



2017 Dogwood Festival Sanctioned Event Contract (Deadline: January 13th)

**Thank you for considering planning an event during the Dogwood Festival!
We look forward to having your event as a part of our schedule of events.**

Each year, the Dogwood Festival offers numerous activities for participants of all ages. Several of our events are not produced in-house, but are planned and financed by other organizations who desire to connect their event with the Festival. These events, deemed Sanctioned Events, are connected with the Festival as a way for the organizer to increase awareness and promotional efforts.

To be chosen as a 2017 Dogwood Festival Sanctioned Event, please return this contract including a description of the event for the committee’s consideration. Not all contracts that are turned in for review will be chosen due to scheduling limitations or programming limitations.

As a sanctioned event, your organization agrees to provide:

- **A \$50 fee upon submission of signed contract.** (Contracts will NOT be processed without payment.)
- A description of event to be included in the *Schedule of Events* (if turned in by January 13th).

In return, the Dogwood Festival agrees to provide:

- Event listing in Official Schedules of Events (if turned in by January 13th).
- Event listing, description and link to your website (if applicable) on the Dogwood Festival website.
- Designation as an Official Dogwood Festival Event for publicity purposes.

Once sanctioned, the event may not be changed unless approved by the Dogwood Festival.

All sanctioned events are responsible for their own insurance, as these events are not covered by the Chamber’s general insurance policy. The organization and participants of the above event hereby agree to indemnify and hold forever harmless Perry Chamber of Commerce on behalf of any party, for the purpose or enforcing a claim for damages on account of any injuries, demands, damages or claims of any nature, sustained or arising in consequence of any accident or injury, demands, damages or claims of any nature, arising from the event.

The Dogwood Festival reserves the sole right to accept or reject any proposed sanctioned event contracts without reason or explanation.

By signing this waiver, your organization agrees to abide by the above conditions. Failure to comply may result in the immediate and future removal of said event from the Official Festival Schedule of Events and all subsequent publicity.

Event Chairperson Signature

Date

Printed Name

Title (if applicable)

Chamber of Commerce President/CEO

Date

All sanctioned event contracts are due no later than January 13th, 2017.

Completion of the below form signifies *exactly* how your event will be promoted. As such, please ensure that you fill out the correct information in each blank.

Event Title: _____

Presenting Organization: _____

Event Date(s): _____

Location & Address: _____

Time of Event: _____

Event Description: _____

**If description is over 15 words, it may be condensed due to space constraints in Schedule of Events. There MUST be a description on this contract; this information is what is used for marketing and promotion of your event.*

Phone to be listed in schedule: _____

Cost (per person & group rates): _____

Website (we will provide a link):

Email of contact person: _____

(This will not be publicized, it is for internal use only)

Note: Deposit must be attached to contract to be processed. The Dogwood Festival must approve any logos/merchandise for official sanctioned events. Consistent event branding is crucial for both the sanctioned events and the Dogwood Festival.