



The Chamber

For a Greater Chapel Hill-Carrboro

Small Business Membership

Annual Investment \$745

We're here to work for you! Joining the Chamber family offers more than just community, we're an advocate for you and the success of your business. Let us help promote your services, offer recommendations of who you should connect with in our local community, and navigate the complexities of growing your business.



“The Home Builders Association and I get health care through RelyMD. Their online physicians can treat and prescribe medication in just 10 minutes for just \$10.”

Holly Fraccaro, CEO
Home Builders Association of
Durham, Orange and Chatham Counties

ADVOCATING...

We know your time is valuable. Even when you can't show up, we advocate for your business and the business interests of our community.

With your membership, you receive:

- Someone working every day to create a successful business climate, attending meetings so you don't have to, and representing your interests to local government.
- Invitations to our 2019 Policy Series convening community leaders and elected officials on timely topics for our region.
- A professional, full-time advocacy staff here to consult and guide you in navigating complex local issues.

CONNECTING...

Whether we see you or not, we connect you with the people and information you need to thrive.

Discounted access to 9 signature events convening and informing our business community

- | | |
|-----------------------------|-------------------------------|
| Annual Meeting | Hendrick Golf Classic |
| Business Excellence Awards | PRIMETIME Business Expo |
| Coffee with the Candidates | Salute to Community Heroes |
| Community Bocce Derby | State of the Community Report |
| Eggs with Elected Officials | |

PROMOTING...

- Complimentary monthly programs including training, networking, and policy forums
- Business name, website link, and a 200 word description in The Chamber's online business directory
- Materials displayed in the Chamber front lobby
- Posting of your job openings and member events online
- Access to offer and use Member to Member Benefits
- \$300 marketing/sponsorship credit
- 2 complimentary uses of The Chamber conference room presented by Louise Beck Properties

SAVING YOU MONEY...

- Lower your credit card processing fees through an exclusive partnership with Infintech
- Access 24/7 telemedicine with RelyMD for only \$8/month per family featuring a discounted \$10 copay/use
- Employees and their families can utilize Piedmont Health for \$60 primary care visits, \$10 prescriptions, and discounted dental care
- Shop online or use your Chamber in store purchasing card for discounts on office supplies and printing at Office Depot
- Visit the Chamber office for complimentary notary services

Membership Levels & Benefits Summary		Micro Enterprise	Small Business	Business Builder	Business Leader	Community Builder	Community Leader	
CONNECT	Annual Dues	\$498	\$745	\$1,295	\$3,900	\$5,900	\$8,900	
	Online and In-Person Referrals	YES	YES	YES	YES	YES	YES	
	Materials Displayed in Chamber Lobby Relocation Center	YES	YES	YES	YES	YES	YES	
	Free Access to Monthly Programs Including Training, Networking, and Policy Forums	YES	YES	YES	YES	YES	YES	
	Access to Research & Community Data	YES	YES	YES	YES	YES	YES	
	Membership in the Carrboro Business Alliance (if applicable)	YES	YES	YES	YES	YES	YES	
	Posting of Member Job Openings & Member Events Online	YES	YES	YES	YES	YES	YES	
ADVOCATE	Recruit & Grow Employers	YES	YES	YES	YES	YES	YES	
	Improve Regulatory Environment & Business Climate	YES	YES	YES	YES	YES	YES	
	Build & Maintain Infrastructure	YES	YES	YES	YES	YES	YES	
	Increased Participation & Influence by/of Business Community	YES	YES	YES	YES	YES	YES	
	Professional, Full-Time Advocacy Staff	YES	YES	YES	YES	YES	YES	
	Events with Community Leaders and Elected Officials	YES	YES	YES	YES	YES	YES	
SAVE MONEY	Access to Discounted 24/7 Telemedicine with RelyMD	YES	YES	YES	YES	YES	YES	
	Discounted Small Business Health, Dental & Prescription Services through Piedmont Health	YES	YES	YES	YES	YES	YES	
	Discounted Workers' Comp Insurance from First Benefits	YES	YES	YES	YES	YES	YES	
	Lower Credit Card Processing Fees through Infintech	YES	YES	YES	YES	YES	YES	
	Discounted Office Supplies & Print Services at Office Depot	YES	YES	YES	YES	YES	YES	
	Discounted Computers & Accessories through Lenovo	YES	YES	YES	YES	YES	YES	
	Discounted Advertising in the annual Visitors & Relocation Guide through Chapel Hill Magazine partnership	YES	YES	YES	YES	YES	YES	
	Invitations to International Travel Opportunities	YES	YES	YES	YES	YES	YES	
	Complimentary Notary Services	YES	YES	YES	YES	YES	YES	
	Access to Offer & Use Member-to-Member Benefits	YES	YES	YES	YES	YES	YES	
	ADDITIONAL BENEFITS	Annual Sponsorship & Advertising Credit		\$300	\$400	\$800	GOLD	PLATINUM
		Complimentary Conference Room Usage		2	4	4	6	YES
Discounted Certificates of Origin & Free Sale			YES	YES	YES	YES	YES	
Enhanced Ribbon Cutting Celebration with Press Release			YES	YES	YES	YES	YES	
Complimentary Tickets to Chamber Signature Events				6	8	12	20	
Enhanced Business Directory Listing on carolinachamber.org				YES	YES	YES	YES	
Complimentary Member Mailing Labels				YES	YES	YES	YES	
Complimentary Memberships in Chapel Hill Young Professionals (CHYP)				5	10	15	20	
Complimentary Memberships to Central Carolina Women in Business				5	10	15	20	
97.9 The Hill/Chapelboro.com marketing package						\$1,500	\$1,500	
Additional Complimentary Invitations to Executive Leadership (CEO) Summits & Local Government Appreciation Reception						YES	YES	
Free Exhibitor Display at the PRIMETIME Business Expo						YES	YES	
Complimentary Players in Golf Tournament						2	2	
Discounted Advertising in Chamber Custom Communications						25%	25%	
Discounted Leadership Chapel Hill-Carrboro Registration						25%	25%	
Logo on Major Investors Webpage & Video					YES	YES		