



## CHAIRMAN'S CLUB

The Chairman's Club represents the top corporate sponsors of the Greater Conejo Valley Chamber of Commerce. Participation allows companies to plan Chamber sponsorships for the entire year and be billed with a single invoice or quarterly payments.

Annual investments start at \$2,500.

### BRANDING BENEFITS FOR SILVER & ABOVE:

#### Chamber Website

- Logo with hyperlink on the home page

### BRANDING BENEFITS AT ALL LEVELS:

#### Chamber Website

- 6,000+ unique monthly visitors
- 16,000+ monthly page views
- Dedicated Chairman's Club page

**Weekly eNewsletter** - 3,600+ recipients

**ConejoView Magazine** - 1/2 page highlighting Chairman's Club

## MARKETING BENEFITS BY LEVEL

### Diamond Level Benefits

*Commitment of \$20,000 or more from Event Menu*

- 4 Solo Email Blasts
- The Weekly View ad, 12 weeks
- 6 Social Media Posts

### Emerald Level Benefits

*Commitment of \$15,000 or more from Event Menu*

- 3 Solo Email Blasts
- The Weekly View ad, 10 weeks
- 5 Social Media Posts

### Platinum Level Benefits

*Commitment of \$10,000 or more from Event Menu*

- 2 Solo Email Blasts
- The Weekly View ad, 8 weeks
- 4 Social Media Posts

### Gold Level Benefits

*Commitment of \$7,500 or more from Event Menu*

- 2 Solo Email Blast
- The Weekly View ad, 6 weeks
- 3 Social Media Posts

### Silver Level Benefits

*Commitment of \$5,000 or more from Event Menu*

- 1 Solo Email Blast
- The Weekly View ad, 4 weeks
- 2 Social Media Posts

### Bronze Level Benefits

*Commitment of \$2,500 or more from Event Menu*

- The Weekly View ad, 4 weeks
- 2 Social Media Posts



## State of the University *2021 - California Lutheran University*

---

- \$ 5,000 **Title Sponsor** – VIP table of 8 guests, verbal recognition at the event and in promotional materials, table sign recognition; logo on the cover of the event program and on the master event slide.
- \$ 4,000 **Presenter Sponsor** – VIP table of 8; recognition announcement at the event and in promotional materials; logo prominently featured in the event program.
- \$ 3,000 **Platinum Sponsor** – Table of 8; recognition announcement at the event and in promotional materials; table sign recognition; logo prominently featured in the event program, table sign and master event slide.
- \$ 2,000 **Gold Sponsor** – 6 event tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.
- \$ 1,000 **Silver Sponsor** – 4 tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.
- \$ 500 **Bronze Sponsor** – 2 tickets; recognition announcement at the event and in promotional materials; business listing in the event program.

## Annual Recognition Gala *March 2021*

---

- \$ 5,000 **Business of the Year Sponsor** (*RESERVED-Los Robles Hospital*) – VIP table of 10 guests; recognition in all promotional materials, company name engraved on award; logo displayed on oversized signage-prime placement; participation in the award presentation; logo featured prominently in event program.
- \$ 4,500 **Man of the Year Sponsor** (*RESERVED-Caruso*) – VIP table of 10 guests; recognition in all promotional materials; company name engraved on award; logo displayed on oversized signage-preferred placement; participation in the award presentation; logo featured prominently in event program.
- \$ 4,500 **Woman of the Year Sponsor** (*RESERVED-SoCalGas*) – Same benefits as Man of the Year.
- \$ 4,000 **Non Profit of the Year** (*RESERVED-Montecito Bank & Trust*) – Same benefits as Man of the Year Sponsor.
- \$ 4,000 **Chairman of the Board Sponsor** – Same benefits as Man of the Year, excluding company name engraved on award.
- \$ 4,000 **Entertainment Sponsor** – Same benefits as Man of the Year and logo displayed on the projection screens during entertainment introduction; excludes name engraved on award/participation in award presentation.
- \$ 3,000 **Volunteer of the Year Sponsor** (*RESERVED-Pepperdine University*) – Table of 8; recognition in all promotional materials, at the event; company name engraved on award; logo displayed on oversized signage-preferred placement; participation in the award presentation; logo featured in event program.
- \$ 3,000 **Ambassador of the Year Sponsor** – Same benefits as Volunteer of the Year Sponsor.
- \$ 3,000 **Corporate Sponsor of the Year Sponsor** (*RESERVED-CLU*) – Same benefits as Volunteer of the Year Sponsor.
- \$ 2,000 **Supporting Sponsor** – 4 event tickets; recognition in all promotional materials, company name in program.
- \$ 1,000 **Event Sponsor** – 2 tickets; recognition in all promotional materials, company listed in program

