



# Commission Meeting Minutes

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Minutes from Thursday, November 30, 2017 – 9:15am at Szold Hall, Old Town School of Folk Music

- **Perfunctory Business**
  - Commissioners Present: Anthony Qaiyum, Zach Maiorca, Melaina Prest, Shelley Young, Chris Dallas, Pat Bader
  - Others Present: Ryan Warsing (LSRCC), Todd Feinberg (LSRCC), Kimberly Bares (PLACE Consulting), Simone Martin-Newberry (Old Town School of Folk Music)
  - Commissioners Absent: Ben Munro
- **Meeting called to order at 9:21am – S. Young (motion), Z. Maiorca (second)**
- **Minutes from 10/26/17 meeting approved – S. Young (motion), Z. Maiorca (second)**
- **2017 Financials approved – S. Young (motion), C. Dallas (second)**
  - The SSA has received **\$238,407 out of \$242,994** in expected levies and loss collection
  - The SSA has received **\$3,400 out of \$3,400** in TIF Rebates
  - The SSA has spent **\$136,671 of its \$246,394** budget
  - **Profit and Loss** – R. Warsing presented detailed YTD profit/loss and balance sheet
- **Updates**
  - The second PaintWorks mural – **“Cambodian Color”** by Brandin Hurley, is complete
  - Holiday decorations have all been installed, except for **24 new planters** that will arrive on Montrose Ave and Rockwell St on 12/4-12/5
  - **12 Tree grates** on Lincoln Avenue have been widened to accommodate growing trees
- **New Business**
  - **APPROVED** – Revised 2017 budget reflecting \$3,600 transfer from ‘Snow Removal’ into ‘Holiday Decorations’ – **Z. Maiorca (motion), M. Prest (second)**
  - K. Bares led the Commission in part two of its **Strategic Planning**
    - The Lincoln Square Mapping Tool is being finalized and will be ready to share on the Chamber website within the next few months
    - A Retail Leakage Comparison and comparative study of outdoor shopping markets were shared with the Commission
    - Simone Martin-Newberry engaged the Commission in a discussion of the SSA’s branding goals
- **Announcements**
  - Simone Martin-Newberry hopes to meet with the Commission to go over preliminary design concepts in mid-January
  - R. Warsing will create a preliminary 2018 meeting calendar soon and submit it to the Commission for review
- **Meeting adjourned at 11:00am**