

Dear Commercial Vendor,

Preparations for the **29th Annual Perry Dogwood Festival** are currently underway. The 2017 festival is scheduled for **Saturday, April 8th & Sunday, April 9th**. We anticipate another successful Dogwood Festival in beautiful, historic Perry, Georgia and we invite you to submit your application for the Arts & Crafts Show held during the event.



The Perry Dogwood Festival Arts & Crafts Show is a two day event beginning **Saturday morning** with the crafters, vendors, dog dock diving competition, and kids zone opening at **10am and closing at 6pm**. *Set up on Friday night set up is encouraged to insure you ample time to get your booth prepared. All trailers must be in place Friday afternoon before 6pm unless otherwise arranged.* The Arts & Crafts Show will **re-open Sunday at 12 noon and close at 5pm**. All Vendors are required to participate in both days of the Dogwood Festival's Arts & Crafts Show.

Over the past four years the Perry Chamber of Commerce has been implementing changes to the Arts & Crafts Show. The Committee's ultimate vision is a fun family friendly event featuring a wide variety of arts, crafts, and activities for the whole family. Fitting over 100 vendors in Downtown Perry can provide challenges, but another area of improvement for the event was creating a load in/load out process which provides set up and breakdown ease and saves time.

Once again during the 29th Annual Dogwood Festival we will be including the two new elements which brought more people into Perry for the event resulting in a larger economic impact and higher revenue for the participants of the Arts & Crafts Show in 2017. The Dogwood Festival Hot Air Balloon Rally and the Dog Diving Competition! Both of these elements were a great compliment to the existing Arts & Crafts event. The Dog Diving Competition will be held in conjunction with the Arts & Crafts Show in Downtown Perry the entire two days and is free to the public. The Hot Air Balloon Rally is Saturday, April 8th at the Georgia National Fairgrounds and begins at 4 pm. Tram service will be running from the Fairgrounds into Downtown Perry during festival hours both Saturday and Sunday.

As an Arts & Crafts vendor, we are excited to again offer you two free tickets to the Hot Air Balloon Rally. It will be a relaxing, family friendly atmosphere after your long Saturday at the Arts & Crafts Show. Just bring blankets or lawn chairs & a picnic dinner and enjoy live entertainment and a beautiful Hot Air Balloon Glow. The Glow ends around 9:00 pm giving you plenty of time to get some rest before Sunday.

The Application Deadline is March 1, 2017. Applications postmarked after this date will be assessed a \$10 late fee and will be accepted *only* if space is available and based on merit to the show. ***No vendors will be accepted after Friday, March 31st.*** Please be aware, that we are unable to guarantee space assignments from previous years. Space assignments are based particularly on the need of water/electricity and the functionality of the set up. **However, please indicate by a special note on the jury sheet, if you have any requests. We will make every effort to accommodate vendors who have worked well with us in the past.**

Unfortunately, we are not able to control the weather. As with any outdoor event, inclement weather is a possibility, so please come prepared. We will not refund any registration fees in the event of bad weather, and cannot reschedule the show. Please let us know if you have any questions. We look forward to having you join us for the 29th Annual Perry Dogwood Festival!

Sincerely,

Bonnie S. Giles, Director Events and Communications
(478) 987-1234
101 General Courtney Hodges Blvd. Perry, GA 31069
bonnie@perrygachamber.com
www.perrydogwoodfestival.com
www.perrygachamber.com





29th Annual: April 8th and 9th, 2017

Commercial Space Application: Juried by the Perry Dogwood Festival Committee

**A signed indemnification and hold harmless agreement (attached) or an insurance certificate with combined liability limits of at least \$1,000,000 naming the Perry Area Chamber of Commerce, City of Perry, their agents, officers, directors, and employees as additional insured must be submitted.*

Please complete the application, jury sheet, and agreement and return to:

Perry Area Chamber of Commerce, 101 Gen. Courtney Hodges Blvd., Suite B, Perry, GA 31069

For information contact Bonnie Giles: bonnie@perrygachamber.com (478)-987-1234



Along with your application, please include the following:

- Pictures (see jury sheet).
- **\$250 (Chamber Members)/ \$500 (Non-Members) for each 12' x 12' booth space.**
(Included: 12x12 space, 2 free tickets to the Hot Air Balloon Rally, Discounted Hotel/RV List)
****Any booth larger than 12' x 12' must purchase additional booth spaces***
- Please make all checks or money orders payable to: PERRY CHAMBER OF COMMERCE.
- We will not accept application without payment. All tents must be weighted.
- **Acceptance in the show is determined upon uniqueness of product and attractiveness of set-up.**
- **Positive history with festival organizers can result in immediate approval.**
- **No vendors will be accepted after Friday, March 31st.**
- Please list any special requests on the jury sheet. Festival organizers will try their best to accommodate reasonable requests.
- If you are not accepted into the show, you will be advised and check returned as soon as possible.

