

## **Non-Member Billboard Rental Pricing**

**For locally owned businesses only.**

<b>Month</b>	<b>Price</b>	<b>Month</b>	<b>Price</b>
<b>January</b>	\$3,575.00/28 days No 14 Day	<b>July</b>	\$2,875.00/14 days
<b>February</b>	\$3,575.00/28 days No 14 Day	<b>August</b>	\$3,575.00/28 days No 14 day
<b>March</b>	\$3,575.00/28 days No 14 Day	<b>September</b>	\$3,575.00/28 days No 14 Day
<b>April (1<sup>st</sup> 2 wks)</b>	\$2,875.00/14 days	<b>October (1<sup>st</sup> 2 wks)</b>	\$2,875.00/14 days
<b>April (2<sup>nd</sup> 2 wks)</b>	Unavailable	<b>October (2<sup>nd</sup> 2 wks)</b>	Unavailable
<b>May (1<sup>st</sup> 2 wks)</b>	\$2,875.00/14 days	<b>November</b>	\$3,575.00/28 days No 14 Day
<b>May (2<sup>nd</sup> 2 wks)</b>	Unavailable	<b>December</b>	\$3,575.00/28 days No 14 Day
<b>June</b>	Unavailable		

Effective as of July 2017

### **THE FOLLOWING TERMS AND CONDITIONS APPLY:**

#### **PAYMENT**

Half the payment is due 60 days before the billboard goes up. The remaining 50% is due by the 15<sup>th</sup> of the month

#### **ART WORK**

All Billboard posters must be produced on vinyl. The OCCC reserves the right to reject proposed art work, thereby rendering this agreement null and void. Messages should be non-controversial and family friendly. Advertiser may select the Billboard producer of their choice, but we strongly recommend Chamber members.

#### **RENTAL PERIOD DEFINED**

Hanging the poster is contingent upon weather conditions, wind, holidays, etc. Your business has contracted for a specific month, but the poster may not be up on the 1<sup>st</sup> day of that month. There is a four-day flex period on which the poster may be put up or taken down. Our goal is to have each monthly message displayed for at least a 28 day period or fourteen days if rented for 2 weeks.

#### **ENTIRE AGREEMENT**

It is specifically understood and agreed that this contract embodies each and all of the understandings and agreements between the parties and that no representations, terms or conditions, verbal or otherwise, have been made, fixed or agreed upon by the parties, or any agent or representative thereof, which do or may in any way modify, add to, alter or change the terms herein set

forth. In the event that more than one group wants to advertise at the same time, priority will be given to Chamber of Commerce events first, Chamber members second and lastly non-Chamber members.

### **TRANSFERABILITY**

The privilege of this Agreement shall not be extended to any person, firm or corporation other than the Renter, directly or indirectly, except by special consent of OCCC.

### **NON-CANCELLABILITY BY RENTER**

The person signing this Agreement warrants his authority to bind the Renter and by signing, agrees personally to indemnify the OCCC for any loss occurrence by his lack of authority or for non-payment by the Renter.

### **ACTS OF GOD**

The OCCC shall not be held responsible for any artwork not displayed due to government regulations, mechanical difficulties, storms, strikes, or acts of God. In such an event, pro-rata refund will be due to Renter.

### **COLLECTION POLICY**

Renter agrees to pay collection agency fees, legal fees, court costs and interest at the highest rate permitted by Rhode Island law on all unpaid balances, whenever said services are used to collect any amount due under this Agreement.

### **BINDING**

This contract is not valid unless signed by an officer of OCCC or Chamber President

signartprints.com

**Overall Print Size: 148" x 296"**  
(This includes extra material for pole pockets etc.)

**Billboard Image Size: 138" x 272"**  
(Your billboard graphic should be this size)

**Safe Zone: 133" x 266"**  
(to insure all pertinent info remains visible, keep text within this area)

**Note Billboard Prints Must be Produced on 8-11oz. Scrim Vinyl**

This template was designed to aid in the manufacture of billboard prints for the newly fabricated Westerly-Pawcatuck Chamber Billboard.

To insure that the banner you are producing properly fits the framework, follow these steps.....

- 1: Select everything below the **green dotted line**
- 2: Insure the selection is 296" wide X 148" high
- 3: Place your billboard graphics inside the **red rectangle**
- 4: Repeat steps 1 & 2
- 5: Print template & billboard graphic on scrim vinyl
- 6: Assemble as required\*

\* Billboard print must be provided in one piece for installation

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CUSTOMER:	Westerly-Pawcatuck Chamber of Commerce
STREET:	
CITY, STATE:	
TELEPHONE:	
PROJECT NAME:	Billboard Template