





- Looking for a fun way to interact with other Chamber members?
- Interested in meeting one-on-one with new businesses at the Chamber?
- Want to earn some Chamber Bucks that will allow you to attend Chamber events or market your business for free?

## JOIN THE CHAMBER AMBASSADOR PROGRAM!

### THE BASICS

The Chamber Ambassadors are a team of Chamber members who volunteer to meet with new members and shepherd them through their first year of membership. Ambassadors are assigned one or two new members a month, and connect with them over phone or in person to learn about their businesses, and to ensure that new members know all they can about the Chamber so they may best leverage their memberships. The program allows current Chamber members to connect with other Chamber members in a one-on-one setting, establish meaningful relationships with new members, provide a great service to new members during their first year with the Chamber, and earn items of value at the same time. What's not to like?

### WHEN

Ambassadors meet as a team once a month, and in addition, spend an average 2-3 hours per month connecting with new members. Ambassadors also make a commitment to attend many of the Chamber's events, such as Business After Hours, New Member Orientations, and First Fridays. You don't have to be a long-time Chamber member to become an Ambassador; all current members are welcome to join the program.

### REWARDS

In return for their efforts, Ambassadors have the potential to earn both recognition and Chamber Bucks. Ambassadors are featured on a rotating basis on the Chamber's website and in the Chamber's monthly mailing to members. In addition, Ambassadors earn points by meeting with members, volunteering to register members at events, attending events, and more. Each point threshold earns an Ambassador Chamber Bucks that can be used to sponsor events, market their business, or pay for event admission. In fact, an Ambassador can earn up to \$160 per year in Chamber Bucks! In addition, Ambassadors who reach 625 points also receive special recognition, and if they reach 750 points, they receive complimentary marketing, such as an event table display, newsletter insert, or relocation packet insert. Wow!

## FOR MORE INFORMATION...

To learn more about the Chamber's Ambassador program, please contact, Justin Simmons, Vice President & Chief of Staff, at 919.967.7075 or [jsimmons@carolinachamber.org](mailto:jsimmons@carolinachamber.org).