The Chairman’s Club represents the top corporate sponsors of the Greater Conejo Valley Chamber of Commerce. Participation allows companies to plan Chamber sponsorships for the entire year and be billed with a single invoice.

For an annual investment as small as $2,500 your company will receive advertising beyond any publicity directly connected to your selected special events.

**BRANDING BENEFITS**

**FOR SILVER & ABOVE:**
- Logo with hyperlink on the home page

**BRANDING BENEFITS**

**AT ALL LEVELS:**
- Chamber Website
  - 3,000+ unique monthly visitors
  - 13,000+ monthly page views
  - Dedicated Chairman’s Club page
- **Weekly eNewsletter** - 3,000+ recipients
- **ConejoView Magazine** - 1/2 page highlighting Chairman’s Club

**LEVEL BENEFITS**

### Diamond Level Benefits
- Commitment of $20,000 or more from Event Menu
- Website Advertising, 12 months: $2,400
- 2 Solo Email Blasts: $500
- Weekly Email Update ad, 12 weeks: $300
- 15 Mixer Passes: $75
- Total additional value, more than: $3,200

### Emerald Level Benefits
- Commitment of $15,000 or more from Event Menu
- Website Advertising, 8 months: $1,600
- 2 Solo Email Blasts: $500
- Weekly Email Update ad, 12 weeks: $300
- 15 Mixer Passes: $75
- Total additional value, more than: $2,400

### Platinum Level Benefits
- Commitment of $10,000 or more from Event Menu
- Website Advertising, 6 months: $1,200
- Solo Email Blast: $250
- Weekly Email Update ad, 8 weeks: $200
- 15 Mixer Passes: $75
- Total additional value, more than: $1,700

### Gold Level Benefits
- Commitment of $7,500 or more from Event Menu
- Website Advertising, 3 months: $600
- Solo Email Blast: $250
- Weekly Email Update ad, 6 weeks: $150
- 15 Mixer Passes: $75
- Total additional value: $1,000

### Silver Level Benefits
- Commitment of $5,000 or more from Event Menu
- Solo Email Blast: $250
- Weekly Email Update ad, 4 weeks: $150
- 10 Mixer Passes: $50
- Total additional value: $450

### Bronze Level Benefits
- Commitment of $2,500 or more from Event Menu
- Weekly Email Update ad, 4 weeks: $50
- 10 Mixer Passes: $50
- Total additional value: $100

Questions? Contact Danielle Borja  P: (805) 370-0035  E: dborja@conejochamber.org
State of the University  2020 - California Lutheran University

☑ $5,000  **Title Sponsor**  (SOLD - Los Robles Hospital) – VIP table of 8 guests; recognition announcement at the event and in promotional materials; table sign recognition; logo on the cover of the event program and on the master event slide.

☑ $4,000  **Presenter Sponsor**  – VIP table of 8; recognition announcement at the event and in promotional materials; table sign recognition; logo prominently featured in the event program.

☑ $3,000  **Platinum Sponsor**  – Table of 8; recognition announcement at the event and in promotional materials; table sign recognition; logo prominently featured in the event program.

☑ $2,000  **Gold Sponsor**  – 6 event tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.

☑ $1,000  **Silver Sponsor**  – 4 tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.

☑ $500  **Bronze Sponsor**  – 2 tickets; recognition announcement at the event and in promotional materials; business listing in the event program.

Annual Recognition Gala  March 6, 2020 - Hyatt Regency Westlake

☐ $5,000  **Business of the Year Sponsor**  (SOLD - Los Robles Hospital) – VIP table of 10 guests; recognition in all promotional materials, company name engraved on award; logo displayed on oversized signage-prime placement; participation in the award presentation; logo featured prominently in event program.

☐ $4,500  **Man of the Year Sponsor**  (SOLD - Caruso) – VIP table of 10 guests; recognition in all promotional materials; company name engraved on award; logo displayed on oversized signage-preferred placement; participation in the award presentation; logo featured in the event program.

☐ $4,500  **Woman of the Year Sponsor**  (SOLD - SoCalGas) – Same benefits as Man of the Year.

☐ $4,000  **Non Profit of the Year**  (SOLD - Montecito Bank & Trust) – Same benefits as Man of the Year Sponsor.

☐ $4,000  **Chairman of the Board Sponsor**  (SOLD - Chatsworth Products) – Same benefits as Man of the Year, excluding company name engraved on award.

☐ $4,000  **Entertainment Sponsor**  – Same benefits as Man of the Year and logo displayed on the projection screens during entertainment introduction; excludes name engraved on award/participation in award presentation.

☐ $3,000  **Volunteer of the Year Sponsor**  (SOLD - Pepperdine University) – Table of 8; recognition in all promotional materials, at the event; company name engraved on award; logo displayed on oversized signage-preferred placement; participation in the award presentation; logo featured prominently in event program.

☐ $3,000  **Ambassador of the Year Sponsor**  (SOLD - Oakmont of Camarillo) – Same benefits as Volunteer of the Year Sponsor.

☐ $3,000  **Corporate Sponsor of the Year Sponsor**  (SOLD - CLI) – Same benefits as Volunteer of the Year Sponsor.

☐ $2,000  **Supporting Sponsor**  – 4 event tickets; recognition in all promotional materials, company name featured in program.

