



Response to COVID-19: WE'RE HERE TO HELP

The New Orleans Chamber has continued to fulfill its mission of providing businesses with tools and resources necessary to thrive through networking, education, and advocacy. While our community faces tough times of uncertainty, our organization has swiftly adapted to a “new normal” routine of working virtually, maximizing on our digital communication capabilities and providing value to our 1,400+ members. Below is a guide to Chamber resources that helping businesses stay afloat amid the COVID-19 pandemic.

Webinars

The Chamber hosts a weekly Wednesday Webinar series covering topics of interest to businesses during this time, including financial planning, marketing during a crisis, SBA loans, and more. Each webinar averages **177 attendees** and **96 recorded views**. Recorded webinars are available to view on the Chamber website.



Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Community Calendar

The online community calendar has become a central hub of local events that are being held virtually. Individuals and businesses can view and register for upcoming events, or post their own.



News Releases

The News section of our website is a widely used platform that includes daily press releases with information regarding changes in the business community, available loans, and individual business updates.



Local Deals

Interactive local deals allow members to connect with one another by sharing special discounts or offers that are available to fellow Chamber members or the general public.

Email Communications

We have kept members up to date with local and global news regarding the pandemic and its effects on businesses, including available loans, announcements from elected officials, and links to various resources. Since beginning remote communications, our e-blast open rate has skyrocketed to **over 30%**.