PLEASE PRINT CLEARLY - FILL ALL INFORMATION COMPLETELY

1. NAME _____ COMPANY NAME _____

2. MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

3. Primary Cell Phone # (_____) _____ Secondary Cell Phone # (_____) _____

4. E-MAIL (please print clearly) _____

6. DO YOU HAVE A TRAILER? YES, GIVE SIZE & HEIGHT _____ NO _____

7. SPACE SIZE IS 12' X 12': **No Exceptions** _____ Number of Spaces Needed _____

8. DO YOU NEED ELECTRICITY? YES, ADD \$25.00 for 120V _____ or 240V _____ # of Amps Used _____ NONE _____

Please list ALL appliances: _____

(Bring your own long extension cords and three prong adapters.)

9. DO YOU NEED WATER ACCESS? YES (ADD \$25.00) _____ NO _____ (Bring your own hoses &/or buckets.)

10. TOTAL AMOUNT ENCLOSED \$ _____

Check must be included with application. Returned checks will result with an automatic festival disqualification and a \$25 return check fee.

Commercial Space Jury Sheet

Please check if you need electricity water none _____ # of spaces

NAME _____

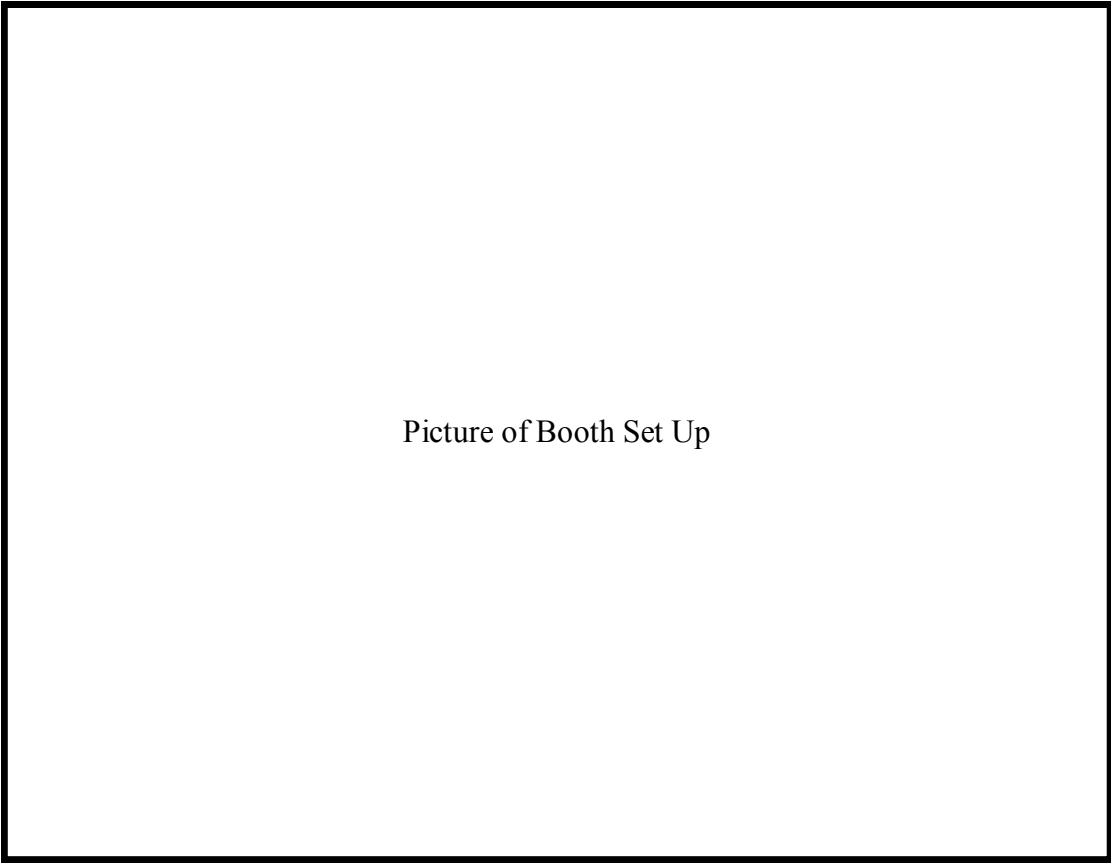
COMPANY NAME _____

Products: _____

Check Previous Years Involved in the Dogwood Festival: 2016 2015 2014 2013 2012 2011 2010 2009

Special Requests _____

Official Use	
<input type="checkbox"/> Application	<input type="checkbox"/> Payment Processed
<input type="checkbox"/> Ins/waiver	<input type="checkbox"/> Data Recorded
<input type="checkbox"/> Payment	<input type="checkbox"/> Package Sent



List all product types you will be selling (if applicable) _____

Give price range that you will be selling items for (if applicable) _____

INDEMNIFICATION AND HOLD HARMLESS AGREEMENT

WHEREAS, Vendor desires to use space at certain property located in Perry, Georgia (the "Property") during the Perry Chamber of Commerce Dogwood Festival on April 07 through 09, 2017;

WHEREAS, the City of Perry, Georgia ("the City") and the Perry Chamber of Commerce ("the Chamber") desire to allow the Vendor to use a portion of said space;

NOW THEREFORE, in consideration of the issuance of the PERRY CHAMBER OFCOMMERCE VENDOR APPROVAL, and the use of said space by the Vendor, and other good and valuable consideration, the Vendor does hereby represent, warrant and agree as follows:

