

The High Point Enterprise has established a fund to help local advertisers during these difficult times.

Often the first item to get cut is the advertising budget. While your resources may be limited at this time, it is critical to continue to communicate with your customers. That is why we are launching the advertising match program. We have set aside a \$100,000 advertising fund to help local business by subsidizing their marketing through our Grant program.

To apply go to: <https://hpenews.com/live-content/form-advertising-match-program/> and simply fill out the online application. We will reply within 48 hours. Our team will brainstorm with you to find a communication plan that fits your budget, and, most importantly, positions your company as a leader in the community.

We're in this together,

The High Point Enterprise