



The mission of the Manufacturing Career Expo is to assist in the development of a future workforce by raising student awareness of the companies and opportunities in the local manufacturing industry and the corresponding educational pathways.

Dear Educator,

You and your students are invited to visit the 11th Annual Manufacturing Career Expo (MCE), Wednesday, October 23 and/or Thursday, October 24, 2019 at the Washington County Fair Park, 3000 Hwy. PV, West Bend, WI 53095. The MCE will bring together local manufacturers, high school and middle school students, as well as educators and parents, to raise awareness of the career opportunities available in the local manufacturing industry.

It is FREE to attend! Book your field trip today.

Do you recognize these local businesses?

Harley – Davidson Motor Company • Trace-A-Matic Corp • Quad/Graphics • Server Products • JW Speaker

These are just a sample of the manufacturing employers your students can meet and get to know at the MCE.

You are preparing the future workforce for these companies and they have a message for you:

We want to hire your students!

However, there is a big problem... many students are not aware of the career opportunities within manufacturing that can provide great earning potential, with low to no student loan debt. Perhaps this is because parents and students imagine that old manufacturing stereotype of dark, dirty and monotonous, when they think of “factory work”. That old stereotype could not be further from the truth in today’s manufacturing world. The Manufacturing Career Expo was designed to dispel that dated image. At the MCE your students will be introduced to today’s manufacturing; state of the art robotics, computerized technology, a skilled workforce, and clean, safety-conscious, working environments.

The companies participating this year will have a variety of hands-on displays and will be prepared to share with your students the vast career opportunities available within their companies, the products they make, and the high school and post-secondary courses to take to attain one of these careers. The students will be able to talk to the men and women who are in these careers; find out what they like about their jobs and what they did to get them.

If you are interested in bringing a group of students to the MCE, please complete the enclosed field trip registration form and email or fax the form to Expo Administrator Tami Davenport at the Menomonee Falls Chamber of Commerce; eventsdirector@fallschamber.com or Fax: 262-251-0969. **Note:** 60 to 90 minutes will allow sufficient time to visit booths and talk to post-secondary school representatives.

Last year over 800 middle school and high school students attended the Expo!

We look forward to welcoming you to the EXPO this year.

Sincerely,

Toni Gumina, Executive Director, Menomonee Falls Chamber of Commerce, Inc
Lynn Grgich, Executive Director, Germantown Area Chamber of Commerce
Dana Breunig, Executive Director, Sussex Area Chamber of Commerce





MANUFACTURERS-STUDENTS-OPPORTUNITY

FIELD TRIP REGISTRATION FORM

The MCE Committee would like to invite you and your students to visit the 11th Annual Manufacturing Career Expo. October 23 and/or October 24, 2019 at the Washington County Fair Park, 3000 Hwy. PV, West Bend, WI 53095.

Please complete all the requested information below. Then, email or fax this completed form to Expo Administrator Tami Davenport **Email:** eventsdirector@fallschamber.com **Fax:** 262-251-0969
THANK YOU!

School Name: _____

School Address: _____

School Contact Person: _____ Position: _____

Contact Person Email: _____ Cell Phone: _____

Number of Students You Plan to Bring to the MCE: _____

Grade Level (please check one) Middle School High School

Number of Chaperones: _____

What day will you be attending the MCE?

Note: 60 to 90 minutes will allow sufficient time to visit booths and talk to post-secondary school representatives.

WEDNESDAY OCTOBER 23, 2019

THURSDAY OCTOBER 24, 2019

EXPO HOURS: 8:00 AM to 2:00 PM

EXPO HOURS: 8:00 AM to NOON

Please list desired arrival time and departure time.

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We would like to arrive at the MCE at: _____

We would like to arrive at the MCE at: _____

We will depart the MCE at: _____

We will depart the MCE at: _____

We anticipate total attendance this year to be in excess of 1,000 students. We will do our best to accommodate all field trip time requests. In the event we cannot accommodate a specific request you will be notified immediately to coordinate an alternate time.

The MCE is Produced in Partnership by:

