



CHAPEL HILL CARRBORO

Chamber of Commerce

Community Investor Membership

Annual Investment: \$15,000

You're known for giving back and you want to make this a better place to live, work, and play. Your investment fuels our work to build a sustainable community where business thrives. **Plus, you'll get some great perks along the way.**

[c o n n e c t i n g]

Whether we see you or not, we connect you with the people and information you need to thrive.

- Community Investor Level Sponsorship recognition at 11 premier events:

Annual Meeting	Leadership Chapel Hill-Carrboro
Business Excellence Awards	Heroes & Leaders Brunch
Coffee with Elected Officials	PRIMETIME Business Expo
State of the Community Report & Conference	Coffee with the Candidates
Performance Golf Classic	Community Bocce Derby
CEO Summits	

- Tickets to all premier programs and events:

- | | |
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| ◆ Six invitations to the Performance Golf Classic After-Play Reception | ◆ Total of 30 tickets to use at: Annual Meeting, Business Excellence Awards, Coffee with Elected Officials & Coffee with the Candidates, State of the Community Report & Conference (report tickets), Heroes & Leaders Brunch, Community Bocce Derby (SuperFan tickets) |
| ◆ One expo table at the PRIMETIME Business Expo | |
| ◆ Two all-access passes to the two-day State of the Community Report & Conference | |
| ◆ One invitation to each CEO Summit | |

- \$1,500 marketing credit with 97.9 WCHL/Chapelboro.com
- 30 Young Professionals Network registrations, 50% off Leadership Chapel Hill-Carrboro and 25% off advertising
- Web marketing package with five directory category listings



Gerald Ramoin & Aaron Nelson at Performance AutoMall

Photo credit: SP Murray—Chapelboro.com

It's the car business, and people can lose track of the fact that we're really people serving people. The Chamber's done a great job of making our company very human in the community—letting people know that we give back.

~ Gerald Ramoin, executive general manager, Performance AutoMall

- Your logo on our major investors web page and Annual Report
- Feature story and photo in a Chamber newsletter

PLUS all the advantages of smaller memberships

[a d v o c a t i n g]

We know your time is valuable. Even when you can't show up, we advocate for your business interests and the interests of our local business community.

With your membership, you receive:

- Someone working every day to make a better business climate; to attend meetings so you don't have to; and to answer your local government questions.
- Access to public policy briefings.
- Successful advocacy on issues important to your business community.



Breaking ground at Trinitas' Lux at Central Park

Photo credit: Trinitas

	Membership Benefits <i>(This is a summary of your benefits, not an all-inclusive list)</i>	Micro Enterprise \$489	Small Business \$695	Business Builder \$1,250	Business Leader \$3,900	Community Builder \$5,900	Community Leader \$8,500
CONNECT	Online and In-Person Referrals	YES	YES	YES	YES	YES	YES
	Materials Displayed in Visitor and Relocation Center	YES	YES	YES	YES	YES	YES
	Economic/Development Briefings, Community Celebrations, Business Expo & Member Meetings	YES	YES	YES	YES	YES	YES
	Research & Community Data	YES	YES	YES	YES	YES	YES
	Access to Leadership Chapel Hill-Carrboro	YES	YES	YES	YES	YES	YES
	Chamber Sponsorship & Advertising Opportunities	YES	YES	YES	YES	YES	YES
	Posting of Job Openings	YES	YES	YES	YES	YES	YES
ADVOCATE	Successful Efforts to Recruit & Grow Employers	YES	YES	YES	YES	YES	YES
	Advocacy to Improve Regulatory Environment & Business Climate	YES	YES	YES	YES	YES	YES
	Advocacy to Build & Maintain Infrastructure	YES	YES	YES	YES	YES	YES
	Increased Participation & Influence by/of Business Community	YES	YES	YES	YES	YES	YES
	Support from Full-Time VP for Government & Community Relations	YES	YES	YES	YES	YES	YES
	Events with Community Leaders and Elected Officials	YES	YES	YES	YES	YES	YES
SAVE MONEY	Discounted Small Business Health & Dental Services	YES	YES	YES	YES	YES	YES
	Discounted Workers' Comp Insurance	YES	YES	YES	YES	YES	YES
	Discounted Credit Card Processing	YES	YES	YES	YES	YES	YES
	Discounted Computers & Accessories	YES	YES	YES	YES	YES	YES
	Discounted Business Phone, Cable & Internet	YES	YES	YES	YES	YES	YES
	Discounted Office Supplies	YES	YES	YES	YES	YES	YES
	Discounted Ads in Official Visitors & Relocation Guide	YES	YES	YES	YES	YES	YES
	Discounted Ads in Food Finder Dining Guide	YES	YES	YES	YES	YES	YES
	Access to 24/7 Telemedicine as Employer Benefit	YES	YES	YES	YES	YES	YES
	Complimentary Notary Services	YES	YES	YES	YES	YES	YES
	Access to Member-to-Member Benefits	YES	YES	YES	YES	YES	YES
ADDITIONAL BENEFITS	Annual Sponsorship & Advertising Credit		\$250	\$350	\$750	GOLD	PLATINUM
	Access to Policy Briefing Calls		YES	YES	YES	YES	YES
	Discounted Certificates of Origin & Free Sale		YES	YES	YES	YES	YES
	Complimentary Conference Room Usage		2	4	4	6	YES
	Complimentary Access to Major Chamber Programs			6	8	12	20
	\$875 Enhanced Web Marketing Package			YES	YES	YES	YES
	Complimentary Member Mailing Labels			YES	YES	YES	YES
	Complimentary Membership to Chapel Hill Young Professionals			5	10	15	20
	WCHL Media Package: One Month for Major Investors (one-time use)					\$1500	\$1500
	Additional Complimentary Access to Chamber Special Events					YES	YES
	Complimentary Expo Table					YES	YES
	Discounted Chamber Advertising					25%	25%
	Discounted Leadership Chapel Hill-Carrboro Registration					25%	25%
Logo on Major Investors Webpage					YES	YES	