

# HIGH POINT

magazine

## Presenting the 10th edition of High Point Magazine

A powerful high quality glossy magazine focusing on local trade and business through editorial and photography. The magazine will be distributed to local business and new business via the High Point Chamber of Commerce.

### Advertising Deadline: Monday, August 7

Don't delay...put your business in the forefront of our community with this cost-effective advertising platform brought to you by The High Point Enterprise.

*Call your sales representative for details  
on this exclusive offer.*

### SALES REPRESENTATIVES

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#### High Point Magazine Member Rates:

#### Non-Member Rates:

\$1,977 Full Page	\$2,372 Full Page
\$1,172 1/2 Page	\$1,406 1/2 Page
\$684 1/4 Page	\$820 1/4 Page
\$444 1/8 Page	\$533 1/8 Page
\$3,126 Back Cover	\$3,751 Back Cover
\$2,838 Inside Front Cover	\$3,405 Inside Front Cover
\$2,240 Inside Back Cover	\$2,688 Inside Back Cover

#### High Point Magazine Specs:

Full Page: 7.75" x 10.25"  
W/Bleed: 8.75" x 11.25"  
Safety/Image Area: .75" x 10.25"  
Finish/Trim size: 8.25" x 10.75"

1/2 Page Horizontal: 7.75" x 5.125"  
1/2 Page Vertical: 3.875" x 10.25"  
1/4 Page: 3.875" x 5.125"  
1/8 Page: 3.875" x 2.562"