



WOMEN OF IMPACT AWARDS

The Women in Business program through the Brunswick County Chamber of Commerce is committed to fostering a supportive environment for women in business to thrive. In addition to the ongoing programs and services provided to the community, Women in Business has developed the Women of Impact Awards in an effort to champion women from diverse backgrounds and industries to ensure their achievements become part of the fabric of our community.

The following awards will be presented at our Annual Luncheon. All Nominees must be affiliated with or an employee of an organization or company that is a member of the Brunswick County Chamber of Commerce.

Women in Business Mission: To empower, educate and entertain emerging and established women in the workplace by providing guidance, support, resources and opportunities to be successful in the business world.

WIB Educator Award

WIB Emerging Woman Entrepreneur Award

WIB Established Businesswoman

WIB Hidden Gem Award

WIB Volunteer of the Year Award

WIB D.U.D.E Award

WIB Woman of the Year (WOTY) Award

WIB Educator Award recognizes a woman who goes above and beyond the required tasks to truly make an impact on their school, district, county or community. She will be well known in the community and respected by her peers, parents and pupils. She will possess the ability to inspire students from all abilities and backgrounds and set high standards for achievement. She has demonstrated leadership and innovation within her career and throughout the community.

Nomination Criteria:

- Education activities: Must work in the Brunswick County area.
- Time frame: Education efforts upon which a nomination is based must have occurred during the eligibility year.
- Role and Type of Organization: Nominee's role, name and description of the school or educational organization.
- Impact on Students/Scholars: Describe the impact the nominee has had those that she educates
- Leadership: How does she inspire her students, peers, scholars and others around her?
- Impact on community: How has her service impacted the community?
- Innovation: How has she changed or improved upon a program or service that has made a positive impact in education.

Eligibility Criteria

- Nominee must be a woman
- Nominees cannot be a current employee of the Brunswick County Chamber of Commerce
- Nominee's primary role must be as an educator with a school, non-profit or in a scholarly capacity for an organization
- Nominees must be 18 years of age prior to January 1 of the nomination year
- Nominee is required to be a member of the Brunswick County Chamber of Commerce

WIB Emerging Woman Entrepreneur Award recognizes a woman business owner who has emerged as a leader in the business community. Her business is considered amongst the highest performing new and emerging companies in the community and she has demonstrated substantial growth, success and visibility. She has been successful because of her knowledge of her customers, competitors and the market in which her business thrives. She is a leader and inspires her employees and/or those around her to lead by her example; she makes it a top priority to nurture their professional and personal growth.

Nomination Criteria:

- Business Eligibility: Business must be located in or conduct business in Brunswick County.
- Time frame: Entrepreneur efforts upon which a nomination is based must have occurred during the eligibility year.
- Type of Business: Name and description of the business
- Growth of Business: How has the business grown since inception and what are the indicators of that growth, success and visibility?
- Knowledge of industry: Describe her knowledge of her business, customers and competitors. How does she stand out above her competitors and other businesses in general?
- Leadership: How does she inspire her employees and those around her?
- Impact on community: Community involvement and civic service are a plus, but not required.

Eligibility Criteria

- Nominee must be a woman
- Nominee cannot be a current employee of the Brunswick County Chamber of Commerce
- Nominee must own her own business for no more than 3 years
- Nominee must be 18 years of age prior to January 1 of the nomination year
- Nominee is required to be a member of the Brunswick County Chamber of Commerce

WIB Established Businesswoman Award recognizes a businesswoman who has made significant contributions to her company and the business community as an influencer and industry leader. She demonstrates exceptional knowledge of her industry and market. She is self-confident, respected and responsible, creating a work environment in which all gain professional fulfillment. She is a woman of authenticity, honesty and integrity and exemplifies those traits in her business dealings as well as her personal interactions.

Nomination Criteria:

- Business Eligibility: Business must be located in or conduct business in Brunswick County.
- Time frame: Nominee's efforts upon which a nomination is based must have occurred during the eligibility year.
- Type of Business: Name and description of the business
- Level in Business: What is the nominee's role within her organization?
- Impact on Business/Industry: Describe the impact the nominee has had on the growth and success of her business/industry
- Leadership: How does she inspire her employees and those around her?
- Impact on community: How has her business or the work she has been doing impacted the community?

Eligibility Criteria

- Nominee must be a woman
- Nominees cannot be a current employee of the Brunswick County Chamber of Commerce
- Nominee must have been working in the business community (not necessarily for the same business) for more than 3 years
- Nominees must be 18 years of age prior to January 1 of the nomination year
- Nominee is required to be a member of the Brunswick County Chamber of Commerce

WIB Hidden Gem Award recognizes a woman whose work ethic and job performance goes above and beyond to ensure client and customer satisfaction. The nominee leads by example setting a high level of conduct within the workplace through attention to detail, completion of tasks in a timely manner, dependability, flexibility and drive to uphold companies goals and objectives.

