



Skylight
BALLOON FEST
October 26-28, 2018
SKYLIGHTBALLOONFEST.COM
River City Community Church Grounds

**Available Marketing &
Sponsorship Opportunities**

VIP Sponsors (2 Available): \$10,000

- Poster of event with company logo as VIP Sponsor in the Local Community News and/or Schertz Magazine
- Permission to use Festival artwork in your advertising
- Company name and/or logo included on all Event social media
- Company name, logo as VIP Sponsor on event website with link to your Corporate website
- Company name/logo as VIP Sponsor on printed Event materials
- Company sign displayed in 5 locations on Event site (Company provides signage/stakes)
- 20 x 20 Tent for Product Display/Representative at Event if desired (Chamber provides)
- Four (4) - 3' x 8' sponsor banners with company name/logo on event grounds (Chamber provides)
- Ten (10) Invitations to VIP Media Event
- Company representative(s) acknowledged at VIP Media Event
- Company Representative speaking spot during Opening Ceremonies
- Eight (8) VIP Weekend Event Parking/Entrance passes
- One (1) Tethered Balloon Ride (2 person ride) – weather permitting
- Right of First Acceptance for 2019

Challenge Sponsors: \$5,000

- Poster of event with company logo as Challenge Sponsor in the Local Community News and/or Schertz Magazine
- Permission to use Festival artwork in your advertising
- Company name, logo as Challenge Sponsor on event website with link to your Corporate website
- 10'x20' double booth to promote their company (Company provides tent) *Restrictions apply
- Three (3) - 3' x 8' sponsor banners with company name/logo on event grounds (Chamber provides)
- Twelve (12) Invitations to VIP Media Event
- Company acknowledged at VIP Media Event
- Company acknowledged as Challenge Sponsor during Opening Ceremonies
- Six (6) VIP Weekend Event Parking/Entrance passes
- One (1) Tethered Balloon Ride (2 person ride) – weather permitting
- Right of First Acceptance for 2019

Entertainment Sponsor: \$5,000

- Poster of Event with your company logo as Entertainment Sponsor in the Local Community News and/or Schertz Magazine
- Permission to use Festival artwork in your advertising
- Company name, logo as Entertainment Sponsor on event website with link to your Corporate website
- 10'x20' double booth to promote their company (Company provides tent)
- Three (3) - 3' x 8' sponsor banners with your company name/logo on event grounds (Chamber provides)
- Company can hang their company banner off the performance stage (NOTE: some restrictions may apply)
- Twelve (12) Invitations to VIP Media Event
- Company acknowledged at VIP Media Event
- Company acknowledged as Entertainment Sponsor during Opening Ceremonies
- Option for company representative to introduce entertainment for evening performances
- Six (6) VIP Weekend Event Parking/Entrance passes
- One (1) Tethered Balloon Ride (2 person ride) – weather permitting
- Right of First Acceptance for 2019

Automobile/Dealership Sponsors (2 Available): \$3,000

- Poster of event with company logo as Automobile/Dealership Sponsor in Local Community News and/or Schertz Magazine
- Permission to use Festival artwork in your advertising
- Company name , logo included as Automobile/Dealership Sponsor on event website with link to your Corporate website
- Company name/logo on all printed event materials
- Two (2) - 3' x 8' sponsor banners with company name/logo on event grounds (Chamber provides)
- Four (4) Invitations to VIP Media Event
- Company acknowledged at VIP Media Event
- Prime promotional footprint area (**40' x 40'**) for vehicle displays - (Company supplies any banners, tent, vehicles and representatives needed)
- Company acknowledged as Automobile/Dealership Sponsor during Opening Ceremonies
- 3 VIP Weekend Event Parking/Entrance passes
- One Tethered Balloon Ride (2 person ride) – weather permitting
- Right of First Acceptance for 2019

Specialty Balloon Sponsors (3, 2 Available): \$3,000

- Poster of event with company name or logo as Specialty Balloon Sponsor in the Local Community News and/or Schertz Magazine
- Permission to use Festival artwork in your advertising
- Company name , logo included as Specialty Balloon Sponsor on event website with link to your Corporate website
- One (1) - 3' x 8' sponsor banner with company name/logo on Event grounds (Chamber provides)
- Company acknowledged as Specialty Balloon Sponsor during Opening Ceremonies
- Four (4) Invitations to VIP Media Event
- One (1) 3' x 3' Banner with company name/logo to be hung on gondola of sponsored Hot Air Balloon (Chamber provides)
- Six (6) VIP Weekend Event Parking/Entrance passes
- One Tethered Balloon Ride (2 person ride) – weather permitting
- Right of First Acceptance for 2019:

NOTE: Company will provide 4-6 volunteers to assist as needed with their sponsored balloon during the event!

