



Leadership Chapel Hill-Carrboro

Sponsor & Participate in Leadership 2019

Ask: 1) Sponsor Leadership Chapel Hill-Carrboro and 2) Register employees for the 2019 Class.

Why: Support The Chamber, grow your business, and develop your employees.

How: There are four sponsorship levels, each with great benefits for your business.

- 1) **Annual Underwriting Sponsor:** \$2,250
- 2) **Presenting Session Sponsor:** \$1,200 (Sessions 1 “Kickoff,” 5 “Small Miracle Selection,” and 10 “Graduation”)
- 3) **Single Session Sponsor:** \$500 (Sessions 2,3,4,6,7,8, and 9)
- 4) **Host Sponsor:** All or portion of venue and catering for a single session

Sponsorship Benefits:

- Underwriting the important work of the Leadership Program
- Display name and logo prominently on Leadership home page and in all relevant external communications (ex: press release, social media)
- Speaking opportunities and recognition at relevant Leadership sessions
- 25% discount on Leadership Chapel Hill-Carrboro 2019 registrations

About: Leadership Chapel Hill-Carrboro is an intensive program designed to inform, develop, and engage committed and emerging leaders in Greater Chapel Hill.

- The cohort-based program features ten sessions over five months (May–Sept)
- The class of ~30 diverse committed and emerging leaders who live and/or work in our region and share a desire “For a Greater Chapel Hill-Carrboro.”
- Programming combines presentations, tours, experiential learning activities, and facilitated dialogue for participants to better understand regional issues.
- Session topics cover: economic development, the environment, education, workforce development, health and human services, and local government.

Contact: Katie Loovis, Vice President for External Affairs, The Chamber, kloovis@carolinachamber.org, 919.696.0781 (cell).

2019 Session Schedule

*Schedule subject to change

Session #1 - Kickoff

Wednesday, May 8, 2019 | 5:30pm-8pm | [The Siena Hotel](#) | Chapel Hill

Session invitees include all current and past Leadership participants for cocktail reception and introduction to the 2019 Leadership program. Invited speakers include Chamber CEO and Partnership for a Sustainable Community Board Chair,

Session #2 - Orientation & Ropes Course

Thursday, May 9, 2019 | 8am-4pm | [Triangle Training Center](#) | Pittsboro

Session is a deep-dive into personal and group leadership skills through hands-on experiences and a high ropes course.

Session #3 - History & Governance

Thursday, May 23, 2019 | 8am-4pm | [The Chamber](#) | Guided Bus Tour through Region

Session provides a state, regional, and local geographic, historical, and governance framework, with emphasis on the rural buffer. Invited speakers include Chapel Hill Mayor, Carrboro Mayor, Chair of the Orange County Board of Commissions.

Session #4 - Education & Workforce Development

Thursday, June 13, 2019 | 8am-4pm | [Durham Tech \(Orange County Campus\)](#) and [UNC Health Care \(Hillsborough Campus\)](#) | Hillsborough

Session provides an overview of K-12 and post-secondary education and workforce development challenges and opportunities, as well as a tour of UNC Hospital Hillsborough Campus. Invited speakers include the Superintendents for Chapel Hill-Carrboro City Schools and Orange County Schools, and the Presidents of Durham Tech and the hospital.

Session #5 - Health & Human Services and Small Miracle Selection

Thursday, June 27, 2019 | 8am-4pm | [IFC Community House](#) and [Seymour Center](#) | Chapel Hill

Session provides an overview of health and human services in our region with a focus on population health, as well as tours of the local homelessness shelter and senior center. Invited speakers include the CEOs of three local nonprofit organizations, the CEO of Piedmont Health, and the head of the County DHHS.

Session #6 - Economic Development & the Environment

Thursday, July 11, 2019 | 8am-4pm | [Piedmont Food & Agricultural Processing Center \(PFAP\)](#) & TBD Location(s) | Hillsborough

Session features a guided tour of historic Hillsborough with a focus on the role of the environment and innovation in economic development as well as tour of the Piedmont Food & Agricultural Processing Center (PFAP). Invited speakers include the Town Mayor, County Manger, County Clerk of Court, and County/City Economic Development Directors.

Session #7 - University Relations

Thursday, July 25, 2019 | 8am-4pm | [University of North Carolina at Chapel Hill](#) and [IFC Community Kitchen](#) | Downtown Chapel Hill

Session includes a guided tour of downtown Chapel Hill and UNC with a focus on town/gown issues, innovation, and economic development. Invited speakers include the Chancellor and two UNC Vice Chancellors, UNC Athletics Associate Athletic Director, two Town Directors, and the head of the Chapel Hill Downtown Partnership.

Session #8 - Justice, Equity, and Entrepreneurship

Thursday, August 8, 2019 | 8am-4pm | [OWASA](#) & TBD Location(s) | Downtown Carrboro

Session includes tour of OWASA water treatment plant and then a day of panels and discussion on justice, equity, and social entrepreneurship. Invited speakers include the Mayor of Carrboro, the two police chiefs and sheriff, and directors of three enterprises.

Session #9 - Arts, Culture, and Tourism

Thursday, August 22, 2019 | 8am-4pm | Carolina Inn & TBD Location(s) | Downtown Chapel Hill

Session features a tour of the Ackland Art Museum followed by a discussion on the role of arts, culture, and tourism in the local economy and then a deep-dive leadership development session with Bell Institute. Invited speakers include the UNC Executive Director of the Arts, the county heads for the Arts and the Visitors Bureau.

Session #10 - Graduation & State of the Community Report

Thursday, September 19, 2019 | 7:30am-10am | [The Friday Center](#) | Chapel Hill

Session coincides with the annual State of the Community Report – a 2-hour deep dive into the latest data on our region. Invited guests include all influencers in the region, including elected officials, senior-level government officials, foundation heads, local investors and developers, and other decision-makers. The Leadership Class will be publicly acknowledged during the event and sponsor will have an opportunity to speak.



(The Leadership Chapel Hill-Carrboro Class of 2018 at the Graduation Ceremony on August 23, 2018 at the Friday Center in Chapel Hill, NC)

[Learn More](#) | [Register](#) | [Contact](#)