



*Keep P.A.C.E. with the  
Fort Atkinson  
Area Chamber of Commerce*

We Promote, Advocate, Connect, and Educate our members.

We PROMOTE Chamber members and the community

We ADVOCATE for our members

We CONNECT members to other members

We EDUCATE members

**WE PROMOTE**

- Website [www.fortchamber.com](http://www.fortchamber.com)
- Member Businesses
- Preferred Business Directory-print & website
- Quality of Life Book
- Official Community Map
- Member Brochure/Business card Display
- Member Only Referrals
- Direct Links to Member Websites
- Tourism Marketing/Advertising Department
- Chamber Gift Certificate Program
- Online Member Only "Hot Deals"
- Visitors and Information Center

We promote our businesses and members through our Community Events:

- Rhythm on the River
- Fort Half Marathon
- Sidewalk Sales
- Chamber Brat Stand
- Holiday Open House
- Holiday Parade
- Fort Koshkonong Rendezvous
- Fort Farmers Market & Winter Market

**WE ADVOCATE**

- Legislative updates
- Address business concerns with local government
- The voice of business
- Government affairs-current issues affecting business
- Business involvement in running for public office
- Connected at state level
- Inform members of pending business legislation
- Candidate Forums (city council, school board, township, county)

**WE CONNECT**

- Quarterly Business After Hours
- Speed Networking
- Business Over Breakfast
- Annual Dinner and Fall Open House
- Annual Golf Outing
- Ambassador visits, ribbon cuttings, groundbreakings
- Job Postings on our Website
- Fort Atkinson to County and State
- Businesses to Government Resources
- Businesses to Available Commercial Property
- Businesses to Business Start-up Resources
- School to Business
- New Teacher Welcome Breakfast

**WE EDUCATE**

- Project LEAD (Leadership Development)
- Professional Development/Lunch & Learn
- Educational Seminars
- Specific Topic Forums
- Industrial Tours

**MEMBER SERVICES**

- Member, Organization and Business Lists
- Recognize Member Milestones
- Local Development Resource Information; Development Plans
- Use of Conference Room
- Use of Bulk Mail Stamp
- Certificate of Origin Verification
- Use of Media Equipment and Other Equipment
- Copy/fax Service
- Electronic Sign use by Non-profit Members
- Access/Training to Member Website Portal

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[www.fortchamber.com](http://www.fortchamber.com)