

SPONSOR THE LINCOLN SQUARE RAVENSWOOD

WINE STROLL



BENEFITS

PACKAGES

BURGUNDY BORDEAUX RHONE PROVENCE

Co-sponsoring rights, including premier placement of the business logo printed and digital marketing materials				
A full page ad in the Wine Stroll booklet**				
Opportunity to promote a future event in the post-event survey				
Opportunity to promote a future event in a dedicated e-blast (+5,000 recipients)				
Business dedicated boosted social media post, relevant to the event				
Ad space on the Wine Stroll event page on the LSRCC site				
Name or logo recognition at a designated photo opportunity on each route				
A half page ad in the Wine Stroll booklet**				
Opportunity to provide a promotional item for inclusion in the attendee Swag Bag (~600 attendees)**				
Complimentary tickets to the event, in relation to the sponsorship package	6	4	2	
Name or logo placement in dedicated event newsletter e-blast (+5,000 recipients)				
Business tag in Facebook Event (4.2k people reached)				
Name or logo placement on digital marketing materials				
Name or logo placement on printed marketing materials				
	\$2,000+	\$1,500+	\$1,000+	\$500+

** Can also be purchased a la carte starting at \$200. Benefits are negotiable. Please email info@lincolnsquare.org or call 773-728-3890 for more information on sponsorship opportunities.

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A LA CARTE OPTIONS

PRICING

\$200

\$250

\$850

ATTENDEE SWAG BAG

Opportunity to provide a promotional item for inclusion in QTY 300 attendee Swag Bags



Opportunity to provide a promotional item for inclusion in QTY 600 attendee Swag Bags



Opportunity to coordinate reusable branded wine totes for guest Swag Bags QTY 600 - subject to approval
This opportunity requires two sponsors.



\$100

\$250

\$400

\$600

GUIDE ADVERTISEMENTS - 600 PRINTED GUIDES

Half page advertisement - location to be determined



Full page advertisement - location to be determined



Half page inside cover advertisement, if available



Full page inside cover advertisement - one (a) available



Half page back cover advertisement, if available

Full page back cover advertisement - one (1) available



Advertisement specs: full page are 3.25" x 4.25" | half page are 3.25" x 2"

Ad creative will be accepted in PDF or AI form (outline fonts). 300dpi or JPEG also accepted.

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