

# Solon Connection

**Publication date: April 27, 2017**  
**Advertising deadline: March 23, 2017**  
**Circulation: 12,500 copies**

Whether readers have lived in Solon all of their lives or are new to the area, Solon Connection will inform and entertain with various topics important to our residents. The magazine will touch on all Solon has to offer, such as history, arts and culture, dining, entertainment, shopping, recreation, the outdoors, health and wellness, accommodations, living in the valley, services, religious organizations, education and community organizations.

Solon Connection is a full color glossy keepsake devoted to all facets of life in Solon. Written, edited and designed by the Solon Times and Chagrin Valley Times staff, it has won Ohio Newspaper Association's General Excellence award for twenty of the past 25 years. The magazine will feature stories about local luminaires, history and a wealth of resource information.

Solon Connection is a product of the Chagrin Valley Publishing Company which publishes the Chagrin Valley Times, Solon Times and Geauga Times Courier, community newspapers of choice. This is news and information your customers can't get anywhere else.

The Ohio Newspaper Association referred to Solon Connection as "Strong from top to bottom. Stuffed with useful content."

2<sup>nd</sup> place in "Best Special Edition" division



## Advertising Rates

Solon Chamber members receive exclusive pricing options for the Solon Connection. These prices appear first as 'members' while all other client's rates are listed as 'non-members.' There are a few sizes and spaces that are exclusive to chamber members:

- ▶ **2- Page Spread: \$2,075**
- ▶ **Inside Front Cover: \$1,890**
- ▶ **Inside Back Cover: \$1,745**
- ▶ **Back Cover: \$2,075**

Note that there are a few ad sizes that have two layout options, specifically the half page, third page, quarter page and sixth of a page spaces.

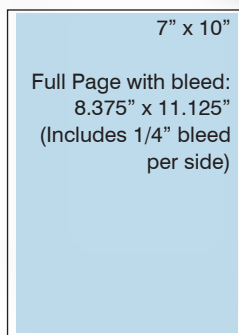
The prices listed include full color.

There is a 10% additional charge for a bleed on full page ads (see full page ad space for dimensions.)

For specific page requests, a 25% premium is required for a guaranteed position in the magazine.

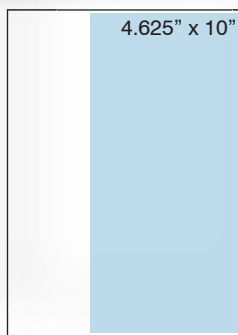
The magazine is 3 columns wide, each column is 2.25" wide and 10" tall.

**Please call 440-247-5335 with any questions.**



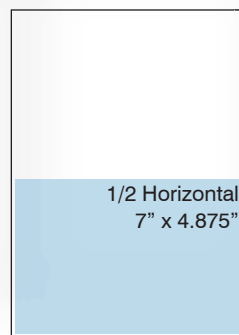
### Full Page

\$1,160- Members  
 \$1,425- Non-Members



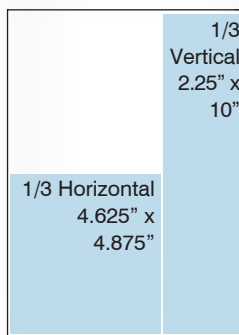
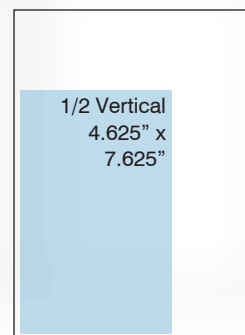
### Two thirds of a Page

\$820- Members  
 \$995- Non-Members



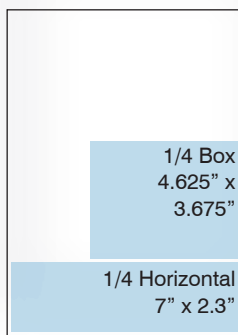
### Half Page

\$700- Members | \$875- Non-Members



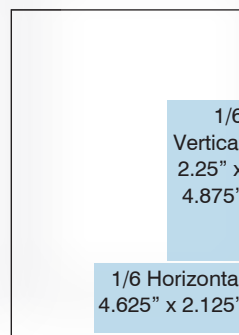
### Third of a Page

\$455- Members  
 \$565- Non-Members



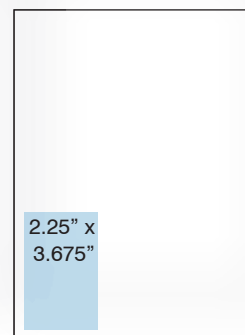
### Quarter Page

\$340- Members  
 \$435- Non-Members



### Sixth of a Page

\$250- Members  
 \$335- Non-Members



### Eighth of a Page

\$205- Members  
 \$260- Non-Members