



# 2019 Jupiter Medical Center Loggerhead Triathlon Sponsorship Opportunity Information Packet

Produced by:



Presented by:



## Jupiter Medical Center Loggerhead Triathlon – August 3, 2019

- Official Sponsor: \$2,500
- Title Sponsor: \$1,000
  - Water Stations: Includes signage at the three different water stations located throughout the race.
  - Athlete Oasis: Includes signage at food station in Carlin Park where the awards ceremony is held.
  - First Timer Seminar: Includes banner at seminar and materials in first-timer packets.
  - Bike Sponsor: Includes opportunity to be the exclusive bike repair company at race, and signage at transition area.
- Health & Fitness Expo Exhibitor
  - Members Single Booth: \$300
  - Non-Member Single Booth: \$350
  - Member Double Booth: \$550
  - Non-Member Double Booth: \$700

## SPONSORSHIP APPLICATION

### Contact Information

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**YES, I want to become a Sponsor/Exhibitor at the following level:**

\_\_\_\_ Official Sponsor – \$2,500 (7 available, industry exclusive)

\_\_\_\_ Title Sponsor - \$1,000 Area: \_\_\_\_\_

\_\_\_\_ Expo Exhibitor (please circle) – Single Booth (Member: \$300 / Non-Member: \$350)  
– Double Booth (Member: \$550 / Non-Member: \$700)

### Payment Information

\_\_\_\_ My check is enclosed \_\_\_\_ MasterCard \_\_\_\_ Visa \_\_\_\_ AMEX \_\_\_\_ Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_ V-Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_

*Contributions or gifts to the Palm Beach North Chamber of Commerce are not deductible as charitable contributions for federal income tax purposes.*

Please complete and return by email to [Greg@PBNChamber.com](mailto:Greg@PBNChamber.com) or mail to  
Palm Beach North Chamber of Commerce  
5520 PGA Blvd. Suite 200  
Palm Beach Gardens, FL 33418  
Questions? Contact Greg Goodman at (561) 746-7111

### About Jupiter Medical Center Loggerhead Triathlon

The Loggerhead Triathlon is one of the longest enduring triathlons in the state of Florida. The race consists of a 3/8 mile swim, 13 mile bike and 5K run. The next race will occur on Saturday, August 3, 2019 with the Health & Fitness Expo on Friday, August 2, 2019 at a to be determined location.

**Frequency:** First Saturday of August (Saturday, August 3, 2019)

#### SOLD for 2019 Presenting Sponsor | \$15,000

- Exclusive naming rights to event
- Company logo included in title and logo for event
- Company logo prominently included on promotional and advertising materials including flyers, invitations signage.
- Company logo prominently on back of athlete t-shirt.
- Company logo prominently on event website with hyperlink.
- Company Banner prominently hung at race transition area and/or finish line.
- Premium double booth at Health and Fitness Expo the evening before. Includes 16' x 8' space with pipe and drape, two tables and four chairs.
- Opportunity to include promotional items in participant bags and provide participant bags.
- Opportunity to have a prominent booth/display on-site during race day.
- Opportunity to have representative to participate in awards ceremony.

#### SOLD for 2019 Official Swim Cap Sponsor | \$2,500

- Company logo on swim cap.
- Company logo included on promotional and advertising materials including flyers, invitations signage.
- Company logo on back of athlete t-shirt.
- Company logo on event website with hyperlink.
- Company banner hung at race transition area and/or finish line.
- Booth at Health and Fitness Expo the evening before. Includes 8' x 8' space with pipe and drape, one table and two chairs.
- Opportunity to include promotional items in participant bags.

#### Official Sponsor | \$2,500

*7 available, industry exclusive*

- Company logo included on promotional and advertising materials including flyers, invitations signage.
- Company logo on back of athlete t-shirt.
- Company logo on event website with hyperlink.
- Company Banner hung at race transition area and/or finish line.
- Booth at Health and Fitness Expo the evening before. Includes 8' x 8' space with pipe and drape, one table and two chairs.
- Opportunity to include promotional items in participant bags.
- Opportunity to have a booth/display on-site during race day.

Title Sponsor | \$1,000

*1 available per area*

- Company logo included on promotional and advertising materials including flyers, invitations signage indicating exclusive sponsor of one of the following areas:
  - Water Stations: Includes signage at the three different water stations located throughout the race.
  - Athlete Oasis: Includes signage at food station in Carlin Park where the awards ceremony is held.
  - First Timer Seminar: Includes banner at seminar and materials in first-timer packets.
  - SOLD for 2019 Volunteers: Includes logo on volunteer application, and volunteer t-shirt.
  - Bike Sponsor: Includes opportunity to be the exclusive bike repair company at race, and signage at transition area.
- Company Banner hung at race transition area and/or finish line
- Company logo on event website with hyperlink
- Booth at Health and Fitness Expo the evening before includes 8' x 8' space with pipe and drape, one table and two chairs
- Opportunity to include promotional items in participant bags

Expo Exhibitor | Single: \$300 member or \$350 non-member; Double: \$550 member and \$700 non-member

- Booth at Health and Fitness Expo the evening before
  - Single booth includes 8' x 8' space with pipe and drape, one table and two chairs
  - Double booth includes 16' x 8' space with pipe and drape, two table and four chairs
- Opportunity to include promotional items in participant bags
- Company logo on event website

## VOLUNTEERS

Each year, over 100 volunteers are needed to provide service to our athletes and be part of the fun! Volunteers are needed in the transition areas, the Athlete Oasis tent, participate as a Marshall, back-up timers and more.

For more information about volunteering at the Loggerhead Triathlon, please visit <https://runsignup.com/Race/Volunteer/FL/Jupiter/LoggerheadTriathlon> or call (561) 746-7111.

All volunteers will receive an official volunteer t-shirt, free parking and snacks and water. Community Service Hours are provided upon request.