



CHAPEL HILL CARRBORO

Chamber of Commerce

Community Champion Membership

Annual Investment: \$30,000

You lead our community in giving back and you want to make this a better place to live, work, and play. Your investment fuels our work to build a sustainable community where business thrives.

Plus, you'll get some great perks along the way.

Because of our membership and our long history



with the Chamber, we know that the Chamber is actively advocating for both business growth and quality of life in our community—that's really important for our employees and for our patients.

~ Dr. Brian Goldstein,
executive vice president
and COO, UNC Hospitals

[c o n n e c t i n g]

Whether we see you or not, we connect you with the people and information you need to thrive.

- Community Champion Level Sponsorship recognition and speaking opportunity (if you want it) at:

Annual Meeting

Performance Golf Classic

PRIMETIME Business Expo

Business Excellence Awards

CEO Summits

Coffee with the Candidates

Coffee with Elected Officials

Leadership Chapel Hill-Carrboro

Community Bocce Derby

State of the Community Report

Heroes & Leaders Brunch

- Tickets to all premier programs and events:

- ◆ Eight Invitations to the Performance Golf Classic After-Play Reception

- ◆ Total of **50 tickets** to use at:

- ◆ One expo table at the PRIMETIME Business Expo

Annual Meeting, Business Excellence Awards, Coffee with Elected Officials & Coffee with the Candidates, State of the Community report & Conference (report tickets), Heroes & Leaders Brunch, Community Bocce Derby (SuperFan tickets)

- ◆ Four all-access passes to the two-day State of the Community Report & Conference

- ◆ One invitation to each CEO Summit

- Your logo on Chamber home page, Chamber letterhead and staff emails
- Your logo on our major investors web page and Annual Report

PLUS all the advantages of smaller memberships

- \$1,500 marketing credit with 97.9 WCHL/Chapelboro.com
- Web marketing package with five directory category listings
- 50 Young Professionals Network registrations, 50% off Leadership Chapel Hill-Carrboro and 25% off advertising
- Feature story and photo in a Chamber newsletter emailed/mailed to every member business

[a d v o c a t i n g]

We know your time is valuable. And even when you can't show up, we advocate for your business interests and the interests of our local business community.

With your membership, you receive:

- Someone working every day to make a better business climate; to attend meetings so you don't have to; and to answer your local government questions
- Access to public policy briefings
- Successful advocacy on issues important to your business community



Salute to Community Heroes

Photo credit: Kevin Seifert Photography

	Membership Benefits <i>(This is a summary of your benefits, not an all-inclusive list)</i>	Micro Enterprise \$489	Small Business \$695	Business Builder \$1,250	Business Leader \$3,900	Community Builder \$5,900	Community Leader \$8,500
CONNECT	Online and In-Person Referrals	YES	YES	YES	YES	YES	YES
	Materials Displayed in Visitor and Relocation Center	YES	YES	YES	YES	YES	YES
	Economic/Development Briefings, Community Celebrations, Business Expo & Member Meetings	YES	YES	YES	YES	YES	YES
	Research & Community Data	YES	YES	YES	YES	YES	YES
	Access to Leadership Chapel Hill-Carrboro	YES	YES	YES	YES	YES	YES
	Chamber Sponsorship & Advertising Opportunities	YES	YES	YES	YES	YES	YES
	Posting of Job Openings	YES	YES	YES	YES	YES	YES
ADVOCATE	Successful Efforts to Recruit & Grow Employers	YES	YES	YES	YES	YES	YES
	Advocacy to Improve Regulatory Environment & Business Climate	YES	YES	YES	YES	YES	YES
	Advocacy to Build & Maintain Infrastructure	YES	YES	YES	YES	YES	YES
	Increase Participation & Influence by/of Business Community	YES	YES	YES	YES	YES	YES
	Support From Full-Time VP for Government & Community Relations	YES	YES	YES	YES	YES	YES
	Events with Community Leaders and Elected Officials	YES	YES	YES	YES	YES	YES
SAVE MONEY	Discounted Small Business Health & Dental Services	YES	YES	YES	YES	YES	YES
	Discounted Workers' Comp Insurance	YES	YES	YES	YES	YES	YES
	Discounted Credit Card Processing	YES	YES	YES	YES	YES	YES
	Discounted Computers & Accessories	YES	YES	YES	YES	YES	YES
	Discounted Business Phone, Cable & Internet	YES	YES	YES	YES	YES	YES
	Discounted Office Supplies	YES	YES	YES	YES	YES	YES
	Discounted Ads in Official Visitors & Relocation Guide	YES	YES	YES	YES	YES	YES
	Discounted Ads in Food Finder Dining Guide	YES	YES	YES	YES	YES	YES
	Access to 24/7 Telemedicine as Employer Benefit	YES	YES	YES	YES	YES	YES
	Complimentary Notary Services	YES	YES	YES	YES	YES	YES
	Access to Member-to-Member Benefits	YES	YES	YES	YES	YES	YES
ADDITIONAL BENEFITS	Annual Sponsorship & Advertising Credit		\$250	\$350	\$750	GOLD	PLATINUM
	Access to Policy Briefing Calls		YES	YES	YES	YES	YES
	Discounted Certificates of Origin & Free Sale		YES	YES	YES	YES	YES
	Complimentary Conference Room Usage		2	4	4	6	YES
	Complimentary Access to Major Chamber Programs			6	8	12	20
	\$875 Enhanced Web Marketing Package			YES	YES	YES	YES
	Complimentary Member Mailing Labels			YES	YES	YES	YES
	Complimentary Membership to Chapel Hill Young Professionals			5	10	15	20
	WCHL Media Package: One Month for Major Investors (one-time use)					\$1500	\$1500
	Additional Complimentary Access to Chamber Special Events					YES	YES
	Complimentary Expo Table					YES	YES
	Discounted/Chamber Advertising					25%	25%
	Discounted Leadership Chapel Hill-Carrboro Registration					25%	25%
	Logo on Major Investors Webpage					YES	YES