

FARMERS MARKET / SUMMER CONCERT SPONSORSHIP REGISTRATION 2019

For maximum exposure, register by May 9, 2019



Event Dates and Operating Hours:	Event Locations and Websites:
Summer Concert Series – Thursdays, June thru August, 6:30pm – 9:00pm	Lincoln Avenue @ Giddings Plaza Lsrcc.org/Summer-Concert-Series
Farmers Market – Tuesdays 7:00am – 1:00pm & Thursdays 4:00pm – 8:00pm, June thru October	Lincoln & Leland Avenue (CTA Western Brown Line Station) Lsrcc.org/Farmers-Market

CONTACT INFORMATION (Please type or print legibly. Form must be fully completed.)

Business Name _____

Address _____ City _____ State _____ Zip _____

Website _____ Twitter Handle _____ Instagram Profile _____ Facebook Page _____

Sponsor Contact Name _____ Phone _____ Email Address (Required) _____

Payment Contact Same as Above _____ Phone _____ Email Address (Required) _____

PAYMENT INFORMATION Cash Credit Card Check (Payable to Lincoln Square Ravenswood Chamber of Commerce)

Credit Card Number _____ Expiration Date _____ Security Code _____

Credit Card Holder Name _____ Billing Address _____ Card Hold Signature _____

SPONSOR INFORMATION	SELECT LEVEL OF SPONSORSHIP PARTICIPATION	
See reverse side for detailed sponsor benefits.	Sponsorship Category	Sponsorship Amount
Sponsorship Registration Forms must be received by Thursday, May 9, 2019 to be included in printed marketing materials.	Sunflower (\$3,500 +)	\$ _____
Please make all checks payable to: Lincoln Square Ravenswood Chamber of Commerce	Lily (\$1,500-\$2,499)	\$ _____
For more information, contact LSRCC at 773.728.3890 or email info@lincolnsquare.org .	Daisy (\$1,000-\$1,499)	\$ _____
Applications can be mailed to: Lincoln Square Ravenswood Chamber of Commerce 2611 W. Lawrence Avenue, Chicago IL 60625	Marigold (\$500-\$999)	\$ _____
Applications can be emailed to: info@lincolnsquare.org	Reusable Farmers Market Bag Sponsor (\$800)	\$ _____
<input type="checkbox"/> Please check this box, sign below and initial on page 2 that you have reviewed and agree to the sponsor outline as presented.	Market Activity Sponsor (\$500)	\$ _____
Signature _____ Date _____	Summer Concert Line-Up Advertiser (\$125 - \$175)	\$ _____
	TOTAL SPONSORSHIP AMOUNT	\$ _____

FARMERS MARKET / SUMMER CONCERT SPONSORSHIP REGISTRATION 2019



SPONSORSHIP BENEFITS

BENEFIT PACKAGES

SUNFLOWER (\$3,500+)

Have your business recognized as one of the major partners of either the Summer Concert Series or Farmers Market in Lincoln Square Ravenswood. With this package your business will receive the following benefits:

- All of the benefits of Lily, Daisy and Marigold listed below, PLUS:
- Opportunity to include a promotional tent at the Summer Concert Series
- Co-Sponsoring rights of one of the events of your choosing, including premier placement of company logo on all marketing elements (website, posters, postcards, newsletters, and event banners)

LILY (\$1,500 - \$2,499)

- All the benefits of Daisy and Marigold listed below, PLUS:
- A full page ad on the Summer Concert Line-Up postcard.
- Opportunity to include a promotional advertisement in the dedicated e-blast (sent to over 5,000 local residents)
- Web ad on both the Summer Concert & Farmers Market event page of the LSRCC website (210 pixels x 210 pixels)

DAISY (\$1,000 - \$1,499)

- All the benefits of Marigold listed below, PLUS:
- A large ad on the Summer Concert Line-Up postcard.
- Company logo displayed on marketing elements, including website, posters, newsletters, and postcards.

MARIGOLD (\$500 - \$999)

- Logo displayed on the Concert & Market event pages (210 x 210 pixels)
- Logo included in dedicated event newsletter e-blast & linked to business website (sent to over 5,000 local residents)

A LA CARTE OPTIONS

REUSABLE FARMERS MARKET BAG SPONSOR (\$800)

Market your business by including your logo on the Farmers Market reusable shopping bag. Sponsors have the ability to be present during one of the market days to distribute bags to shoppers.

- 300 Reusable Tote Bags (*limit 2 sponsors*)

MARKET ACTIVITY SPONSOR (\$500)

Support the Farmers Market by sponsoring one of several activities that help to engage attendees of the market each week.

- Logo inclusion on marketing materials for one (1) of the following activities:
 - Chef Demo Series
 - Kids in the Market
 - Yoga in the Market

SUMMER CONCERT LINE-UP ADVERTISER

Support LSRCC's Summer Concert Series with an advertisement on the entertainment line-up postcard. Postcards are distributed to concert attendees to promote the summer long entertainment schedule.

- 2,500 Postcards Printed
 - Large ad: \$175 *one (1) available*
 - Small ad: \$125 *two (2) available*

