

Welcoming all Artists!

Thank you for applying for the 2019 Morton Fourth Fridays Artisan Market. The Fourth Fridays – Tazewell Art Loop is a series of art events launched by the Morton and Pekin Chambers of Commerce and the Tremont and Delavan communities. Between April



and August of 2019 - artists, businesses and organizations will partner to create fun, shop local, art experiences around Tazewell County. On the Fourth Friday of every month, residents and visitors are invited to enjoy local art, mingle with artists, view featured exhibits, watch performance demonstrations, listen to live music, explore local shops and restaurants and so much more.

Please read through and sign the required agreement form to display and sell art at the Morton Fourth Fridays Artisan Market. Participation guidelines and general information are provided again below. We look forward to seeing you on the Loop!

Schedule:

Applications Open

Monday, February 1

Applications Close

Friday, February 28

Selection Notifications

5:00 pm Friday, March 8

Monthly Fourth Friday Schedule

3:00 pm – 5:00 pm setup

5:00 pm – 8:00 pm commitment

8:00 pm Teardown

2019 Fourth Friday Dates

April 26

May 24

June 28

July 26

August 23

Location:

Sidewalks on the Corners of Main and Jefferson Streets in Morton, IL. Maps will be provided.

Fees:

Local Artist Rate per Fourth Friday: \$10 per event.

Local Artist Rate for the Fourth Friday Season (5 events): \$25 to secure your space all season. We ask that you commit to all 5 barring any unforeseen/unavoidable circumstances.

General Artist Rate per Fourth Friday - \$25 per event.

General Artist Rate for the Fourth Friday Season (5 events): \$80 for the season.

College Student and High School Student Art welcomed, show student ID for no charge

*Local Artist rates apply to artists permanently residing in the Tazewell, Woodford, Peoria, Mason, Logan and McClean County Areas.

*General artist rates apply to any artists permanently residing outside the regions mentioned above.

Juried Application Process

· **To be considered for a Fourth Friday placement, please:**

- 1. Submit an application,**
- 2. Submit five photos showcasing your art, one that shows your artistic talent in action or process of being made, or musicians can submit link to video and**
- 3. Submit payment for participation.**

Applicants will be notified of their selection to join Fourth Fridays by 5 pm on March 8. Send your completed application, payment, and photos using the online registration form or by mailing to the Morton Chamber of Commerce, Attn: Fourth Friday, 415 W. Jefferson St., Morton IL 61550.

- This application does not guarantee acceptance into Fourth Fridays events. If not accepted, payment will be returned to applicant.
- We will be emailing additional Fourth Fridays information and logistics as we get closer to our start date. Contact our office via e-mail with any questions. Details will also be available on the Fourth Fridays webpage found on the Morton Chamber webpage at: <http://mortonchamber.org/fourth-fridays>.

Tips For Successful Fourth Fridays

- Post your participation at Fourth Fridays as an event on social media and invite your followers to attend. Tag @TazewellArtLoop when you do it.
- Post regularly about Fourth Fridays and what you are planning to feature for it.
- Post where you'll be located – on the corner of Main and Jefferson in Morton.
- Bring a portable point of sale.
- Bring signage about your company
- Bring a table and chairs.

Guidelines for Artisans

- All items must be artistically created or captured, either handmade in the USA by the exhibitor, or the character of the item must be substantially altered/embellished by the exhibitor. Items sold must reflect what is represented on the application and in supplemental photos. (We do not allow flea market or “home party” type merchandise to be resold by a third party). Any items not meeting the above criteria may not be displayed or sold as a Fourth Fridays vendor. Individual participating businesses may invite whoever they want to participate in their stores.
- Because of the family nature of Fourth Fridays, absolutely no alcoholic beverages, knives, firearms, or illegal substances will be permitted in outdoor booths or displays.
- In the spirit of a family natured event, artists are asked to bring tasteful pieces that will appeal to audiences of all ages from a range of backgrounds, faith perspectives and sensitivities. If there is any question about this guideline, artists are encouraged to contact the Morton Chamber of Commerce at 309-263-2491 or via email at lfisher@mortonillinois.org.
- All displays must leave enough space on the sidewalk so as to not impede sidewalk traffic. Pedestrian corridors must not be infringed upon.
- Artists are asked to bring any tables, easels, signage and any display items necessary. Should an artist not have display materials, but still want to participate, please communicate your circumstances to the Chamber and we will try to accommodate your needs. All displays should be temporary and not damage walls, buildings, floors,

