

# Newsletter Insert Advertising



Newsletter insert advertising has been rated one of the best, most cost effective forms of advertising by members in our annual survey. For just pennies per reader, you can put your information in front of highly targeted local businesses.

Here's how it works:

## Specifications

- The insert advertisement must be standard paper size - 8 1/2 X 11 regular weight, nonglossy paper
- A total of 850 copies must be delivered to the Chamber office by the 3rd Monday of the month. The total number of inserts needed changes every few months, so please call us to verify the amount.
- Insert cannot be folded in any way, shape or form. The content may be single or double sided, black & white or in full color.

## Content

- Political candidate information/election notice inserts are NOT allowed.
- Insert must promote only a member business' products, services, or event.

## Prices

- Chamber member price for each newsletter insert (850 copies) is \$150.