Mission:
Promoting THE ILLINOIS VALLEY AND Creating OPPORTUNITIES BY Developing SOLUTIONS TO THE NEEDS OF OUR PARTNERS

Vision:
BE ENGAGED AND AVAILABLE TO THE PARTNERS WE SERVE, IN ORDER TO DRIVE ECONOMIC DEVELOPMENT AND QUALITY OF LIFE FOR OUR COMMUNITY, NOW AND INTO THE FUTURE
Dear Friends,

The year 2021 was a year of change for our organization. Like many of our members over the last year and a half we had to “pivot” and create a new direction. Even with the changes we were able to make progress and resume programs, even if under a “new normal.” Through the changes one thing has remained consistent, our continued hard work to set a strong foundation for the members of IVAC and the people of the Illinois Valley. I would like to personally thank our Board of Directors for their support and dedication in helping to guide us through these changes. I would also like to welcome our new executive director, Bill Zens. We are all excited to see the new ideas he brings and the direction we will be heading in 2022.

- Our organization is committed to member advocacy, workforce and leadership development, creating impactful events, and collaboration to advance all of our communities
- We respect the role we play in helping our members reach their goals - personally and professionally

In 2022 our positive impact will increase as we continue to influence business and community.

Thank you for your support and using IVAC as a resource for your business.

Sincerely,

[Signature]
2021 BOARD OF DIRECTORS

Jonathan Allen  
*St. Margaret's Health - Peru*

Rachel Balestri  
*Eureka Savings Bank*

Dr. Stephan Dullard  
*Ancare Veterinary Hospital*

Phillip Hileman  
*Peru Mall*

Neal Knauf  
*Central Bank*

Dr. Steven Wroblewski  
*LaSalle-Peru High School*

Dave Argubright  
*Illinois Valley Contractors Association*

Jennifer Bias  
*Ficek Electric & Communication*

Chris Eager  
*Epsilyte, LLC*

Michele King  
*Heartland Bank and Trust*

Beverly Malooley  
*Malooley Dahm Realty*

Deon van den Berg  
*Washington Mills*

2021 AMBASSADORS

Danielle DeCarlo - President  
*Connecting Point Computers*

Stephanie Bias  
*Camp Aramoni*

Madi Brown  
*Hometown National Bank*

Aleigh Day  
*Heartland Bank and Trust*

Dan Eiten  
*LaSalle State Bank*

Dawn Farneti  
*Malooley Dahm Realty*

Brian Szuda - Vice President  
*St Margaret's Health-Peru & Spring Valley*

Carolyn Freed  
*Machinery Maintenance*

Melyssa Garten  
*Hartauer Insurance Agency*

Neal Hodges  
*Kayla Janz  
*Dimond Brothers*

Doneida Kirby - Secretary  
*Hartauer Insurance Agency*

Lydia Kriewald  
*Stanley Steemer*

Kate Meehan  
*Heritage Corridor*

Kathy Pullam  
*Edward Jones*

Tracy Spencer  
*MTM Recognition*
The Illinois Valley Area Chamber promotes our communities and our partners. The chamber helps existing businesses in the community grow and prosper, and helps to market regional properties for new development. We look forward to creating new ways to serve as we move into 2022.
W. H. Maze Company is proud to have been an IVAC supporter and member for over 75 years. Any organization that can continue to serve its members over that many decades and multiple generations is certainly proving its value year in and year out. Maze strongly believes in the IVAC mission – and that all area businesses need to be supportive of the Chamber – and the high quality of life we all enjoy here.

–Roelof Loveland– President
W.H. Maze Company

19 RIBBON CUTTINGS
10 NEW AMBASSADORS
35 INDUSTRIES
89 BUSINESS CATEGORIES

MEMBERS BY YEAR

115,885
IVACED.ORG
MEMBER PAGE VISITS
Through events, programs, and content curation, the Chamber is leading the way for business professionals and community members to connect, collaborate, and move the Illinois Valley forward.

CURRENT PROGRAMS TO DEVELOP LEADERS AND CONNECT

IVAC CONNECT
Linking reliable vendors, establishing a corporate network, increasing visibility, and educating others about products and services.

AFTER HOURS
Show casing member locations and services while promoting member networking, in a post work setting.

BUSINESS BREAKFAST SEMINAR
Monthly educational seminar hosting professional speakers on leadership development and relevant business topics.

70+ EVENT AND CONNECTION OPPORTUNITIES (ANNUALLY)
Our organization is committed to our community and our member volunteers supported these partnerships to enhance the quality of life in the Illinois Valley. Illinois Valley Area Chamber of Commerce and Economic Development contributed funds, supplies, and over 3500+ volunteer hours supporting our community members.

