



What is the Evanston Chamber of Commerce?

It is the front door to your community!

A Chamber of Commerce is a one stop information and resource center for visitors, locals, businesses and those outside of the area seeking information and assistance.

Is the Chamber of Commerce a division of the City, County or Lodging Tax Board?

No, but we do work as partners.

What are the major funding sources for the Chamber of Commerce?

Most of the funding comes from businesses, organizations and individual memberships who believe in paying their fair share to an organization that promotes the area. Additional funding is derived from contracts for services and fundraisers.

What does a membership pay for?

With the Chamber acting as the front door to Evanston, we direct inquiries and resources to Chamber businesses, organizations and individuals. It's an investment in your Community!

We're in business for business! We create opportunities for businesses to grow and prosper. We provide a multitude of networking opportunities, resources and services.

It's all about supporting those who support you! Any function that gives a business or organization an opportunity to meet others and refer those they meet to other members creates a healthy community that will grow and prosper.

The Chamber of Commerce is involved with leadership development, volunteerism, educational development, regional cooperation, economic development, member services, maintaining alliances at the local, state and federal levels, communicating current issues, candidate forums, workforce issues, housing issues and quality of life issues that impact our wonderful community!

The Chamber of Commerce is an organization of business and professional men & women who have joined together for the purpose of promoting civic, commercial and economic progress in our community.

What is the funding used for?

Salaries – The staff provides information daily to those seeking information about the Evanston area. We attend a multitude of functions and share the information with our members providing additional opportunities to help your business succeed. We also share that information with other committees & organizations that have an interest in the Evanston area and business community.

Telephone, Internet Service, Office Supplies & Equipment, Printing Costs, Repairs & Maintenance, Insurance, etc. – We need all the above to communicate and run our organization to help your business.

Travel, Education & Training – Investing in staff keeps turnover at a minimum and allows individuals to expand their knowledge; Learning new skills and techniques add value and expertise to their job experience. The outcome provides a confident, well informed Chamber staff that easily assists those seeking information about the area through our office.

The Chamber attends: Conferences, Summits, Expositions, Trade Shows and numerous meetings and events. We represent the Evanston Chamber of Commerce membership. Not only do we promote Evanston to the outside world, we promote and assist Evanston businesses.

Attending events, meetings and conferences allows the Chamber staff to share the wealth of knowledge we have about the Evanston community and learn what other organizations are doing!

How can I get involved?

Call your local Chamber of Commerce and ask to join. They coordinate and assist several volunteer committees, luncheons and other events.

Attend Chamber events. It's a cost-effective way to increase your business by being involved and networking.

Read the area happenings. Chambers distribute information that include upcoming local events, trainings, trade show opportunities, columns and information from the Wyoming Business Council, Small Business Development Association, legislative issues, sponsorships and member to member offers.

Is there anything else?

Chamber offices want to promote your organization! They can display brochures, business cards and coupons.

Your business or organization will be listed on marketing efforts that your local Chamber of Commerce is involved with. Examples include websites, membership directories and relocation packets for potential businesses and those seeking to move to your area. Chambers refer inquiries to your business!

Chambers work with many organizations & committees representing Chamber Membership and keeping members apprised of current issues and events.

We also have a Chamber Gift Card Program which allows locals to purchase gift cards that can be redeemed at local Evanston businesses/Chamber members.

Who benefits by having a strong local Chamber of Commerce?

Everyone! The Chamber of Commerce is the eyes and ears of the community. They have a passion to sell your community to visitors and locals allowing communities to grow and prosper. This “can do” attitude leaves visitors with a sense that “the front door” enjoys sharing the wealth of knowledge about the Community with others! It’s all part of “supporting those who support you”.

Chambers receive phone calls and visitors daily asking about your local community.

Information provided by the Chamber includes:

Area Demographic Information Directions

Maps

Phone numbers and information for local businesses and events

Listings of lodging & restaurant establishments.

Schools

Health Care Facilities

Employment Opportunities

Resources and information to open and or relocate a business

Relocation information for individuals and families considering moving to the area

Tours of the area

City, county, state and national contacts

Things to do in the area

We do all the above and more!