



# MAYFIELD CHAMBER NEWS

## Mayfield Area Chamber of Commerce

*Serving the communities of: Mayfield Heights, Gates Mills, Mayfield Village and Highland Heights*

**NOVEMBER - 2014**

MONTHLY CHAMBER PROGRAM:

## What is Your Social Media Strategy?

Join us for the November luncheon/meeting hosted by Hilton Garden Inn-Mayfield Village & 700 Beta Banquet & Conference Center. Our speaker will be Wendy Kertesz of MarketingSense with her program on LinkedIn, Facebook, Twitter, Google+ and YouTube. Do you have a plan to engage your clients and prospects online? Learn what programs are available and how you can use them to grow your business. Every attendee will leave with a customized plan to put into action !

Where:	Hilton Garden Inn-Mayfield Village Turin Ballroom located in the Conference Center
Address:	700 Beta Drive, Mayfield Village
Date:	Thursday, November 13th, 2014
Time:	11:30am – 1:00pm
Cost:	\$20.00 per person
Speaker:	Wendy Kertesz, MarketingSense
Sponsor:	Fioritto Funeral Service, Mario Fioritto

RSVP your attendance for this luncheon/meeting by Monday, November 10th to the chamber voicemail: 216-556-4598 or e-mail Jim Spring at: [Jim@mayfieldareachamber.org](mailto:Jim@mayfieldareachamber.org) or our website at: <http://business.mayfieldareachamber.org/events/details/lunch-what-is-your-social-media-strategy-341>.

Payments can be made through the Mayfield Chamber website or at the sign-in table with cash, check or make payment with VISA, Master Card, or Discover.

**Reminder: "NO SHOWS" will be billed unless cancellations are made 24 hours in advance.**

## Thanks to our October host and sponsor: Hillcrest Hospital

Dr. Brian Harte gave the Mayfield Chamber attendees a warm welcome to Hillcrest Hospital, a health care community. Diane Daiber, RN, and SANE (Sexual Assault Nursing Examiners) Program Manager was then introduced and told everyone that Hillcrest Hospital is a Level II Trauma Center and that October is Domestic Violence Awareness month. She explained the Safety Plan so you can get out of violent relationships. This type of power (violent relationships) may include strangulation, teen dating violence, and finance resources threatened with domestic violence

**Mission Statement: To promote the growth of businesses in our communities and invest in programs that support our community development.**

**Mayfield Area Chamber of Commerce**  
1284 SOM Center Road #308 • Mayfield Hts., Ohio 44124  
216-556-4598 • [www.mayfieldareachamber.org](http://www.mayfieldareachamber.org)

## New Members

*Welcome New Members (October 2014)*

(Please cut out and insert into your member roster for future use)

### **O'Reilly Auto Parts**

Jim Dewilde  
5940 Mayfield Road  
Mayfield Heights, OH 44124  
Auto/Retail  
440-461-1130  
E-Mail: [swalbolt@oreillyauto.com](mailto:swalbolt@oreillyauto.com)

### **State of Ohio**

#### **Rep. Marlene Anielski**

77 South High Street 12th Floor  
Columbus, OH 43215  
Government/State legislation  
614-644-6041  
E-Mail: [rep06@OhioHouse.gov](mailto:rep06@OhioHouse.gov)



## From the Executive Director

*Jim Spring*

As a member of the Mayfield Area Chamber it is your duty to vote for three (3) of the four who are up for election to serve a two year term. Please review the candidates profile on the back of the ballot that was sent to you. As the ballot indicates, you should vote for up to three (3) presented. The board members give considerable time from their personal lives to meet on a regular basis to lead our chamber. If they are willing to be your representative on this board, you should take time enough to vote. As noted on the ballot there is only one ballot per company. Ballots must be returned no later than November 21st to be counted.

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## Message from our November Sponsor: Fioritto Funeral Service

The Fioritto Family of Fioritto Funeral Service has been providing the finest funeral service for 60 years. Founded in 1950 by Mario & Corinne Fioritto, Fioritto Funeral Service is completely family owned and operated. Now in our third generation, Mario Fioritto Jr, DonnaMarie Fioritto Tamburro, Billy Schneider and Cristine Yankovic provide all types of services from the simplest burial or immediate cremation to a full service traditional funeral. The Fioritto Family assists with pre-arrangements, pre-payment options, at-need funeral services, memorial services, merchandise & floral selections, cemetery headstone/marker selections, catering, bereavement groups and even travel arrangements. Fioritto Funeral Service is a Proud Member of ....

