



CHAIRMAN'S CLUB

The Chairman's Club represents the top corporate sponsors of the Greater Conejo Valley Chamber of Commerce. Participation allows companies to plan Chamber sponsorships for the entire year and be billed with a single invoice.

For an annual investment as small as \$2,500 your company will receive advertising beyond any publicity directly connected to your selected special events.

BRANDING BENEFITS FOR SILVER & ABOVE:

Chamber Website

- Logo with hyperlink on the home page

BRANDING BENEFITS AT ALL LEVELS:

Chamber Website

- 3,000+ unique monthly visitors
- 13,000+ monthly page views
- Dedicated Chairman's Club page

Weekly eNewsletter - 3,000+ recipients

ConejoView Magazine - 1/2 page highlighting Chairman's Club

LEVEL BENEFITS

Diamond Level Benefits

Commitment of \$20,000 or more from Event Menu

Website Advertising, 12 months	\$ 2,400
2 Solo Email Blasts	\$ 500
Weekly Email Update ad, 12 weeks	\$ 300
15 Mixer Passes	\$ 75
Total additional value, more than	\$ 3,200

Emerald Level Benefits

Commitment of \$15,000 or more from Event Menu

Website Advertising, 8 months	\$ 1,600
2 Solo Email Blasts	\$ 500
Weekly Email Update ad, 12 weeks	\$ 300
15 Mixer Passes	\$ 75
Total additional value, more than	\$ 2,400

Platinum Level Benefits

Commitment of \$10,000 or more from Event Menu

Website Advertising, 6 months	\$ 1,200
Solo Email Blast	\$ 250
Weekly Email Update ad, 8 weeks	\$ 200
15 Mixer Passes	\$ 75
Total additional value, more than	\$ 1,700

Gold Level Benefits

Commitment of \$7,500 or more from Event Menu

Website Advertising, 3 months	\$ 600
Solo Email Blast	\$ 250
Weekly Email Update ad, 6 weeks	\$ 150
15 Mixer Passes	\$ 75
Total additional value	\$ 1,000

Silver Level Benefits

Commitment of \$5,000 or more from Event Menu

Solo Email Blast	\$ 250
Weekly Email Update ad, 4 weeks	\$ 150
10 Mixer Passes	\$ 50
Total additional value	\$ 450

Bronze Level Benefits

Commitment of \$2,500 or more from Event Menu

Weekly Email Update ad, 4 weeks	\$ 50
10 Mixer Passes	\$ 50
Total additional value	\$ 100



State of the University 2020 - California Lutheran University

- \$5,000 **Title Sponsor** – VIP table of 8 guests, recognition announcement at the event and in promotional materials, table sign recognition; logo on the cover of the event program and on the master event slide.
- \$4,000 **Presenter Sponsor** – VIP table of 8; recognition announcement at the event and in promotional materials; table sign recognition; logo prominently featured in the event program.
- \$3,000 **Platinum Sponsor** – Table of 8; recognition announcement at the event and in promotional materials; table sign recognition; logo prominently featured in the event program.
- \$2,000 **Gold Sponsor** – 6 event tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.
- \$1,000 **Silver Sponsor** – 4 tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.
- \$500 **Bronze Sponsor** – 2 tickets; recognition announcement at the event and in promotional materials; business listing in the event program.

Annual Recognition Gala March 6, 2020 - Hyatt Regency Westlake

- \$5,000 **Business of the Year Sponsor** (*SOLD - Los Robles Hospital*) – VIP table of 10 guests; recognition in all promotional materials, company name engraved on award; logo displayed on oversized signage-prime placement; participation in the award presentation; logo featured prominently in event program.
- \$4,500 **Man of the Year Sponsor** (*SOLD - Caruso*) – VIP table of 10 guests; recognition in all promotional materials; company name engraved on award; logo displayed on oversized signage-preferred placement; participation in the award presentation; logo featured prominently in event program.
- \$4,500 **Woman of the Year Sponsor** (*SOLD - SoCalGas*) – Same benefits as Man of the Year.
- \$4,000 **Non Profit of the Year** (*SOLD - Montecito Bank & Trust*) – Same benefits as Man of the Year Sponsor.
- \$4,000 **Chairman of the Board Sponsor** (*SOLD - Chatsworth Products*) – Same benefits as Man of the Year, excluding company name engraved on award.
- \$4,000 **Entertainment Sponsor** – Same benefits as Man of the Year and logo displayed on the projection screens during entertainment introduction; excludes name engraved on award/participation in award presentation.
- \$3,000 **Volunteer of the Year Sponsor** (*SOLD - Pepperdine University*) – Table of 8; recognition in all promotional materials, at the event; company name engraved on award; logo displayed on oversized signage-preferred placement; participation in the award presentation; logo featured in event program.
- \$3,000 **Ambassador of the Year Sponsor** (*SOLD - Oakmont of Camarillo*) – Same benefits as Volunteer of the Year Sponsor.
- \$3,000 **Corporate Sponsor of the Year Sponsor** – (*SOLD - CLU*) – Same benefits as Volunteer of the Year Sponsor.
- \$2,000 **Supporting Sponsor** – 4 event tickets; recognition in all promotional materials, company name featured in program.
- \$1,000 **Event Sponsor** – 2 tickets; recognition in all promotional materials, company listed in program.

