



## Colonial Heights Turkey Trot 2017

Dear Business Owner and Community Partner,

We are gearing up for the 6<sup>th</sup> Annual Colonial Heights Turkey Trot on Thanksgiving Day 2017. On November 23, we will continue the tradition we enjoyed last year, when we had over 1200 participants take part in our community event designed to bring the community together to gratefully celebrate healthy living in our city.

**We are expecting over 1500 participants this year, so this is a great opportunity to be involved in sponsorship. We also hope you will join us on that morning. Event timing will be performed by the Tri-Cities Road Runners.**

I have attached the sponsorship form for your consideration. Once you decide your sponsorship level, email me at [John.Brandt@colonialheightschamber.com](mailto:John.Brandt@colonialheightschamber.com) and I will send you an invoice for payment, or log-in to your Chamber Master account and pay online.

**Paid Sponsorships received by October 13 will be accepted.** October 13 is deadline for all logos to be submitted to the printer. We will be announcing sponsorships as we go through the promotion process, so the earlier the better for the exposure of your business, if you desire to have your business associated with this community event.

John W. Brandt  
Executive Director  
Colonial Heights Chamber of Commerce  
804-526-5872



## Colonial Heights Turkey Trot 2017 – Sponsorship Opportunities

### **Signature Sponsor (2 Available) \$2000**

- Company name and logo printed on advertising and marketing materials
- Company name and logo on social media
- Company name and logo on registration form
- Company name and logo on event banner
- Company name and logo on printed T-shirts
- Announced recognition at event
- Marketing table at event
- Company representative will be given 5 minutes to address participants at the event.
- Complimentary race entries ten (10)

### **Bib Sponsor (1 only) \$1500**

- Company name on 1500 bibs
- Company name and logo on social media
- Company name and logo on event banner
- Company name and logo on printed T-shirts
- Announced recognition at event
- Marketing table at event
- Complimentary race entries five (5)

### **Corporate Sponsor \$500**

- Company name and logo on social media
- Company name and logo printed on event banner
- Company name and logo on printed T-shirts
- Announced recognition at event.

### **Business Sponsor \$300**

- Company name printed on event banner
- Company name on printed T-Shirts