- National Funeral Directors Association
- Ohio Funeral Directors Association
- Cuyahoga Funeral Directors Association
- Embalmers Association
- Funeral Ethics Association
- Mayfield Area Chamber of Commerce

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## “Our Town & All Around” Books are For Sale

Please help with our annual fundraiser which once again is selling the “Our Town & All Around” dining/entertainment/plus much more books. A portion of every book sold will come back to MACC for our fundraiser. For each book sold money is returned to our chamber. The cost of each book is \$28.00 (cash, charge, or checks made out to: MACC). Contact Jim Spring: 440-449-5099 or at: [Jim@Mayfieldareachamber.org](mailto:Jim@Mayfieldareachamber.org).

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## After 5 Networking

Date: Wednesday, November 19th, 2014  
Location: Howard's Jewelry Center  
Address: 5889 Mayfield Road, Mayfield Heights  
Time: 5:00 pm – 6:30 pm  
Cost: No Cost – BUT MUST REGISTER (on website or [Jim@mayfieldareachamber.org](mailto:Jim@mayfieldareachamber.org))

Join us for food, fun and great networking! Bring a friend and your business cards.

## NOACC Annual “Bright Star Awards”

On Wednesday, October 29th, NOACC (Northern Ohio Area Chambers of Commerce) had their 7th Annual “Bright Star Awards” and Dinner for 2014, held at the Hard Rock Rocksino. Our own MACC selected Marybeth Mack from Hillcrest Hospital. This annual event gives local chambers a chance to “shine a spotlight” on the people who help make their chamber successful, who bring unique talents, insight and their attitude to make good things happen. Bright Stars go above and beyond the call of duty to make their Chamber shine in the eyes of their community in which they are located. This festive event was to say “Thank You” to a special person who says ‘yes’ when asked to help, or just jump in wherever needed. Congratulations MARYBETH !!





## MACC September Luncheon - Hillcrest Hospital



Dr. Brian Harte - Hillcrest Hospital



Diane Daiber - Hillcrest Hospital

## Ribbon Cutting and State of Ohio Proclamation Presentation - O'Reilly Auto Parts



# MEMBER TO MEMBER DISCOUNTS - As of November 1, 2014

Aladdin Rents 10% off any rental order for chamber members. This does not include any sale items or delivery fee.	440-942-4100	Levin Mattress \$50.00 off any purchase of \$499.00 or more. Chamber members, Families, and Friends. Offer NOT VALID on selected special purchases.	440-947-0047
BatteriesPlus Save 10% on any instock batteries from laptop computer, cell phone, automotive, backup systems even wheelchairs w/chamber ID .	440-449-5555	Liberty Mutual Insurance – Joe Corradetti 10% discount on Auto, Home & Renters Insurance.	440-785-3157
Bogart, Cunix & Browning, LLC Call Dave Cunix to access your Anthem chamber discount for group Health insurance.	216-292-8700	Marshall Carpet One & Rug Gallery Call Steven Glass for 10% off all area rugs.	440-449-4977
Dr. Marie A. Calabrese General Dentistry \$500.00 off Invisalign (clear braces).	440-646-0477	Mayfield Brainard Collision & Paint 10% off your insurance deductible on collision repairs.	440-442-4772
Deacon's Chrysler-Jeep Inc. 20% off service work for Chrysler & Jeeps.	440-442-0424	Mayfield City Schools 10% off ads in Mayfield City School Community Education & Recreation brochure.	440-995-7600
Dr. Gen Orthodontics. Free initial evaluation including digital imaging and x-rays. \$250 discount off our full fees for comprehensive or interceptive phase I treatment.	440-442-3525	Miklus Florist – Free rose with purchase.	440-442-0777
The Drake Apartments Offers 5% monthly rent discount to all chamber members interested in a new apartment home (studio, 1, 2, or 3 bedroom). Kia Crooms – Property Manager	440-449-5800	Minotas Trophies & Awards Save 20% on Advertising Specialties (min. qty. 300) Save 15% on Plaques.	440-720-1288
FASTSIGNS – Edward Davis 15% off in-house signage with a minimum purchase of \$75.00.	440-461-4445	Morgan Stanley Wealth Management – Donna K. Leseman 216-523-3110 Free asset scan, a portfolio analysis tool powered by Morningstar.	
Fioritto Funeral Service \$100.00 off of our services with full-service pre-paid Funeral Service, and \$50.00 off of our services with a Standard Cremation Service. Mario A. Fioritto, Jr.	440-442-5900	Network Payment Systems Free equipment replacement program available for credit card/check imaging terminals, includes free receipt paper & supplies. Merchant processing agreement required.	440-473-9477
Golden Gate Gardens Miriam Goloboff announces that if you refer someone to us who signs a 12 month lease, you will receive \$300.00.	440-442-1913	Perrino Furniture & Fine Interiors 10% discount on all furniture and accessories (does not apply to any on sale items).	440-919-1000
Harry Buffalo in Highland Hts. 10% off any purchase at the Highland Hts. location.	440-868-0088	Rouhier Advertising Specialties Free screen charge with purchase.	440-461-9213
Hamilton Insurance Partners Call John Swartz to get your Chamber Discount on Anthem/Blue Cross' Group Health Insurance.	440-461-8010 Ext. 111	School of Rock 10% discount on (1) month tuition.	440-684-7625
Hillcrest Atrium Pharmacy Warren Friedman has free prescription deliver in the Mayfield Heights area.	440-605-1611	Schulte & Mahon – Murphy Funeral Home \$25.00 Gift Card for a funded pre-need funeral contract. Contact: Mary Murphy.	440-442-0000
Hillcrest Family YMCA – Chris Scheuer 50% off your initiation fee when you are a new member.	216-382-4300	Security Self Storage, Ltd. No administration fee for members – save \$15.00.	440-684-9393
Hilton Garden Inn Mayfield Village Frank Mancini. 10% off in the GREAT AMERICAN GRILL RESTAURANT.	440-646-1777	Scalpers Bar & Grille/Sharpy's Subs 5718 Mayfield Road, Frank K. Pines • 10% off any purchase	440-442-3577/440-461-2323
Howard's Jewelry Center Additional 10% discount & Free jewelry inspections and cleaning.	440-473-5626	Sherwin Williams – Golden Gate 20% off list price items and 5% off sale items.	440-449-0910
Howard Sonenstein 3 months No Charge Rent with a 5 year lease in both Office & Retail space.	440-343-0008	Skoda Minotti 1 hr free tax or financial services consultation	440-449-6800
Laronge-Wagner Realty – Michael Wagner 10% rebate on commission when sale is made.	440-449-3850	Teresa's Pizza 10% off regular menu price orders.	440-449-7400
		The Salon Professional Academy 10% off any service & 20% off any retail product. We carry many hair, nail & skin care products	440-684-1188
		Total ID Solutions Mike Sloe - 15% to 25% off employee ID cards.	440-449-8000

