Committee Governs:
- Highway signs
- Neon Signs
- Parking Lot Signs

For more information on historic preservation, contact:
**Preservation Alliance of Minnesota**
Commercial Sign Designers

- **Anchor Promotions, Apparel, and Signage**
  Brenda Stelter
  1303 Levee Road
  Red Wing, MN  55066
  Phone: 651-385-7777
  Mobile: 651-380-5329
  Fax: 866-229-6033
  [www.anchorpromotions.com](http://www.anchorpromotions.com)

- **Red Wing Signworx**
  Jeff and Jen Mueller
  315 West 5th Street
  Red Wing, MN  55066
  651-388-5402
  [www.rwsignworx.com](http://www.rwsignworx.com)

- **Sievers Creative**
  315 West 5th Street
  Red Wing, MN  55066
  (651) 300-4932
  sieverscreative.com

Transportation Services

- **Airport—Red Wing**
  - Located at W7245 State Rd. 35 in Bay City, WI  715-594-3701

- **AMTRAK**
  - [www.amtrak.com](http://www.amtrak.com)
  - 1-800-872-7245

- **City Bus**
  - Hiawatha Transportation
  - 1-866-623-7505

- **TAXI**
  - Taxi Company of Red Wing
  - [www.redwingtaxi.com](http://www.redwingtaxi.com)
  - 651-385-8294