



The Chamber

For a Greater Chapel Hill-Carrboro

Business Leader Membership

Annual Investment \$3,900

Chamber membership offers you the opportunity to make meaningful community connections and so much more. We're also an advocate for you and the success of your business. Let us tell your story, connect you to key leaders in our region, provide market research and community data, and navigate the complexities of growing your business. We're here to work for you!



“The Chamber's flawless execution of events and detailed customer service provide the perfect backdrop for me to make meaningful connections in the community.”

Indira Everett

District Manager, Duke Energy

ADVOCATING...

We know your time is valuable. Even when you can't show up, we advocate for your business and the business interests of our community.

With your membership, you receive:

- Someone working every day to create a successful business climate, attending meetings so you don't have to, and representing your interests to local government
- Invitations to our 2019 Policy Series convening community leaders and elected officials on timely topics for our region
- A professional, full-time advocacy staff here to consult and guide you in navigating complex local issues

For a Greater Chapel Hill-Carrboro
104 S. Estes Drive, Chapel Hill, NC 27514
919.967.7075 | carolinachamber.org

CONNECTING...

Whether we see you or not, we connect you with the people and information you need to thrive.

Discounted access to 9 signature events convening and informing our business community

- | | |
|-----------------------------|--------------------------------|
| Annual Meeting* | Eggs with Elected Officials* |
| Business Excellence Awards* | Hendrick Golf Classic |
| Coffee with the Candidates* | PRIMETIME Business Expo |
| Community Bocce Derby* | Salute to Community Heroes |
| | State of the Community Report* |

Plus

- A bucket of 8 complimentary tickets to use at key events*
- 10 Chapel Hill Young Professionals memberships
- 10 Central Carolina Women in Business memberships
- Complimentary monthly programs including training, networking, and policy forums

PROMOTING...

- Enhanced business directory web page with unlimited words and photos for up to 2 membership listings
- Materials displayed in the Chamber front lobby
- Posting of your job openings and member events online
- Access to offer and use Member to Member Benefits
- \$800 marketing/sponsorship credit

SAVING YOU MONEY...

- Lower your credit card processing fees through an exclusive partnership with Infintech
- Access 24/7 telemedicine with RelyMD for only \$8/month per family featuring a discounted \$10 copay/use
- Employees and their families can utilize Piedmont Health for \$60 primary care visits, \$10 prescriptions, and discounted dental care
- 4 complimentary uses of The Chamber conference room presented by Louise Beck Properties

Membership Levels & Benefits Summary		Micro Enterprise	Small Business	Business Builder	Business Leader	Community Builder	Community Leader	
CONNECT	Annual Dues	\$498	\$745	\$1,295	\$3,900	\$5,900	\$8,900	
	Online and In-Person Referrals	YES	YES	YES	YES	YES	YES	
	Materials Displayed in Chamber Lobby Relocation Center	YES	YES	YES	YES	YES	YES	
	Free Access to Monthly Programs Including Training, Networking, and Policy Forums	YES	YES	YES	YES	YES	YES	
	Access to Research & Community Data	YES	YES	YES	YES	YES	YES	
	Membership in the Carrboro Business Alliance (if applicable)	YES	YES	YES	YES	YES	YES	
	Posting of Member Job Openings & Member Events Online	YES	YES	YES	YES	YES	YES	
ADVOCATE	Recruit & Grow Employers	YES	YES	YES	YES	YES	YES	
	Improve Regulatory Environment & Business Climate	YES	YES	YES	YES	YES	YES	
	Build & Maintain Infrastructure	YES	YES	YES	YES	YES	YES	
	Increased Participation & Influence by/of Business Community	YES	YES	YES	YES	YES	YES	
	Professional, Full-Time Advocacy Staff	YES	YES	YES	YES	YES	YES	
	Events with Community Leaders and Elected Officials	YES	YES	YES	YES	YES	YES	
SAVE MONEY	Access to Discounted 24/7 Telemedicine with RelyMD	YES	YES	YES	YES	YES	YES	
	Discounted Small Business Health, Dental & Prescription Services through Piedmont Health	YES	YES	YES	YES	YES	YES	
	Discounted Workers' Comp Insurance from First Benefits	YES	YES	YES	YES	YES	YES	
	Lower Credit Card Processing Fees through Infintech	YES	YES	YES	YES	YES	YES	
	Discounted Office Supplies & Print Services at Office Depot	YES	YES	YES	YES	YES	YES	
	Discounted Computers & Accessories through Lenovo	YES	YES	YES	YES	YES	YES	
	Discounted Advertising in the annual Visitors & Relocation Guide through Chapel Hill Magazine partnership	YES	YES	YES	YES	YES	YES	
	Invitations to International Travel Opportunities	YES	YES	YES	YES	YES	YES	
	Complimentary Notary Services	YES	YES	YES	YES	YES	YES	
	Access to Offer & Use Member-to-Member Benefits	YES	YES	YES	YES	YES	YES	
	ADDITIONAL BENEFITS	Annual Sponsorship & Advertising Credit		\$300	\$400	\$800	GOLD	PLATINUM
		Complimentary Conference Room Usage		2	4	4	6	YES
Discounted Certificates of Origin & Free Sale			YES	YES	YES	YES	YES	
Enhanced Ribbon Cutting Celebration with Press Release			YES	YES	YES	YES	YES	
Complimentary Tickets to Chamber Signature Events				6	8	12	20	
Enhanced Business Directory Listing on carolinachamber.org				YES	YES	YES	YES	
Complimentary Member Mailing Labels				YES	YES	YES	YES	
Complimentary Memberships in Chapel Hill Young Professionals (CHYP)				5	10	15	20	
Complimentary Memberships to Central Carolina Women in Business				5	10	15	20	
97.9 The Hill/Chapelboro.com marketing package						\$1,500	\$1,500	
Additional Complimentary Invitations to Executive Leadership (CEO) Summits & Local Government Appreciation Reception						YES	YES	
Free Exhibitor Display at the PRIMETIME Business Expo						YES	YES	
Complimentary Players in Golf Tournament						2	2	
Discounted Advertising in Chamber Custom Communications						25%	25%	
Discounted Leadership Chapel Hill-Carrboro Registration						25%	25%	
Logo on Major Investors Webpage & Video						YES	YES	