

# 2017 ANNUAL REPORT

**75** Years of  
Business  
Leadership



Chamber's Annual  
Investment in  
Membership  
Services

**\$1**  
Million



**8** Chamber  
Staff

**105** Chamber  
Volunteers



**91%**  
Chamber  
Membership  
Retention  
Rate

**68**  
Programs &  
Events Delivered



**1** Million  
Twitter  
Impressions in 2017



**14,000**




Twitter, Facebook,  
and LinkedIn Followers

**120**  
Local Candidate Videos  
Posted in Chamber's  
(un)Forum



**90,000**  
Chamber Member  
Employees



**500**




Chamber Member  
Employees Enrolled  
in the Small Business  
Health Program with  
Piedmont Health  
(1st of Its Kind in NC)

**981**




Export Shipments to 38  
Countries Processed  
Through Our  
chamberexport.com

**\$850**



Average Amount an  
Employer Saves on One  
Emergency Room Visit  
with RelyMD  
relymd.com/Chamber

**\$55,338**



Per Capita Income in  
Orange County (#1 in NC)  
Chatham County is #3 with \$53,189

**36.3%**



Orange County's Woman-  
Owned Business Rate  
(Above NC & US Averages)

**\$2.4**  
Billion

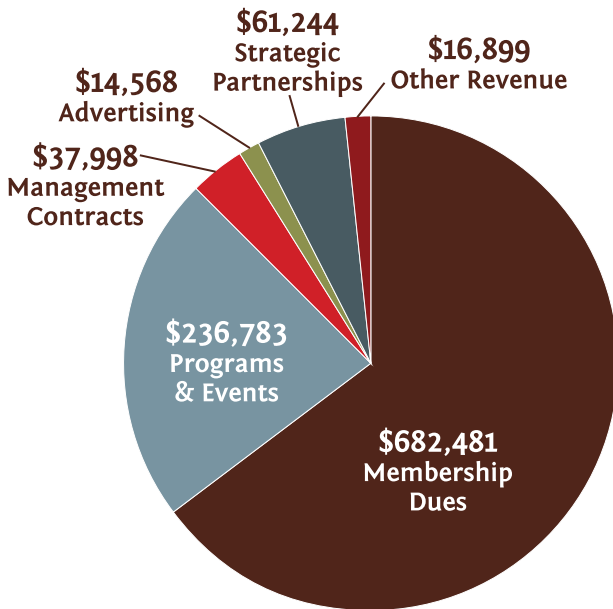


In Taxable Retail  
Sales in Orange &  
Chatham Counties  
in 2016, Up from  
\$1.7 Billion in 2014

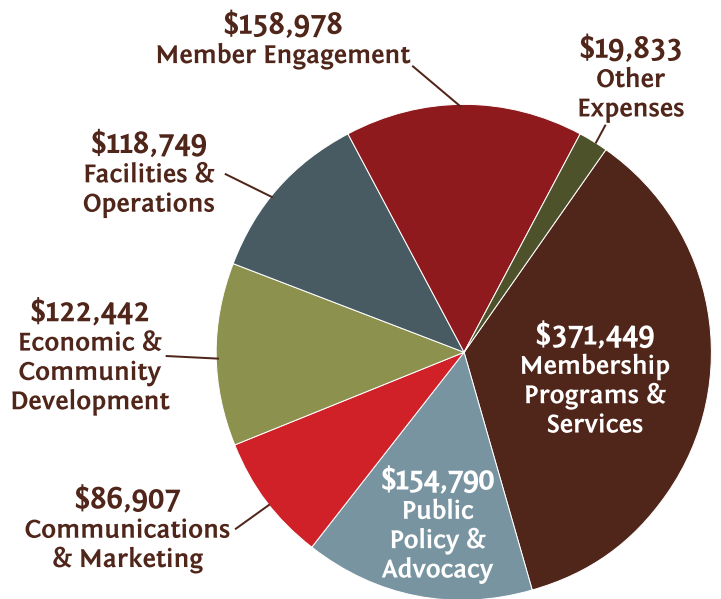
## 2017 Financial Overview\*

\*Preliminary as of 1/31/18

### 2017 Revenue



### 2017 Expenses



**#1** UNC Chapel Hill's Rank on  
Kiplinger's Personal Finance's  
Top College Value

**#2** Best American Foodie Town in  
South Atlantic & #3 Nationally  
on rewardexpert.com

**#3** Best Small Town for Sports on  
Wallet Hub

## Your Chamber

The Chapel Hill-Carrboro Chamber of Commerce is a membership organization *that serves and advances the business interests of our community and builds a sustainable community where business thrives.*

## Advocacy

Your Chamber's public policy agenda is driven by our determination to:

- Retain, recruit, and grow employers;
- Develop a talented workforce;
- Improve business climate and regulatory environment; and
- Build and maintain infrastructure.

We organize our advocacy and community impact work around these four guiding principles:

- Cooperation and collaboration between and among business, government, academia, and residents is civics at its best;
- Our individual communities benefit from the success of each other and the region;
- The progressive reputation of our community is an asset and part of our competitive advantage; and
- Diversity builds a more resilient economy. We oppose discrimination in all forms.

For more information about our public policy agenda, go to [carolinachamber.org/advocacy](http://carolinachamber.org/advocacy).

## Networks

- Business After Hours
- Carrboro Business Alliance
- Central Carolina Women in Business
- Chapel Hill Young Professionals
- Non-Profit Round Table
- Public Policy Series
- Taking Care of Business

## 2018 Signature Events

- Annual Meeting - February 8
- Leadership Chapel Hill Carrboro - March 21 - June 29
- Community Bocce Derby - April 12
- Eggs with Elected Officials - April 18
- Business Excellence Awards - May 18
- State of the Community Report - August 23
- Inter-City Visit - September 24 - 26
- Performance Golf Classic - October 8
- Coffee with Candidates - October 17
- PRIMETIME Business Expo - November 8
- Local Government Reception - December 13
- Salute to Community to Heroes - December 13

## Our Commitment to Members

- **ADVOCATE** for the business interests of your community;
- **CONNECT** you with people, information, and resources you need to thrive;
- **SAVE** you money and lower the cost of doing business; and
- **PROMOTE** your community and your business

## 2018 Sponsors

### Community Champions



### Community Investors



### Platinum Sponsors

AT&T

The Carolina Inn

The Daily Tar Heel / Southern Neighbor

Duke Energy

Durham Tech

East West Partners

Eller Capital Partners

Lenovo

Orange County Government

Sheraton Hotel, Chapel Hill

Small Business Energy Initiative

97.9 The Hill WCHL

Wells Fargo

### Gold Sponsors

ATMA Hotel Group

Brooks Pierce

Cardinal Innovations

Carolina Athletics

Chapel Hill Tire

Cirrus Aircraft

Coastal Credit Union

Fearrington Village / Fitch Creations, Inc.

Fidelity Bank

Governors Club

Glen Lennox

Google

Northwood Ravin

## Money Savings Opportunities