Tethered Balloon Sponsors (2): \$2,000

- Poster of event with company name or logo as Specialty Balloon Sponsor in the Local Community News and/or Schertz Magazine
- Permission to use Festival artwork in your advertising
- Company name, logo included as Tethered Balloon Sponsor on event website with link to your Corporate website
- Company acknowledged as Tethered Balloon Sponsor during Opening Ceremonies
- Four (4) Invitations to VIP Media Event
- One (1) 3' x 3' Banner with company name/logo to be hung on gondola of sponsored Tethered Hot Air Balloon (Chamber provides)
- Company to provide four (4) company vehicles to act as 'anchors' for the lines to the Tethered Balloons. Company vehicles can have company logos, etc. for advertising company to the event attendees
- Four (4) VIP Weekend Event Parking/Entrance passes
- Right of First Acceptance for 2019

Balloon Sponsors: \$1,500

- Permission to use Festival artwork in your advertising
- Company name , logo included as Balloon Sponsor on event website with link to your Corporate website
- One (1) - 3' x 8' sponsor banner with company name/logo on Event grounds (Chamber provides)
- Company acknowledged as Balloon Sponsor during Opening Ceremonies
- Two (2) Invitations to VIP Media Event
- One (1) 3' x 3' Banner with company name/logo to be hung on gondola of sponsored Hot Air Balloon (Chamber provides)
- Four (4) VIP Weekend Event Parking/Entrance passes
- Right of First Acceptance for 2019

NOTE: Company will provide 4-6 volunteers to assist as needed with their sponsored balloon during the event!

Gold Level Sponsors (Unlimited): \$1,000

- One (1) - 3' x 8' sponsor banner with company name/logo on event grounds (Chamber provides)
- Company name or logo included as Gold Sponsor on event website with link to your Corporate website
- Two (2) Invitations to VIP Media Event
- Two (2) VIP Weekend Event Parking/Entrance passes
- Right of First Acceptance for 2019

Silver Level Sponsors (Unlimited): \$500

- One (1) - 3' x 8' sponsor banner with Co. name/logo on event grounds (Chamber provides)
- One (1) Invitation to VIP Media Event
- One (1) VIP Daily Parking/Entrance pass

Bronze Level Sponsors (Unlimited): \$250

- One (1) - 3' x 8' sponsor banner with Co. name/logo on event grounds (Chamber provides)
- One (1) Daily Parking/Entrance pass (total of 2)

RE/MAX SKYLIGHT BALLOON FEST

brought to you by The Chamber

In order to insure optimum promotion and marketing of your business' participation, please return the agreement form to insure receipt of the particular level and type of sponsorship/participation you desire.

We thank you and look forward to working with you at the 2018 RE/MAX Skylight Balloon Festival.

Remaining Marketing Sponsorship Levels (check your selection(s)):

VIP (2) \$10,000	Challenge \$5,000	Entertainment \$5,000	Automobile \$3,000	Specialty Balloon \$3,000
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Balloon \$1,500	Gold \$1,000	Silver \$500	Bronze \$250
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Name of Company _____

Name of Contact Person _____

Address _____

City _____ State _____ Zip _____

Cell Phone # _____ Email _____

Signature (Signed) _____

Signature (Printed) _____

Today's Date _____

By signing this form you are entering into a binding agreement with the 2018 RE/MAX Skylight Balloon Fest. Person making commitment has the authority to execute such agreement. An invoice will be issued upon receipt. Sponsorship investment covers the length of the entire event.

Return sponsor form by Email: president@thechamber.info

Fax: 210-619-1959

Mail: 1730 Schertz Parkway
Schertz, TX 78154

The 2018 RE/MAX Skylight Balloon Fest is a rain or shine outdoor event, and as such, may be vulnerable to weather. In the event that balloon races or glows are postponed, the event will remain open and every effort will be made to continue with other scheduled events. Vendors understand that fees are not refundable due to inclement weather, interruptions in the festival schedule due to weather, dangerous conditions, acts and/or threat of terrorism, acts of God, natural disaster, or war.

7-31-18