

THE OCEAN COMMUNITY CHAMBER OF COMMERCE MEMBERSHIP BENEFITS



MONEY SAVINGS PROGRAMS

1. **Westerly Sun Advertising Discount** - Chamber members receive a 24x discounted rate in The Westerly Sun and their weekly papers without commitment. This applies to those companies not already engaged in a contract with the Sun.
2. **Health and Dental Insurance Coverage** - Gain access to a variety of plans including Blue Cross/Blue Shield of RI, Tufts, United Chambers Plan, United Health Care, John Alden, Anthem Blue Cross/Blue Shield of CT, and more. Rates are very competitive.

REVENUE GENERATING PROGRAMS

1. **Gift Certificate Program** – Each year over \$250,000 is generated for members through this program. Most members make enough to pay dues, if not earn a profit!
2. **Referrals** - Every day, Chamber staff provide referrals to tourists and residents.
3. **Chamber As A Vendor** - The Chamber utilizes only members for monthly catered lunches, monthly business breakfast meetings, printing services, signage, photo developing, heating oil, lawn care, etc.

MARKETING/ ADVERTISING

1. **New Member Announcement (FREE)** – provide us with a blurb of 175 words and a JPEG of your logo or photos of your company to be highlighted in an upcoming, quarterly **Newsletter** and on Facebook. Email information to membership@oceanchamber.org.
2. **Facebook Live (FREE)** – We will interview you at your business or at the Chamber as a mini commercial for our Facebook page. We have over 21,000 followers on this page.
3. **Brochure/Menu Display (FREE)** - Members can display literature at the busy Chamber office and Tourist Info Center on Route 1.
4. **Publication Listings (FREE)** - Member businesses are listed in the annual Membership Directory (15,000 circulation) and in the Go Westerly travel magazine (40,000 circulation). (1 is included with membership - \$25 fee for each additional category listing).
5. **Business Directory Listing Online (FREE)** - Each chamber member receives a listing in the Chamber's online business directory. Visitors to the site find your listing by searching by category or keyword, or Business name.
6. **Enhanced Member Information Web Page - (FREE)** – Included with your business directory listing is a member information web page for each member. Use this web page to promote your business and provide the following information: 200 Character Business Description, 1600 Enhanced description, Hours of Operation, Directions, 20 Key Search Terms, Photos, Videos, place to add logo etc.
7. **Advertise Business Events on the Community Calendar (FREE)** Post your Upcoming Event, Grand Opening, or other events on the Chamber's community calendar.
8. **Web Site Advertising** – Home page of website Banner Ad. \$100 - 1 month, \$250 – 3 months. URL link on banner available.

9. **Billboard** - Chamber members have the opportunity to advertise on the billboard at 61 Main Street, Westerly. (Availability and pricing provided on request). *Non-Profits get to advertise for 2 weeks a year free (not including production or hanging costs – fees to be paid by non-profit).*
10. **Mailing Labels of Members** - Approx. 750 labels (24 hours' notice necessary to print) \$50
11. **Newsletter Flyer Insert Mailing** – 800 Copies required, \$100 to cover cost of mailing. *Non-Profits get 1 free mailing a year!*
12. **Weekly E-Newsletter Blast** - \$30 per week, provide us with JPEG or PDF of your flyer. Eblast is sent every Friday around 1PM.
13. **Color Ad in Newsletter** - Business Card size - \$30, 1/3 page - \$75, ½ page - \$100, full page - \$150
14. **Host a Business After Hours** – Great way to network and have 50+ members in your establishment. \$100 booking fee. Host to provide refreshments. (Contact Chamber for more details and availability).

NETWORKING OPPORTUNITIES

1. **Business After Hours** - Held monthly, these evening events take place at rotating member locations. They include food, beer/wine, raffle prizes and a perfect setting for making contacts and passing out business cards. New members receive two free passes to Business After Hours.
2. **Business Luncheons** - Held at least bi-annually, these feature a guest speaker addressing issues of concern to local businesses.
3. **Ladies Lunches** – Held quarterly, these events showcase member restaurants and feature a guest speaker from a *Non-Profit* organization. Non-Profit receives a donation from the luncheon. This is a great way for ladies to broaden their circle of contacts.
4. **Committee Involvement** - More than ten committees work on special events and fundraising. These teams of volunteers develop special bonds and expand their business contacts while working together.

BUSINESS SUPPORT SERVICES

1. **Seminars** - The Chamber sponsors a variety of education seminars on topics of interest to businesses.
2. **Government Affairs** - On the local and state level. The Chamber monitors legislation that affects the business community and actively advocates for a pro-business position.

COMMUNITY EVENTS

The Chamber coordinates many wonderful events in the community that are free and open to the public.

Virtu Outdoor Art Festival in Wilcox Park	Downtown Holiday Stroll (co-sponsored w/DBA)
Big Screen Movies on the Beach	Candidate's Night
Pawcatuck River Duck Race	Student Government Day
Easter Egg Hunt in Wilcox Park	River Glow
Santa's Arrival	

OTHER OPPORTUNITIES & SERVICES

1. **Plaque & Decal** - Members receive a handsome plaque & Chamber door/window decal!
2. **Maps** - Two free street maps per year.
3. **Chamber Conference Room** - Use up to 15 hours per year at *no charge*, reservations required.

THE MISSION OF THE OCEAN COMMUNITY CHAMBER OF COMMERCE

The mission of the Ocean Community Chamber of Commerce is to foster cooperation between business, government, and the community at large, to promote a positive environment that contributes to the economic vitality of the region, to promote growth and tourism, and enhance the overall quality of life.