



Commissioner Meeting Minutes

Minutes from Thursday, April 20, 2017 – 9:00am at LSRCC office

- **Perfunctory Business**
 - Commissioners Present: Melaina Prest, Chris Dallas, Anthony Qaiyum, Ben Munro
 - Others Present: Ryan Warsing (LSRCC), Rudy Flores (LSRCC), Todd Feinberg (LSRCC), Joy Coombes (Eilts & Associates, CPA)
 - Commissioners Absent: Zach Maiorca, Shelley Young, Pat Bader, Greg Petersen
- **Meeting Called to order at 9:15 am – B. Munro (motion), C. Dallas (second)**
- **Minutes from 2/2/17 meeting approved – A. Qaiyum (motion), B. Munro (second)**
- **Financial Report**
 - R. Warsing and R. Flores discussed final 2016 year-end expenditures
 - Balance of 2016 account will be given back to City of Chicago
 - **2017 Financials YTD – C. Dallas (motion), A. Qaiyum (second)**
 - The SSA has received **\$0 out of \$230,650** in expected levies
 - The SSA has spent **\$22,759 of its \$223,635** budget
 - All expenses to date have been made via LSRCC Line of Credit
 - **Profit and Loss** – R. Warsing presented detailed YTD profit/loss and balance sheet
- **New Business**
 - Joy Coombes of Eilts and Associates presented the SSA's **FY 2016 Audit Report**
 - The audit found no significant deficiencies or material weaknesses
 - The SSA overspent its 2016 budget to use reserve funds in a manner approved by the Commission in previous meetings; no additional corrective action needed
 - Audit Report approved – **B. Munro (motion), C. Dallas (second)**
 - **2017 Revised Budget**
 - Minor adjustments were made to the Revised Budget approved on 2/2/17
 - Revised budget re-approved – **A. Qaiyum (motion), B. Munro (second)**
 - Changes between original 2017 Budget and revised 2017 Budget:
 - Holiday Decorations allocation **increased from \$10,000 to \$20,000**
 - Storage Fees allocation **increased from \$2,300 to \$3,310**
 - Landscaping allocation **decreased from \$64,400 to \$63,360**
 - Streetscape Elements allocation **increased from \$5,000 to \$22,552**
 - Public Art allocation **increased from \$0 to \$3,000**
 - Sidewalk Maintenance allocation **decreased from \$50,000 to \$21,780**
 - SSA Designation allocation **decreased from \$16,344 to \$550**
 - Mgmt/Personnel categories **increased from 19.7% to 25.2% of Budget**



Commissioner Meeting Minutes

- R. Warsing introduced a new SSA initiative – **Lincoln Square PaintWorks**
 - SSA funds will be mixed with property owner buy-in and crowdfunded dollars to pay for 1-2 public murals per year
 - Observations from Commission:
 - Local artists ought to have preference
 - Property owners ought to have substantial feedback when selecting an artist
 - Minimum ‘showcase periods’ should be imposed on property owners who are selected for PaintWorks murals
 - Commission should weigh long-term visibility when selecting sites; sites facing likely future development should not receive murals
 - This initial \$3,000 should be set aside for murals specifically, as opposed to arts in general. Future, non-mural projects can be sought separately.
 - Program approved – **C. Dallas (motion), M. Prest (second)**
- R. Warsing and R. Flores discussed the ‘**Strategic Plan,**’ the first phase of a long-term SSA Master Plan. Specific areas of study and a draft RFP will be brought to a future meeting. Basic elements of the Plan should include:
 - An assessment of community goals and strategies.
 - An inventory of the SSA’s current resources and assessment of its future capacity.
 - Demographic and market analyses of Lincoln Square.
 - A reevaluation of the SSA’s current branding.
- After discovering just before this meeting that the **Chicago Sculpture Exhibit** was still accepting sponsor applications, R. Warsing asked the Commission if SSA #21 should spend a portion of its Streetscape Elements budget (\$3,500) to enroll.
 - The Commission determined that the asking price was too high and that funds would be better spent elsewhere, at least for this year.
 - SSA #21 should revisit the issue after its Strategic Plan produces better guidance. Future enrollment in the CSE would need to be part of a comprehensive vision.
- Announcements
 - G. Petersen, C. Dallas, Z. Maiorca, and S. Young need to submit new applications soon.
 - **City and County ethics forms need to be submitted by May 1**
 - The next SSA Meeting will be held on **Thursday, May 25, 9:00am, at the LSRCC office.**
- **Meeting adjourned at 10:15am**