NEW DAY FOR ECONOMIC DEVELOPMENT IN ILLINOIS
WHERE PARTNERSHIPS MEET RESULTS
Intersect Illinois’ **Purpose** is to position the State of Illinois as one of the most innovative locations in the world, to attract new investment, jobs and economic prosperity.

**Our Vision**
Intersect Illinois will be the most respected and successful State economic development organization in the world.

**Our Mission**
To bring new jobs, new investment and economic prosperity to the State of Illinois through dynamic partnerships and collaborations with companies, universities, non-for-profit organizations and the government to deliver a unified approach to economic development.

**We Will Be**
Consistent, responsive, professional, connected while always acting with a sense of urgency to deliver continuity, trust, integrity and accountability to the process of business attraction and expansion.
ALIGNING INTERSECT ILLINOIS AND OUR PARTNERS TO WHAT MATTERS MOST TO BUSINESSES

PARTNER REGIONAL EDOS
BUSINESSES, ENTREPRENEURS, UNIVERSITIES INSTITUTIONS OF LEARNING...

DCEO
ELECTED OFFICIALS
GOVERNMENT
INCENTIVE APPROVAL ACCOUNTABILITY & OVERSIGHT

INTERSECT ILLINOIS 501 (C) 3
NEW ILLINOIS BRAND
NATIONAL & INTERNATIONAL
THOUGHT LEADERSHIP
PROMOTE, CULTIVATE, ATTRACT & GROW
VISION, MISSION, VALUES

- THE RIGHT TOOLS
- THE RIGHT TEAM
- BUILDING RELATIONSHIPS
CURRENT PRIORITIES

- STAFFING & TEAM BUILDING
- RESOURCE DEVELOPMENT
- RELATIONSHIP BUILDING (INVESTORS, ED PARTNERS, LEADERS)
- SYSTEMS & PROCESSES
- BUSINESS DEVELOPMENT
ALREADY UNDERWAY & PRODUCING RESULTS
IMPACT

OVER $3.8B IN INVESTMENT IN ILLINOIS
OVER 50K JOBS**

PROJECTS IN 113 CITIES ACROSS THE STATE

* Refers to data (where disclosed) for new and expanding companies with a physical address in the Illinois region that meet Site Selection Magazine Conway Project Database criteria, and/or is a headquarters facility, and/or was assisted by World Business Chicago (WBC). WBC captures project information from media outlets, press releases, company websites, subscription services and WBC internal reporting; the quality of each record depends on the availability of data and resources to input and confirm information. Data is finalized in the first quarter of the following year to allow for the time lag in project reporting. Year-to-date numbers are subject to revision. **3Q16 reports of 2,117,694 people employed full-time, representing an increase over last year of 1%
434 PROJECTS STATEWIDE

- 42 HEADQUARTERS
- 156 DISTRIBUTION WAREHOUSES
- 129 MANUFACTURING FACILITIES
- 96 OFFICE SACES
5th Largest GDP in the Nation

Illinois: $796 B
Indiana: $347 B
Wisconsin: $313 B
1.8K+ FOREIGN COMPANIES IN ILLINOIS

$100B IN FDI

40+ DISTINCT ETHNIC COMMUNITIES WITH POPULATIONS OVER 35K

OVER 80 CONSULATES

ILLINOIS' EXPANSIVE FDI NETWORK
PRIORITY SECTORS | TIER ONE PRIORITY

- Advanced Manufacturing
- Business & Professional Services
- Agribusiness & Food Processing

FIRST MARKETS

- Germany
- Japan
- U.K.
- Canada
49 Active Projects in Pipeline (expanding)

Manufacturing; Food Processing; Pharma; HQ, IT/Software; Automotive

Amazon HQ2 Finalist

59,188 jobs; $7.75B investments

12 wins; 10 losses

1,057 jobs; $249M investments
WHAT CAN YOU DO TO HELP

BE AN AMBASSADOR

BE A MATCHMAKER

BE A PARTNER

(JOIN US, SUPPORT US)
MARKETING WITH OUR PARTNERS

MARKETING PARTNER PLAN | ACCESS & OPPORTUNITY

▪ Sent to all Regional EDO’s, Local EDO’s, Utility Partners and Business Partners
  ▪ Various activities and events available for participation and sponsorship

▪ TRADE MISSIONS
  ▪ Germany confirmed for Q2 2018
  ▪ Additional potential international sites to be considered

▪ SALES TRIPS
  ▪ Site Selectors and Commercial Real Estate Firms
  ▪ Targeted Industry Prospects
  ▪ Will coordinate 3 domestic sales trips in 2018

▪ NETWORKING EVENTS
  ▪ Hosting International Delegations and business leaders
  ▪ Tradeshows and Conferences centric events
  ▪ Receptions, private dinners, or larger events