



Ambassadors meet the first Wednesday of every month at 4:00 pm from August through July.

### **Ambassador Criteria**

Chamber Ambassadors are an informed group of motivated, enthusiastic and articulate businessmen and women who serve as the backbone of the Chamber's membership retention program. They represent the Chamber at many civic and social functions. Ambassadors must meet the following criteria:

- Chamber member in good standing
- Excellent business reputation in community
- Personable, positive attitude
- Attend Ambassador Orientation or graduate from Leadership Glynn program

### **Ambassador Benefits**

- Visibility at Chamber functions and on the Chamber website
- Eligibility for "Ambassadors of the Year" presented at the Chamber Annual Meeting
- Eligibility for "Ambassador of the Month" at the monthly Ambassador Meeting and in Monthly e-newsletter, Chamber website, and on radio spotlight recordings
- Develop leadership image by networking with a variety of business professionals
- Firsthand updates from the President of the Chamber and direct contact with community and business leaders

### **Goals & Objectives**

- Welcome and assist all Chamber members at meetings and/or events, focusing on new members
- Promote Chamber membership
- Provide ongoing membership contact to help promote retention and encourage involvement
- Visit new businesses and inform them of the benefits of becoming a Chamber member

### **Responsibilities / Expectations / Activities**

- Attend monthly Ambassador Meeting
- Attend Chamber Ribbon Cuttings (held 2x-4x/month)
- Promote participation and attendance at various chamber events to new members
- Attend/Volunteer at Chamber meetings and events (Business After/Before Hours/Quarterly Luncheons)
- Recruit 3 new members annually
- Volunteer during the day of for annual events, including, but not limited to: Operation Thank You, Chamber Experience, Golf Tournament, etc. Ambassadors are required to participate on the Golf Tournament and Chamber Experience committees.

## **Accepting applications in December and June.**

To apply, contact Kate Reeves, Director of Membership Services [kreeves@bgicoc.com](mailto:kreeves@bgicoc.com)