

— 12 REASONS — TO JOIN THE CHAMBER TODAY

1. THE VALLEYBUSINESSNEWS

Reach new customers and widen your exposure by submitting your news for inclusion in the valley's only weekly emailed business news source. It's free and it's easy. Only member news is published, but anyone may subscribe.

2. WIDEN YOUR INTERNET EXPOSURE

Get listed in the Chamber's online members-only directory where your listing can be found by name or category. The Chamber web site averages 9,000-12,000 unique visitors each month.

3. Stay in the know with the monthly mailed newsletter

Your business will receive the monthly ChamberNews. The Chamber newsletter is mailed to over 700 business men and women. You may take advantage of placing news notes, inserts and other advertising in this publication.

4. RECEIVE TIME SENSITIVE UPDATES AND ALERTS BY EMAIL

Keep up-to-date about community information and events as well as security alerts regarding potential threats to your business (i.e. a counterfeiter or scam in the area).

5. RELOCATION PACKAGES

Provide promotional materials in relocation packages at no charge. These packages are mailed throughout the United States to people interested in relocating to our community.

6. BROCHURE DISPLAY

Display brochures and pamphlets free of charge in the Chamber Visitor Center.

7. GAIN NEW CUSTOMERS OR SAVE MONEY

Gain access to participate in a member-to-member discount program offered only to Chamber members.

8. MEMBERSHIP ADDRESS LABELS

Your business has access, for a small fee, to a current mailing list of Chamber members.

9. NETWORK OPPORTUNITIES

Attend and/or host Business After Hours. This is an event, held on the second Tuesday of each month, is your best opportunity to network with other business leaders in the community. You may also showcase your business as a host of this event. The Quarterly Luncheon is another great way to network & gain valuable information.

10. GAIN NEW CUSTOMERS FROM THE CHAMBER REFERRAL SERVICE

We ALWAYS refer Chamber members FIRST to the thousands of people each year who request information from the Chamber.

11. RIBBON CUTTING OR GRAND OPENING

The Chamber will help promote your grand opening event to local business people and local media, if you desire. Gold scissors and ribbon are available to borrow. After the event we will include a picture in the printed newsletter.

12. ASSOCIATE YOUR BUSINESS WITH CHAMBER EVENTS

Showcase your business or products in the community by sponsoring Chamber events. Sponsorship opportunities include Quarterly Luncheons, Annual Awards Banquet, Golf Tournament and more. Your business will receive a greatly discounted rate for certain events.



WALLA WALLA VALLEY
CHAMBER OF COMMERCE

— WHAT IS THE — CHAMBER OF COMMERCE?

CHAMPION. CATALYST. COACH.

The Walla Walla Valley Chamber of Commerce is the catalyst for the Valley's community development efforts. It acts to unite hundreds of private and public sector professional and officials, and to coordinate and champion their efforts to enhance and maintain a vibrant business climate.

The Chamber works to champion the interests of its members and promotes the Walla Walla Valley as a great place to live, work, shop, play, visit and invest. The Chamber's efforts are designed to capitalize on opportunities to enhance the community's quality of life.

The Chamber's program of work is developed and implemented by members of the Chamber's Board of Directors, volunteer committees and administrative team. The Chamber's annual action plan sets forth specific goals and objectives for the Chamber's committees and staff.

The strength of the Chamber lies in its members' investments of time, energy, talent and financial resources. Because the Chamber embodies the vast expertise of a diverse membership, it has the knowledge and insight to identify issues and opportunities of importance to its membership and the community.

The Chamber also provides specific, tangible benefits to its members (see reverse), as well as serving as a coach, sounding board and advisor to the varied businesses in the Valley.

But most important, the Walla Walla Valley Chamber of Commerce is people... people just like you. People who realize that through their Chamber of Commerce they can accomplish collectively what no one person can do individually.

OUR MISSION

The Walla Walla Valley Chamber of Commerce is a member-focused organization and community partner that fosters a sustainable, healthy and vibrant economic environment through business promotion, advocacy, education and services.

OUR VISION

The Walla Walla Valley Chamber of Commerce is recognized as the #1 Business Advocate in the Walla Walla Valley.