## 40 Under Forty *Honorees announced June 2020 via Digital Platform*

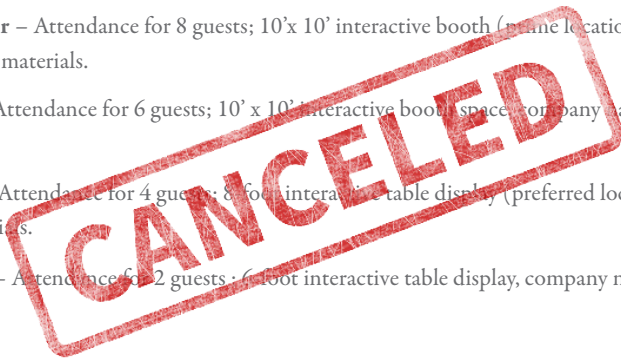
---

- \$3,000 **Platinum Sponsor** – Company logo on official honoree list; social media campaign with logo on individual honoree posts; hyperlinked logo on Chamber website; premium logo placement in ConejoView article.
- \$2,000 **Gold Sponsor** – Company logo on official honoree list; company tag in social media campaign; hyperlinked logo on Chamber website; logo incorporated in ConejoView article.
- \$1,000 **Silver Sponsor** – Company logo on official honoree list; company tag in social media campaign; hyperlinked logo on Chamber website; logo incorporated in ConejoView article.
- \$500 **Bronze Sponsor** – Company name on official honoree list; company tag in social media campaign; hyperlinked company name on Chamber website; company name incorporated in ConejoView article.

## MIXPO - Mega Mixer/Expo *CANCELED for 2020*

---

- \$2,000 **Platinum Sponsor** – Attendance for 8 guests; 10'x 10' interactive booth (prime location); company name/logo prominent on all promotional materials.
- \$1,500 **Gold Sponsor** – Attendance for 6 guests; 10' x 10' interactive booth (space for company name/logo on all promotional materials).
- \$1,000 **Silver Sponsor** – Attendance for 4 guests; 8' foot interactive table display (preferred location), company name/logo on all promotional materials.
- \$500 **Bronze Sponsor** – Attendance for 2 guests; 6' foot interactive table display, company name on all promotional materials.



## Economic Forecast *July 10, 2020 - Virtual Broadcast featuring Dr. Matthew Fienuip, CLU*

---

- \$3,000 **Platinum Sponsor** – Premium logo placement throughout webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); premium placement on promotional materials.
- \$2,000 **Gold Sponsor** – Logo placement throughout webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); logo on all promotional materials.
- \$1,000 **Silver Sponsor** – Logo displayed during sponsor recognition on webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); logo on all promotional materials.
- \$500 **Bronze Sponsor** – Company name displayed during sponsor recognition on webinar broadcast; company-wide webinar access; hyperlinked company name on event page (by level); company name on all promotional materials.

## Agoura Hills State of the City Address *October 28, 2020 - Virtual Broadcast*

---

- \$5,000 **Presenter Sponsor** – Logo on Facebook event cover, premium logo placement throughout webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); premium placement on promotional materials.
- \$4,000 **Platinum Sponsor** – Logo on Facebook event cover, placement throughout webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); premium placement on promotional materials.
- \$3,000 **Gold Sponsor** – Placement throughout webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); logo on all promotional materials.
- \$2,000 **Silver Sponsor** – Logo displayed during sponsor recognition on webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); logo on all promotional materials.
- \$1,000 **Bronze Sponsor** – Company name displayed during sponsor recognition on webinar broadcast; company-wide webinar access; hyperlinked company name on event page (by level); company name on all promotional materials.