The Vendor shall indemnify and hold harmless the City, its Mayor, City Council, Officials, employees, and agents, and the Chamber, its officers, employees and agents, from and against all claims, damages, losses, liabilities, and expenses including attorney's fees, for or on account of damage to property and/or death or bodily or other personal injury to any person or persons, arising out of or resulting from (i) Vendor's use of the City's Property and/or (ii) the acts or omissions of anyone directly or indirectly employed by Vendor or anyone for whose acts any of them may be liable.

Furthermore, the Vendor shall also indemnify and hold harmless the City, its Mayor, City Council, Officials, employees, and agents, and the Chamber, its officers, employees and agents, from and against all claims, damages, losses, liabilities, and expenses including attorney's fees arising out of or resulting from Vendor's use of the City's Property, provided that any such claim, damage, loss, liability and/or expense:

- (1) is attributable to bodily injury, sickness disease or death, or to injury or destruction of real or tangible property, including the loss of use resulting therefrom, and
- (2) is caused (i) in whole or in part by any negligent act or omission of the Vendor, anyone directly or indirectly employed by them or anyone for whose acts or omissions any of them may be liable, regardless of whether or not any such negligence is contributory in nature or (ii) by the contributory negligence of any party indemnified hereunder.

The indemnification and hold harmless terms agreed to by Vendor herein forth above shall not apply to those liabilities, claims, damages, injuries, losses or expenses arising out of bodily injury to persons, death, or damage to property caused by or resulting from the sole negligence of the City, its Mayor, City Council, Officials, employees, and agents, and the Chamber, its officers, employees and agents.

It is further agreed that if any provision of this Indemnification and Hold Harmless Agreement, or the application thereof to any person or circumstance, is found to be invalid by a court of competent jurisdiction in Houston County, Georgia, there remainder of the provisions of this Agreement, or the application of such provisions to persons or circumstances other than those as to which it is found to be invalid, as the case may be, shall not be affected thereby.

I UNDERSTAND THAT THE CITY OF PERRY AND PERRY AREA CHAMBER OF COMMERCE AND ITS AGENTS ACCEPT NO LIABILITY FOR WEATHER CONDITIONS DURING THE PERRY DOGWOOD FESTIVAL IN DOWNTOWN PERRY, GA EVENT ON APRIL 7 thru 9, 2017. I ALSO UNDERSTAND THAT ONCE ACCEPTED INTO THE FESTIVAL **ALL FEES ARE NON-REFUNDABLE**.

Vendor Business or Owners Name

Signature

Date

Printed Name