

## Tell the business community your news in the Valley Business News



Have you ever wondered how to keep up with what your competitors are doing? Want to get the word out about a new service you're offering? We have the answer.

The Chamber has a service to help members promote their businesses. It's a weekly e-bulletin called the Valley Business News. Since it is emailed to Chamber members and non members alike, it widens your exposure and puts your news right in front of your potential customers.

### **Types of news covered:**

The Valley Business News (VBN) covers a variety of business news including:

- New services or products
- Upcoming business events
- Business Name Changes
- New ownership information
- New key hires
- Remodels
- Chamber announcements, updates, and reminders

### **How to contribute your news**

Any Chamber member that is in good standing (i.e. current on membership dues) is welcome to submit their press releases for inclusion in the VBN by emailing them to :

Marissa at [mpotter@wwwvchamber.com](mailto:mpotter@wwwvchamber.com).

There is no charge to submit your news, it is included as part of your membership. News about non-member business will not be included. Submissions should be ready to publish and sent by email by Tuesday every week, that way we give our members plenty of time to prepare for upcoming events! The VBN typically goes out Wednesdays by noon.

### **How to sign up to receive the VBN**

If you or your staff are not already receiving VBN by email, you can sign up the following ways:

- Online at [wwwvchamber.com](http://wwwvchamber.com)
- The Member Profile form included in this packet
- Email [mpotter@wwwvchamber.com](mailto:mpotter@wwwvchamber.com)

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