40 Under Forty *May 7, 2020 - Hyatt Regency Westlake*

- \$4,000 **Title Sponsor** –VIP table for 8 guests; participation in stage presentation; company name/logo on all promotional materials; premium placement full page color program ad; recognition during the program.
- \$3,000 **Platinum Sponsor** –Table for 8 guests with preferred seating; preferred placement; company name/logo on all promotional materials, premium placement full page color program ad, recognition during program.
- \$2,000 **Gold Sponsor** – 6 tickets, company name/logo on all promotional materials, full page color ad; recognition during program.
- \$1,000 **Silver Sponsor** – 4 tickets; company name/logo on all promotional materials, 1/2 page color ad in program, recognition during program.
- \$500 **Bronze Sponsor** – 2 tickets; company name/logo on all promotional materials, 1/4 page color ad in

MIXPO - Mega Mixer/Expo *May 2020 - The Gardens at Los Robles Greens*

- \$2,000 **Platinum Sponsor** – Attendance for 8 guests; 10'x 10' interactive booth (prime location); company name/logo prominent on all promotional materials.
- \$1,500 **Gold Sponsor** – Attendance for 6 guests; 10' x 10' interactive booth space, company name/logo on all promotional materials.
- \$1,000 **Silver Sponsor** – Attendance for 4 guests; 8-foot interactive table display (preferred location), company name/logo on all promotional materials.
- \$500 **Bronze Sponsor** – Attendance for 2 guests ; 6-foot interactive table display, company name on all promotional materials.

Economic Forecast *June 2020*

- \$3,000 **Platinum Sponsor** – 8 tickets with preferred seating; company name/logo on all promotional materials; full page color program ad - preferred placement; recognition during program.
- \$2,000 **Gold Sponsor** – 6 tickets with preferred seating; company name/logo on all promotional materials; full page color program ad; recognition during program.
- \$1,000 **Silver Sponsor** – 4 tickets; company name/logo on all promotional materials; half page color program ad; verbal recognition.
- \$500 **Bronze Sponsor** – 2 tickets; company name/logo on all promotional materials; quarter page color program ad; verbal recognition.

Agoura Hills State of the City Address *October 2020 - The Agoura Hills Recreation & Event Center*

- \$5,000 **Presenter Sponsor** – VIP table of 8; recognition announcement at the event and in promotional materials; table sign recognition; logo prominently featured in the event program
- \$4,000 **Platinum Sponsor** – Table of 8; recognition announcement at the event and in promotional materials; table sign recognition; logo prominently featured in the event program.
- \$3,000 **Gold Sponsor** – 6 event tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.
- \$2,000 **Silver Sponsor** – 4 tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.
- \$1,000 **Bronze Sponsor** – 2 tickets; recognition announcement at the event and in promotional materials; business listing in the event program.

Taste of Conejo *October 2020 - Four Seasons Hotel Westlake Village*

- \$7,500 **Title Sponsor** – Logo on wine glasses for VIP and general admission and step & repeat backdrop; upgraded premium booth placement; business name/logo on all promotional materials; logo prominently featured on the Taste of Conejo website; 24 VIP tickets granting 1-hour early access into
- \$5,000 **Lead Sponsor** – Logo on wine glasses for general admission and step & repeat backdrop; premium booth space at entrance; business name/logo on all promotional materials; logo prominently featured on the Taste of Conejo website; general attendance for 10 guests; 8 VIP tickets granting 1-hour early access into the event.
- \$4,000 **Premier Sponsor** – Logo on tasting trays; business name/logo on all promotional materials; upgraded display booth; logo featured on the Taste of Conejo website; general attendance for 8 guests; 6 VIP tickets granting 1-hour early access into the event.
- \$3,000 **Entertainment Sponsor** – Logo on entertainment stage; business name/logo on all promotional materials; upgraded display booth; logo featured on the Taste of Conejo website; general attendance for 2 guests; 4 VIP tickets granting 1-hour early access into the event.
- \$2,000 **Major Sponsor** – Business name on all promotional materials; 6-foot table display (preferred location); general attendance for 4 guests; 2 VIP tickets granting 1-hour early access into the event.
- \$1,000 **Supporting Sponsor** – Business name on all promotional materials; 6-foot table with linen and chairs; attendance for 4 guests.

Thousand Oaks State of the City Address *December 2020 - California Lutheran University*

- \$5,000 **Presenter Sponsor** – VIP table of 8; recognition announcement at the televised event and in promotional materials; table sign recognition; logo prominently featured in the event program.
- \$4,000 **Platinum Sponsor** – Table of 8; recognition announcement at the televised event and in promotional materials; table sign recognition; logo prominently featured in the event program.
- \$3,000 **Gold Sponsor** – Table of 8; recognition announcement at the televised event and in promotional materials; logo featured in the event program.
- \$2,000 **Silver Sponsor** – 4 tickets; recognition announcement at the televised event and in promotional materials; logo prominently featured in the event program.
- \$1,000 **Bronze Sponsor** – 2 tickets; recognition announcement at the televised event and in promotional materials; business listing in the event program.

	GRAND TOTAL
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CONTACT INFORMATION

Chairman's Club Level: _____

Name: _____ Title: _____

Company: _____

Phone: _____ Email: _____

Authorized Signature: _____