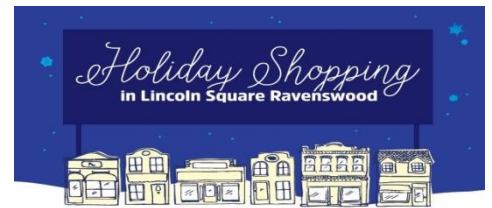


HOLIDAY SPONSORSHIP REGISTRATION 2019

For maximum exposure, register by November 1, 2019



Event Dates and Operating Hours:	Event Locations and Websites:
Unwrap Lincoln Square Ravenswood – 11/29 to 12/24	All businesses in Lincoln Square Ravenswood Service Area Lsrcc.org/Unwrap-LSR
Small Business Saturday – 11/30, 10AM – 7PM	Lincoln Avenue & Damen Avenue Lsrcc.org/Small-Business-Saturday
Shop Late Lincoln – Thursday, December 5, 12, 19, 5PM – 10PM	Lincoln Avenue Lsrcc.org/Shop-Late-Lincoln
Damen at Night – Thursday, December 5, 12, 19, 5PM – 10PM	Damen Avenue Lsrcc.org/Damen-At-Night

CONTACT INFORMATION (Please type or print legibly. Form must be fully completed.)

Business Name _____

Address _____ City _____ State _____ Zip _____

Website _____ Twitter Handle _____ Instagram Profile _____ Facebook Page _____

Sponsor Contact Name _____ Phone _____ Email Address (Required) _____

Payment Contact Same as Above _____ Phone _____ Email Address (Required) _____

PAYMENT INFORMATION Cash Credit Card Check (Payable to Lincoln Square Ravenswood Chamber of Commerce)

Credit Card Number _____ Expiration Date _____ Security Code _____

Credit Card Holder Name _____ Billing Address _____ Card Hold Signature _____

SPONSOR INFORMATION	SELECT LEVEL OF SPONSORSHIP PARTICIPATION																				
See reverse side for detailed sponsor benefits.																					
Sponsorship Registration Forms must be received by Friday, November 1, 2019 to be included in printed marketing materials.																					
Please make all checks payable to: Lincoln Square Ravenswood Chamber of Commerce																					
For more information, contact LSRCC at 773.728.3890 or email info@lincolnsquare.org .																					
Applications can be mailed to: Lincoln Square Ravenswood Chamber of Commerce 2611 W. Lawrence Avenue, Chicago IL 60625																					
Applications can be emailed to: info@lincolnsquare.org																					
<input type="checkbox"/> Please check this box, sign below and initial on page 2 that you have reviewed and agree to the sponsor outline as presented.																					
Signature _____ Date _____																					
	<table border="1"> <thead> <tr> <th>Sponsorship Category</th> <th>Sponsorship Amount</th> </tr> </thead> <tbody> <tr> <td>Fruit Cake (\$3,500 +)</td> <td>\$ _____</td> </tr> <tr> <td>Sugar Plum (\$2,000-\$3,499)</td> <td>\$ _____</td> </tr> <tr> <td>Hot Chocolate (\$1,000-\$1,999)</td> <td>\$ _____</td> </tr> <tr> <td>Gingerbread (\$500-\$999)</td> <td>\$ _____</td> </tr> <tr> <td>Peppermint (\$250-\$499)</td> <td>\$ _____</td> </tr> <tr> <td>Pictures w/ Santa Candy Cane Advertiser</td> <td>\$ _____</td> </tr> <tr> <td>Late Night Shopping Program Advertiser</td> <td>\$ _____</td> </tr> <tr> <td>Unwrap LSR Postcard Advertiser</td> <td>\$ _____</td> </tr> <tr> <td>TOTAL SPONSORSHIP AMOUNT</td> <td>\$ _____</td> </tr> </tbody> </table>	Sponsorship Category	Sponsorship Amount	Fruit Cake (\$3,500 +)	\$ _____	Sugar Plum (\$2,000-\$3,499)	\$ _____	Hot Chocolate (\$1,000-\$1,999)	\$ _____	Gingerbread (\$500-\$999)	\$ _____	Peppermint (\$250-\$499)	\$ _____	Pictures w/ Santa Candy Cane Advertiser	\$ _____	Late Night Shopping Program Advertiser	\$ _____	Unwrap LSR Postcard Advertiser	\$ _____	TOTAL SPONSORSHIP AMOUNT	\$ _____
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HOLIDAY SPONSORSHIP REGISTRATION 2019



SPONSORSHIP BENEFITS

FRUIT CAKE (\$3,500+)

Have your business recognized as one of the major partners of the holiday events in Lincoln Square Ravenswood. With this package your business will receive the following benefits:

- All of the benefits of Sugar Plum, Hot Chocolate, Gingerbread, and Peppermint listed below, PLUS:
- Co-Sponsoring rights of the Holiday events
- FREE 10' x 10' tent space at the Lincoln Square Tree Lighting
- Premier placement of company logo on all marketing elements, including website, posters, postcards, newsletters, shopping programs, and event banners

SUGAR PLUM (\$2,000 - \$3,499)

- All the benefits of Hot Chocolate, Gingerbread, and Peppermint listed below, PLUS:
- Featured naming opportunities include your choice of Pictures with Santa, Ice Sculpture Spectacular, Victorian Carolers, or Late Night Shopping Events.
- A large ad in the Late Night Shopping Event programs.
- Opportunity to include a promotional special in the dedicated e-blast (sent to over 5,000 local residents)
- Web ad on all holiday event pages of the LSRCC website (210 pixels x 210 pixels)

HOT CHOCOLATE (\$1,000 - \$1,999)

- All the benefits of Gingerbread and Peppermint listed to the right, PLUS:
- Company logo displayed on all marketing elements, including website, posters, newsletters, shopping programs, and tree lighting stage banner
- Web ad on holiday event page (choose 1 page) of the LSRCC website (210 pixels x 210 pixels)

GINGERBREAD (\$500 - \$999)

- All the benefits of Peppermint listed below, PLUS:
- Two (2) social media posts on Facebook, Twitter and/or Instagram (combined following of over 20,000)
- Logo included in dedicated event newsletter e-blast (sent to over 5,000 local residents)

PEPPERMINT (\$250 - \$499)

- Logo displayed on holiday event page (choose 1 page) of the LSRCC website (average of 7,500 visits per month)
- One (1) social media post recognition on Facebook, Twitter, and/or Instagram (combined following of over 20,000)

PICTURES WITH SANTA ADVERTISER

Have an ad attached to the candy canes that are distributed during Pictures with Santa. Each family that has their picture taken will receive a candy cane with a marketing piece attached. Show your business support for this holiday family tradition.

- Large ad: \$200 *one (1) available*
- Small ad: \$125 *two (2) available*

PROGRAM ADVERTISER

Place an ad in the Shop Late Lincoln and Damen at Night event programs. This handout is distributed to the consumers who patronize the participating business of the 4 late night shopping events. Show your support for the community's small businesses, showcase your company and attract holiday shoppers to your business.

- 3,000 Programs Printed
 - Large ad: \$200
 - Small ad: \$125

UNWRAP LINCOLN SQUARE RAVENSWOOD ADVERTISER

Support LSRCC's Holiday Shopping Rebate Program with an advertisement on the Unwrap LSR postcard. Postcards are distributed to local businesses to promote the Spend \$300 Receive \$50 promotion.

- 4,000 Postcards Printed
 - Large ad: \$275 *one (1) available*
 - Small ad: \$175 *two (2) available*