# MEMBER TO MEMBER DISCOUNT PROGRAM

**There's still time!**

Join the Member to Member Discount Program and your business with us.

Just completely fill out this form and FAX to: Jim Spring – 440-449-5869

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Your product/service discount or offer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Questions? Please call Jim Spring at the chamber office 216-556-4598.

For changes or new member to member discount additions just complete  
and fax this form to Jim Spring at 440-449-5869

# UPCOMING EVENTS & MEMBER NEWS

## SAVE THESE DATES...

October 9	11:30am	Hillcrest Hospital Update	Hillcrest Hospital- L. Level
November 13	11:30am	Social Media - Wendy Kertesz	Hilton Garden Inn
November 19	5-6:30pm	After 5 Networking	Howard's Jewelry Center
December 11	11:30am	MACC Holiday Party	Landerhaven

*Submit your upcoming event or member news! E-mail to: [byron@craneenterprises.org](mailto:byron@craneenterprises.org).*

*Copy must be in a word document and any photos must be a separate file. Copy may be edited for content and space restraints.*

*Please patronize our members. To place an ad, call: (216) 556-4598.*



Election Day  
November 4th



Veterans Day  
November 11th

## 2014 Luncheon Sponsors

January	
February	Teresa's Pizza
March	School of Rock
April	Perrino Builders & Interiors
May	Northeast Ohio Media Group
June	
July	
August	
September	Master Pizza
October	Hillcrest Hospital
November	Fioritto Funeral Services
December	REM Ohio

## 2014 Board of Directors

### Officers:

President - John Swartz	440-461-8010
Hamilton Insurance Partners	
Vice-President - Mary Jo Vleck	440-461-1360
Charter One Bank	
Secretary - Patti Bednar	216-631-8900
First National Bank	
Treasurer - Bruce Bechhold	216-573-2330
Walthall CPA's	

### Board of Directors:

Joe Corradetti	440-785-3157
Liberty Mutual	
Wendy Kertesz	440-821-5022
MarketingSense	
Michael LaMarca	440-449-1516
LaMarca's Master Pizza	
Donna Leseman	216-523-3110
Morgan Stanley Wealth Management	
Marybeth Mack	440-312-4784
Hillcrest Hospital	

### Executive Director:

Jim Spring	440-449-5099
Creative Visions	Cell 216-402-4167
	Fax 440-449-5869