sidewalks, etc. in any way unless approved by the property owner and Morton Chamber of Commerce in writing.

- In instances of inclement weather, Sucre is making their party room available and will be advertised as a rain location. Sucre is located at 321 S First Ave in Morton, IL.
- The Fourth Fridays committee reserves the right to reject any work considered to be of inferior quality, misrepresented or undesirable and to shut down a display that does not meet the requirements of the Fourth Fridays Committee.
- Any exhibitor unwilling to comply with the guidelines will be asked to leave their posting without a refund and forfeit participation in future events.
- No smoking and no alcohol permitted at outdoor Fourth Friday activities.
- No inflammatory, negative, or profane signage or messaging at Fourth Friday displays.
- The Fourth Fridays Committee has the authority to remove any display from a Fourth Fridays event that violates these rules.
- All displays must be pre-registered and include a description of their entry (so we can promote you!). Pre-registration also includes providing the name and mobile phone number of the "Responsible Person" concerning the display entry. The Responsible Person is required to be familiar with these rules and regulations, is responsible for the entry's adherence to them, and must be on-site with the display on the days of participation.

Spaces

- All spaces must stay within 10' x 10' on sidewalks at the very most. In many instances, 10' x 10' will be too large a display and might impede foot traffic. Artists are asked to orient the backs of their displays toward the buildings and the fronts of their displays towards the street. Just a reminder, displays should always leave enough space for foot traffic and passers by on the sidewalks.
- In the instances rain or inclement weather, please relocate your display to a table in Sucre's party room. Sucre is located at 321 S First Ave in Morton, IL.
- Artists are asked to furnish their own tables, chairs, display materials, as well as protection from weather when Fourth Fridays occurs outside. Sucre has tables available for use in instances when we move indoors. Tents will not be needed. If you require a tent for your setup, please include a note on your application.
- Electricity is not regularly available at all locations. If required, note on your application.

Refunds, Cancellation, and Communications

- In instances of rain and other inclement weather, displays can be moved to Sucre's Party Room. Sucre is located at 321 S First Ave in Morton, IL.
- Refunds will be made to those not selected for participation, or for applications received after all spots are filled.
- Cancellation policy: please notify the Morton Chamber of Commerce as soon as possible. You may not sell your space or share it with a non-registered exhibitor.
- Sales Tax: All vendors are required by law to pay sales tax to the State of Illinois. Artists should check with their business partners about the sales tax rate in the community in which they locate. For example, the Morton tax rate is 7% and is the responsibility of the exhibitor.
- Publicity: The Fourth Fridays: Tazewell Art Loop will be advertised in local and regional newspapers, magazines, posters, radio, website, and social media. You are asked to share information on your participation throughout your networks too.

The undersigned exhibitor agrees to abide by the enclosed guidelines and requirements and release the Morton Chamber of Commerce, the Village of Morton, Pekin Chamber of Commerce, the City of Pekin, and all participating entities in Delavan from any liability of any kind to any work art or craft exhibited at the Fourth Fridays: Tazewell Art Loop events, and agrees to indemnify and hold harmless the Morton Chamber of Commerce, the Village of Morton and any other sponsoring community. These agreements apply also to the sponsoring officers, directors, and agents from and against all claims, damages, losses, and expenses caused in whole or in part, by, or arising out of the activities of the undersigned participating in the Fourth Friday: Tazewell Art Loop.

Signature: _____ Date: _____