SCHOLARSHIP FUND

In 2018, Illinois Valley Area Chamber of Commerce and Economic Development created a scholarship fund to help prepare workforce ready candidates. Two scholarships will be available to all regional graduates in 2022. Currently, the scholarship fund is at $3000.

13TH ANNUAL STEVE BRUST MEMORIAL GOLF OUTING

Thank you to all who contributed to the success of this fundraising event. With the help of many hands, we were able to meet our goal and raise an additional $1020 to donate to the Aden Lamps Foundation in memory of Steve Brust.
2020 NEW MEMBERS

Pretium Packaging
Boy Scouts of American-W.D. Boyce Council
Deer Park Golf Club, Inc.
Ariva Skin Care & Day Spa
OEO Energy Solutions

Prairie State Tractors
Premier Medicare Benefits - Patricia Walters
Dimmick C.C.S.D. #175
Scout Outdoor Apparel

Geneva Holdings Group
State Farm - Jessica Strauch
Thryv
Oakwood Cemetery Association of La Salle

2021 NEW MEMBERS

Apple Press
Collection Professionals
United Rentals
Orkin
Mopology Inc.
ZenBusiness
LIV Wellness Lounge
Illinois National Guard Recruitment
Clover Business Solutions
Saavy Custom Tees, LLC
Triple Service, Inc

Pistol Shrimp Baseball d/a Illinois Valley Pistol Shrimp
Consolidated Grain & Barge Co.
Sisters Stress Free Planning
Camp Aramoni, Inc
Peoplenetk Staffing
Community United Methodist Church
Habitat ReStore - Peru
Hegeler Carus Foundation

Prudential Advisors - Jennifer Nagle, Financial Advisor
Hickory Wind
BroadPath
Carus, LLC
KC Marketing Agency, LLC
Great Lakes Global Equipment & Parts
Heavy Quip Diesel Sales
Nozzteq, Inc
Mattioda Media

Moving our team to a new area this spring where we literally knew NO one was completely unnerving. IVAC was my first call and I instantly knew we were in great hands. The IVAC resources such as business introductions, e-blasts, relationship building opportunities and support have been invaluable! Penny is an absolute joy to work with as well as one of the best people I’ve ever met. We were excited for Bill’s appointment as Director and have enjoyed getting to know him and appreciate all the help he has provided, well above and beyond what should be expected! We are proud to be a member of the Chamber because we feel valued and supported within the Illinois Valley business community.

-June Keeley
Illinois Valley Pistol Shrimp
In 2022 we will reinvest in our members by expanding our reach with social media marketing campaigns promoting our communities and our partners.

**Digital Presence**

<table>
<thead>
<tr>
<th>Year</th>
<th>Facebook Likes</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>322</td>
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<tr>
<td>2018</td>
<td>2382</td>
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<tr>
<td>2019</td>
<td>3003</td>
</tr>
<tr>
<td>2021</td>
<td>3600</td>
</tr>
</tbody>
</table>

Almost 2x vs 2020 increase of 430% vs 2020

**Community Highlights with More Than 150,000 Community Members**

- **Community Job Board Hits**: 8,454
  - Increase of 430% vs 2020

- **Social Media Reach**: 72,411
  - Almost 2x vs 2020
FINANCIALS

INCOME
- SPONSORSHIPS $2,000
- EVENTS $32,925
- DUES & NON-DUES $205,120

$238,245

EXPENSES
- BUILDING & MAINTENANCE $14,525
- ECONOMIC DEVELOPMENT/ MARKETING $3,000
- EVENTS $19,000
- GENERAL & ADMINISTRATIVE $141,721

$178,246

Building Business ...
Building Community.
2022 SNEAK PEAK

**Advocacy**
- State of the Cities
- Local Legislature Lunch
- Synchronist Surveys
- Participation in City Board Meetings

**Development**
- Business Breakfast Seminars
- Leadership IV
- Access to Certified John Maxwell Team member
- Lunch and Learns

**Connection**
- After Hours
- IVAC Connect
- IV Drip Podcast
- Ambassador Social Series
- Member Spotlight

**Community Events**
- Community Fun Night
- Steve Brust Memorial Golf Outing
- Career Fair
- Bags Tournament
Special Thanks!

AWARDS SPONSOR

Ameren ILLINOIS

Energy Efficiency PROGRAM

OUR VENUE HOST

STARVED ROCK LODGE & CONFERENCE CENTER

AWARDS PRINTER

MTM RECOGNITION®