

[REALTOR REFERRAL PARTNERS]

By virtue of your GCHAR membership, starting Jan. 1, 2013, you will be enrolled in the Chamber and receive member benefits including access to our money-saving partnerships; free admission to networking events and roundtables; and member pricing for issues briefings, development events and briefings with our elected officials.

Should you want even more exposure and to put your smiling face directly in front of folks who want to buy in Chapel Hill, we invite you to join the Chamber as a Referral Partner. Do it today for the low, low cost of \$100!

[REFERRAL PARTNERS RECEIVE]

- **Direct referrals**

*Online, in person, via email, and over the phone; The Chamber gives potential buyers three agents at a time and rotates them continuously**

- **Relocation leads**

The Chamber will share potential buyer contact info with the three agents whom we referred

- **An individual listing in the Chamber's online business directory**

Includes your name, short description and contact info

- **Distribution privileges in the Chamber's Visitor and Relocation Center**

Your stuff – with your name – in the Chamber's lobby

- **Advance notice of sponsorship and advertising opportunities**

Beat the rush and stand out; the number of real estate agents promoted per event/publication is limited, and past advertisers and Referral Partners have first dibs

Referral partners are full Chamber members and are eligible for service on the Board of Directors.

The cost to participate in the Referral Partners program is **\$100 per year**, and your **agency must be a Real Estate Firm Member**.

[REAL ESTATE FIRM MEMBERS RECEIVE]

- Access for all of the Firm's agents to the Chamber's **Referral Partners** program
- A **Firm listing** in the Chamber's **online business directory**
- Firm **distribution privileges** in the Chamber's Visitor and Relocation Center
- Advance notice of **sponsorship and advertising** opportunities
- Access to all Chamber member benefits, discounts, events and programs

2013 Real Estate Firm Membership Dues:

- Boutique Firm (2 or fewer agents) - \$408
- Small Firm (3-29 agents) - \$550
- Large Firm (30+) - \$795

[*HOW REFERRALS WORK]

STEP 1:

We maintain a list of agents in the Referral Partners program:

1. Green Lantern
2. Atticus Finch
3. Hermione Granger
4. The Little Mermaid
5. Captain Planet
6. Wonder Woman

STEP 2:

Ralph Relocator stops by the Chamber to get info about moving here. We recommend that Ralph contact Green Lantern, Atticus Finch, and Hermione Granger; hand him the business cards for those three Referral Partners; and pass Ralph's contact info on to Green Lantern, Atticus and Hermione.

STEP 3:

The next day, Rachel Relocator – no relation – calls our office to ask about living in Chapel Hill. Instead of recommending Green Lantern, Atticus and Hermione, this time we do the same for The Little Mermaid, Captain Planet and Wonder Woman. So on and so forth, to infinity and beyond.

[BECOME A REFERRAL PARTNER TODAY]

The Referral Partner program begins Jan. 1, 2013, but you are welcome to knock out your enrollment in this calendar year! Join us!

[REFERRAL PARTNER INFORMATION]

DATE: _____

Your Name

Real Estate Firm

Agent Mailing Street Address

City State Zip

Agent Physical Address (if different)

City State Zip

E-mail Address

Phone Number

Agent Web Site

Facebook Username

LinkedIn Username

Twitter Handle

Description Of Business For Chamber Web Site Listing

200 Characters (including punctuation and spacing)

Keywords: 8 words maximum, 30 Characters each (including punctuation and spacing)

[PAYMENT INFORMATION]

The cost to participate in the Referral Partners program is **\$100 per year**, and your **agency must be a Real Estate Firm Member**.

[METHOD OF PAYMENT] Cash Check Visa MC AMEX

CC # _____ Expiration Date: _____ Security Code: _____

[ABOUT YOUR CHAMBER MEMBERSHIP]

GCHAR members who choose not to enroll in our Referral Partners program *are* Chamber members and receive access to our money-saving partnerships; free admission to networking events and roundtables; and member pricing for issues briefings, development events and briefings with our elected officials.

However, they will not receive a directory listing, materials distribution privileges, referrals (online, in person, via email, and over the phone), or relocation leads, and they are not voting members of the Chamber and are not eligible for service on the Chamber Board of Directors.

Questions? Want to be a Referral Partner? CONTACT US! | p: 919.967.7075 | jsimmons@carolinachamber.org