Nomination Criteria:

- Nominee's activities: Must work at a company/organization that is located in or conducts business in Brunswick County.
- Time frame: Nominee's efforts upon which a nomination is based must have occurred during the eligibility year.
- Role and Type of Organization: Nominee's role, name and description of the company or organization.
- Impact on Business: Describe the impact the nominee has had on the business in which she works
- Leadership: How does she inspire her peers, co-workers and others to improve upon their own professional objectives?
- Innovation: How has the nominee stimulated change that has strengthened the company's position?

Eligibility Criteria

- Nominee must be a woman
- Nominees cannot be a current employee of the Brunswick County Chamber of Commerce
- Nominee is not a business owner or C-level executive in her organization
- Nominees must be 18 years of age prior to January 1 of the nomination year
- Nominee is required to be a member of the Brunswick County Chamber of Commerce

WIB Volunteer of the Year Award recognizes a woman who has given of her time and talents beyond the call of duty in volunteer efforts in the community and with the Brunswick County Chamber of Commerce.

Nomination Criteria:

- Volunteer activities: Must volunteer in the Brunswick County area.
- Time frame: Volunteer efforts upon which a nomination is based must have occurred during the eligibility year.
- Type of service: What types of leadership role, committees, local events or programs has the nominee participated in?
- Length of service: How long has the individual been actively involved/volunteering? If this is the first year, what exemplifies her volunteer service?
- Level of commitment: How much time and what level of personal involvement has been committed to her service?'
- Impact on community: In what way is it evident that the volunteer has made lasting improvements or has effected positive change? Who has benefited and how?

Eligibility Criteria

- Nominee must be a woman
- Nominees cannot be a current employee of the Brunswick County Chamber of Commerce
- Nominees must be 18 years of age prior to January 1 of the nomination year
- Nominee is not required to be a member of the Brunswick County Chamber of Commerce, but will receive extra consideration if any organization she is involved with is a member

WIB D.U.D.E Award - Developing Understanding Driving and Empowering Women Award recognizes a *businessman* that has demonstrated leadership by using his abilities and/or influence to develop or improve programs and/or services that significantly advance women in business.

Nomination Criteria:

- Activities: Activities that support WIB must be in the Brunswick County area.
- Time frame: Nominee's efforts upon which a nomination is based must have occurred during the eligibility year.
- Opportunities: What programs or services has the nominee brought or supported in the community?
- Support: What resources or support has the nominee supplied to aid in the growth of professional achievement for women in business?
- Leadership: How has the nominee been working to share his time and talents in ways that benefit the growth of women in business in our community?
- Level of Commitment: How long has the nominee been visibly working to support women in business in the community?

Eligibility Criteria

- Nominee must be a man
- Nominees cannot be a current employee of the Brunswick County Chamber of Commerce
- Nominee must work at an organization that conducts business in or is located in Brunswick County
- Nominees must be 18 years of age prior to January 1 of the nomination year
- Nominee is required to be a member of the Brunswick County Chamber of Commerce

WIB Woman of the Year (WOTY) Award recognizes a woman who embodies the mission of the Women in Business program which is to empower, educate and entertain emerging and established women in the workplace by providing guidance, support, resources and opportunities to be successful in the business world.

Nomination Criteria:

- Business Eligibility: Business must be located in or conduct business in Brunswick County.
- Time frame: Nominee's efforts upon which a nomination is based must have occurred during the eligibility year.
- Type of Business: Name and description of the business
- Level in Business: What is the nominee's role within her organization?
- Length of Service: Nominee has demonstrated a significant level of involvement in the activities and business of their organization over an extended period of time.
- Leadership: How has she demonstrated leadership by using her abilities to develop or improve a program or service that significantly advances the *mission* of the WIB program?
- Inspiration impact: Describe how the candidate leads through empowerment, teamwork and encouragement in her personal and professional life.
- Achievements: Describe any achievements that have impacted her professionally or personally and bolstered the community and/or business she represents.
- Impact on community: How has the nominee inspired others to better serve the community through personal involvement in community connection efforts? Describe how she strengthens her community/organization through innovative approaches to resolving challenges and inspires meaningful change.

Eligibility Criteria

- Nominee must be a woman
- Nominees cannot be a current employee of the Brunswick County Chamber of Commerce
- Nominee must have been working in the business community (not necessarily for the same business) for more than 3 years
- Nominees must be 18 years of age prior to January 1 of the nomination year
- Nominee is required to be a member of the Brunswick County Chamber of Commerce