

2019-20 PROJECT LEAD SPONSORSHIP LEVELS



VISION

- Provide 3 water stations to promote wellness for dog owners & their pets
- Address need for water at Luther fields
- Provide 8 additional dog waste stations
 - Provide 11 educational signs on dog ownership & behavior
- Celebrate dog ownership with an event to showcase our project

Water fountains and dog amenities add safety, health, wellness and environmental benefits to Fort Atkinson residents & their dogs.

To complete this project, we are seeking to raise funds. Our goal is to raise \$25,000. We need your help! Please consider making a tax deductible contribution to our project.

TARGET AUDIENCE

FORT ATKINSON & SURROUNDING
AREA RESIDENTS & THEIR DOGS

FALL 2019: City of Fort Atkinson, 1,335
Town of Koshkonong, 584

1,919

LICENSED DOGS IN TARGET AREA

TOP DOG

\$2,500 +

- Recognized with Top placement on collective plaque
- Recognition given in Chamber of Commerce newsletter
- Logo on Fort Atkinson Chamber website Project LEAD page through 2021
- Recognition given at our "Ribbon Cutting Event"
- Thank you acknowledgment given in local press

LEADER OF THE PACK

\$1,000 +

- Recognized with placement on collective plaque
- Recognition given in Chamber of Commerce newsletter
- Name recognition on Fort Atkinson Chamber website Project LEAD page through 2021
- Recognition given at our "Ribbon Cutting Event"
- Thank you acknowledgment given in local press

POOCH PATRON

\$250 +

- Recognition given in Chamber of Commerce newsletter
- Recognition given at our "Ribbon Cutting Event"
- Thank you acknowledgment given in local press

DOGS BEST FRIEND

\$100 +

- Recognition given at our "Ribbon Cutting Event"
- Thank you acknowledgment given in local press

RETURN TO:

PROJECT LEAD, FA Community Foundation, 244 N Main St., Fort Atkinson, WI 53538

CHECKS TO: Fort Atkinson Community Foundation, put project LEAD in memo line

ONLINE DONATIONS: www.FortFoundation.org

Sponsor Name: _____

Address: _____

City, State, Zip: _____

Sponsor Contact: _____

Phone: _____

Email: _____

Website: _____

SPONSORSHIP LEVEL

(Please check one)

- Top Dog:
\$2,500+
- Leader of the Pack:
\$1,000+
- Pooch Patron:
\$250+
- Dogs Best Friend:
\$100+