

Bill's Ace Hardware  
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[www.billsacehardware.com](http://www.billsacehardware.com)

The banner is divided into two horizontal sections. The top section features the Bill's ACE logo on the left, followed by a row of various Weber grill models. To the right of the grills, text lists promotional offers: 'BUY A WEBER GRILL & RECEIVE' (Free Local Delivery, Free Assembly, 15% off BBQ Accessories, 15% off Sauces, Rubs, and Propane Tank Fill). The Weber logo is on the far right. The bottom section features the Bill's ACE logo on the left, a photo of a man in a red ACE shirt, a photo of a store exterior with a sign for 'WHITE HILL HARDWARE Fine Old Colony Paints', and another photo of a man in a red ACE shirt. On the right side of this section, it says '3 Locations For Your Convenience' with links to 'Bill's Ace Hardware Concord', 'Bill's Ace Hardware Martinez', and 'Bill's Ace Hardware Pleasant Hill'.

## Bill's Ace Hardware

### About Bill's Ace Hardware

Bill's Ace Hardware is a leader in not only the Ace Retail Community, but also the community we live in. We are a team of highly motivated managers and staff dedicated to providing the best products and services available.

Three Generations of Bill's Ace Hardware Our strength is generated from our commitment to our customers, our employees, our community and the hardware industry.

### Our Employees

Bill's Ace Hardware is committed to hiring and developing the best workforce in our industry. We are dedicated to providing a working environment that allows each and every employee to have job satisfaction, while at the same time meeting the desires of the Company to produce the best quality service available.

We wish to develop employees known for their skills, courtesy, commitment and confidence; and we recognize the importance of each individual in the success of the entire company.

Bill's Ace Hardware maintains an open-door policy at all times, encouraging the flow of communication, the exchange of ideas, creativity and self-esteem in the work place.

### Our Customers

Bill's Ace Hardware is committed to providing its customer's high quality products and services.

We are sensitive and responsive to our client and customers needs and devoted to their satisfaction. We strive to be fair, honest, courteous and professional in all of our dealings.

## **Our Industry**

Bill's Ace Hardware is committed to leading the Retail Hardware industry through its integrity, innovation, customer satisfaction, and financial strength. We are dedicated to raising the overall standards within the retail hardware industry and are devoted to maintaining an active profile within Ace Hardware Corporation.

## **Our Communities**

Bill's Ace Hardware acknowledges its responsibility to the community where we are located as well as our environment. By our leadership and active participation in community affairs, as well as our economic vitality and quality of our products and services, we can greatly contribute to enhancing the community in which we live and work.

## **Our History**

Bill's Ace Hardware Original Store in Martinez, CA In the 1940s, Martinez was predominately open space and agricultural fields, with neighborhoods just starting to fill land in the area.

A local resident, Bill Wygal, began building houses in the hours he wasn't welding, at Tidewater, a local oil refinery. He couldn't find a main resource for all the materials he needed for his projects. He and his wife Elva met that challenge by deciding to bring a complete hardware store to Martinez.

Together, in May of 1948, they opened Vine Hill Hardware on Pacheco Boulevard. They started out with just \$5,000 in inventory and a strong desire to succeed. They worked seven days a week that first year, taking special orders and traveling to San Francisco to get merchandise their customers requested. Soon Bill and Elva had a four-store chain serving Martinez, Pleasant Hill, and Concord.

In 1966, they joined the cooperative, Ace Hardware, and the business became known as Ace Hardware. This affiliation provides the store the ability to offer lower prices and carry more inventory, yet give friendly, local service. That was always the goal of Bill and Elva: to treat every customer as you would a best friend and help them with every need.

In 1967 Bill and Elva retired, passing their business on to their three dedicated sons. The goal of the store has always remained the same. The more than 100 employees deliver personal, helpful service every day. To honor that heritage, the store was renamed Bill's Ace Hardware after Bill passed away in 2002.

Bill's Ace Hardware is more than just materials and products, it is a place filled with commitment to employees, customers and the wider community, and to the environment. Now in it's third generation, Bill's Ace continues to grow!