☐ $1,000  **Event Sponsor**  – 2 tickets; recognition in all promotional materials, company listed in program.
40 Under Forty  May 7, 2020 - Hyatt Regency Westlake

- $4,000 Title Sponsor – VIP table for 8 guests; participation in stage presentation; company name/logo on all promotional materials; premium placement full page color program ad; recognition during the program.
- $3,000 Platinum Sponsor – Table for 8 guests with preferred seating; preferred placement; company name/logo on all promotional materials, premium placement full page color program ad, recognition during program.
- $2,000 Gold Sponsor – 6 tickets, company name/logo on all promotional materials, full page color ad; recognition during program.
- $1,000 Silver Sponsor – 4 tickets; company name/logo on all promotional materials, 1/2 page color ad in program, recognition during program.
- $500 Bronze Sponsor – 2 tickets; company name/logo on all promotional materials, 1/4 page color ad in program.

MIXPO - Mega Mixer/Expo May 2020 - The Gardens at Los Robles Greens

- $2,000 Platinum Sponsor – Attendance for 8 guests; 10’x 10’ interactive booth (prime location); company name/logo prominent on all promotional materials.
- $1,500 Gold Sponsor – Attendance for 6 guests; 10’ x 10’ interactive booth space, company name/logo on all promotional materials.
- $1,000 Silver Sponsor – Attendance for 4 guests; 8-foot interactive table display (preferred location), company name/logo on all promotional materials.
- $500 Bronze Sponsor – Attendance for 2 guests; 6-foot interactive table display, company name on all promotional materials.

Economic Forecast  June 2020

- $3,000 Platinum Sponsor – 8 tickets with preferred seating; company name/logo on all promotional materials; full page color program ad - preferred placement; recognition during program.
- $2,000 Gold Sponsor – 6 tickets with preferred seating; company name/logo on all promotional materials; full page color program ad; recognition during program.
- $1,000 Silver Sponsor – 4 tickets; company name/logo on all promotional materials; half page color program ad; verbal recognition.
- $500 Bronze Sponsor – 2 tickets; company name/logo on all promotional materials; quarter page color program ad; verbal recognition.

Agoura Hills State of the City Address  October 2020 - The Agoura Hills Recreation & Event Center

- $5,000 Presenter Sponsor – VIP table of 8; recognition announcement at the event and in promotional materials; table sign recognition; logo prominently featured in the event program.
- $4,000 Platinum Sponsor – Table of 8; recognition announcement at the event and in promotional materials; table sign recognition; logo prominently featured in the event program.
- $3,000 Gold Sponsor – 6 event tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.
- $2,000 Silver Sponsor – 4 tickets; recognition announcement at the event and in promotional materials; logo featured in the event program.
- $1,000 Bronze Sponsor – 2 tickets; recognition announcement at the event and in promotional materials; business listing in the event program.
Taste of Conejo  

- **Title Sponsor** – Logo on wine glasses for VIP and general admission and step & repeat backdrop; upgraded premium booth placement; business name/logo on all promotional materials; logo prominently featured on the Taste of Conejo website; 24 VIP tickets granting 1-hour early access into the event.
- **Lead Sponsor** – Logo on wine glasses for general admission and step & repeat backdrop; premium booth space at entrance; business name/logo on all promotional materials; logo prominently featured on the Taste of Conejo website; general attendance for 10 guests; 8 VIP tickets granting 1-hour early access into the event.
- **Premier Sponsor** – Logo on tasting trays; business name/logo on all promotional materials; upgraded display booth; logo featured on the Taste of Conejo website; general attendance for 8 guests; 6 VIP tickets granting 1-hour early access into the event.
- **Entertainment Sponsor** – Logo on entertainment stage; business name/logo on all promotional materials; upgraded display booth; logo featured on the Taste of Conejo website; general attendance for 2 guests; 4 VIP tickets granting 1-hour early access into the event.
- **Major Sponsor** – Business name on all promotional materials; 6-foot table display (preferred location); general attendance for 4 guests; 2 VIP tickets granting 1-hour early access into the event.
- **Supporting Sponsor** – Business name on all promotional materials; 6-foot table with linen and chairs; attendance for 4 guests.

Taste of Conejo  

- **Title Sponsor** – Logo on wine glasses for VIP and general admission and step & repeat backdrop; upgraded premium booth placement; business name/logo on all promotional materials; logo prominently featured on the Taste of Conejo website; 24 VIP tickets granting 1-hour early access into the event.
- **Lead Sponsor** – Logo on wine glasses for general admission and step & repeat backdrop; premium booth space at entrance; business name/logo on all promotional materials; logo prominently featured on the Taste of Conejo website; general attendance for 10 guests; 8 VIP tickets granting 1-hour early access into the event.
- **Premier Sponsor** – Logo on tasting trays; business name/logo on all promotional materials; upgraded display booth; logo featured on the Taste of Conejo website; general attendance for 8 guests; 6 VIP tickets granting 1-hour early access into the event.
- **Entertainment Sponsor** – Logo on entertainment stage; business name/logo on all promotional materials; upgraded display booth; logo featured on the Taste of Conejo website; general attendance for 2 guests; 4 VIP tickets granting 1-hour early access into the event.
- **Major Sponsor** – Business name on all promotional materials; 6-foot table display (preferred location); general attendance for 4 guests; 2 VIP tickets granting 1-hour early access into the event.
- **Supporting Sponsor** – Business name on all promotional materials; 6-foot table with linen and chairs; attendance for 4 guests.

**CONTACT INFORMATION**

Chairman's Club Level: ____________________________________________________________

Name: ___________________________________________ Title: _____________________________

Company: _____________________________________________________________________________

Phone: ______________________________ Email: _____________________________________________

Authorized Signature: ___________________________________________________________________