## Taste of Conejo *CANCELED for 2020*

---

- \$7,500 **Title Sponsor** – Logo on wine glasses for VIP and general admission and step & repeat backdrop; upgraded premium booth placement; business name/logo on all promotional materials; logo prominently featured on the Taste of Conejo website; 24 VIP tickets granting 1-hour early access into event.
- \$5,000 **Lead Sponsor** – Logo on wine glasses for general admission and step & repeat backdrop; premium booth space at entrance; business name/logo on all promotional materials; logo prominently featured on the Taste of Conejo website; general attendance for 10 guests; 8 VIP tickets granting 1-hour early access into the event.
- \$4,000 **Premier Sponsor** – Logo on serving trays; business name/logo on all promotional materials; upgraded display booth; logo featured on the Taste of Conejo website; general attendance for 8 guests; 6 VIP tickets granting 1-hour early access into the event.
- \$3,000 **Entertainment Sponsor** – Logo on the entertainment stage; business name/logo on all promotional materials; upgraded display booth; logo featured on the Taste of Conejo website; general attendance for 2 guests; 4 VIP tickets granting 1-hour early access into the event.
- \$2,000 **Major Sponsor** – Business name on all promotional materials; 6-foot table display (preferred location); general attendance for 4 guests; 2 VIP tickets granting 1-hour early access into the event.
- \$1,000 **Supporting Sponsor** – Business name on all promotional materials; 6-foot table with linen and chairs; attendance for 4 guests.

## Thousand Oaks State of the City Address *December 15, 2020 - Virtual Broadcast*

---

- \$5,000 **Presenter Sponsor** – Logo on Facebook event cover, premium logo placement throughout webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); premium placement on promotional materials.
- \$4,000 **Platinum Sponsor** – Logo on Facebook event cover, placement throughout webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); premium placement on promotional materials.
- \$3,000 **Gold Sponsor** – Placement throughout webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); logo on all promotional materials.
- \$2,000 **Silver Sponsor** – Logo displayed during sponsor recognition on webinar broadcast; company-wide webinar access; hyperlinked logo on event page (by level); logo on all promotional materials.
- \$1,000 **Bronze Sponsor** – Company name displayed during sponsor recognition on webinar broadcast; company-wide webinar access; hyperlinked company name on event page (by level); company name on all promotional materials.

## Shop Conejo Recovery Campaign 2020

---

The Shop Conejo campaign is the Chamber's effort to encourage all Conejo Valley residents to shop local. Now, more than ever, we need to keep tax dollars in our community so the local economy can recover and emerge thriving. In an effort to support businesses as they reopen under the new guidelines, the Chamber is creating "Welcome Back Boxes" filled with PPE supplies including: hand sanitizer, disinfecting wipes, disposable masks and gloves.

- \$5,000 **Presenter Supporter** – "Welcome Back Boxes" – sponsor supplies for 50 boxes with company logo on the exterior and interior of 250 boxes. Shop Conejo campaign - sponsor 50 Shop Local window decals for Chamber businesses, company logo on Shop Conejo landing page, all print ads in The Acorn, campaign e-blasts, "Shop Conejo because video...." from company representative and various social media tags. \$1,000 will be donated towards the Conejo Valley Small Business Relief Fund that provides micro-grants to small businesses.
  
- \$4,000 **Platinum Supporter** – "Welcome Back Boxes" – sponsor supplies for 40 boxes with branding recognition on the exterior and interior of 250 boxes. Shop Conejo campaign - sponsor 40 Shop Local window decals for Chamber businesses, company logo on Shop Conejo landing page, all print ads in The Acorn, campaign e-blasts and various social media tags. \$750 will be donated towards the Conejo Valley Small Business Relief Fund that provides micro-grants to small businesses.
  
- \$3,000 **Gold Supporter** – "Welcome Back Boxes" – sponsor supplies for 30 boxes with branding recognition on the exterior and interior of the 250 boxes. Shop Conejo campaign - sponsor 30 Shop Local window decals for Chamber businesses, company logo on Shop Conejo landing page, all print ads in The Acorn, campaign e-blasts and various social media tags. \$500 will be donated towards the Conejo Valley Small Business Relief Fund that provides micro-grants to small businesses.
  
- \$2,000 **Silver Supporter** – "Welcome Back Boxes" – sponsor supplies for 20 boxes with branding recognition on the exterior and interior of the 250 boxes. Shop Conejo campaign - sponsor 20 Shop Local window decals for Chamber businesses, company logo on Shop Conejo landing page, company name in all print ads in The Acorn, and campaign e-blasts. \$250 will be donated towards the Conejo Valley Small Business Relief Fund that provides micro-grants to small businesses.
  
- \$1,000 **Bronze Supporter** – "Welcome Back Boxes" – sponsor supplies for 10 boxes with branding recognition on the exterior and interior of the 250 boxes. Shop Conejo campaign - sponsor 10 Shop Local window decals for Chamber businesses, company logo on Shop Conejo landing page, company name on campaign e-blasts.

	<b>GRAND TOTAL</b>
--	--------------------

### CONTACT INFORMATION

Chairman's Club Level: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_