



**CURRENT**

Contoocook Valley Relocation Magazine

**Current** *n.* 1. A flowing, flow, as of a river – *adj.* 1. Passing in time, belonging to the time actually passing, popular, in vogue

## Welcome to the Contoocook Valley

There are only two rivers on earth that flow South to North, the Nile and the Contoocook. The graceful river valley of the Contoocook is home to mountains and streams, ponds and lakes, an abundance of art and culture. *It is also a great place to call Home!*

### Why Advertise in the Guide?

A typical relocating family spends more than \$9,000\* on financial and insurance products as well as local goods and services. Movers expect to make major household purchases and change or acquire new service providers.

- Pre-qualified prospects ready to make immediate buying decisions
- New customers with no loyalty to previous providers which allows you to build a strong relationship
- One Ad works for you **all year!**

\*Epsilon Data Management 2015

### What will it look like?

The Current is a high-quality, 8x10 full color magazine. This publication is produced by the Greater Peterborough Chamber of Commerce, The Greater Hillsborough Chamber of Commerce, The Jaffrey Chamber of Commerce and The Rindge Chamber of Commerce. Towns covered by these Chambers will be featured with descriptive text, useful data and compelling photos. Additionally, the magazine will provide dedicated sections for:

- Recreation
- Entertainment
- Healthcare
- Places of worship
- Festivals and farmer's markets
- Business directory
- Maps

### Distribution Partners

10,000 copies printed and distributed through:

- DRED - The New Hampshire Department of Resources & Economic Development
- Route I93 Southbound Rest Area
- Area Realtors
- Schools and colleges
- Greater Peterborough Chamber of Commerce
- Greater Hillsborough Chamber of Commerce
- Jaffrey Chamber of Commerce
- Rindge Chamber of Commerce
- An electronic version of Current will appear on all four Chambers' websites

Deadline for reserving space: June 25, 2017

Deadline for submitting ad materials: June 30, 2017

**Limited ad space is left. Reserve now!**

#### Rates

	Member	Non-member
Full Page	<del>\$1,000</del>	<del>\$1,250</del>
Half Page	\$700	\$900
Quarter page	\$400	\$600
Directory	\$300	\$500

#### Premium Pages

Back Cover	<del>\$1,500</del>	<del>\$1,750</del>
Inside front cover	<del>\$1,300</del>	<del>\$1,550</del>
Page 3	<del>\$1,200</del>	<del>\$1,450</del>
Inside back cover	\$1,300	\$1,550

#### Ad Dimensions

Full Page.....	7.5" x 9.75"
Cover or Full Page w/ Bleed.....	8.625" x 11.125"
Half Page Vertical .....	3.7" x 9.75"
Half Page Horizontal.....	7.5" x 4.85"
Quarter Page .....	3.7" x 4.85"
Directory (business card) .....	2" x 3.5"

Please submit your ad in Adobe PDF format, if possible. A high resolution (preferably 300 dpi) jpg or tiff file can also be submitted. If an ad is to be designed, we require images at 300 dpi, preferably in jpg or tiff format. Please submit text in a MS Word document.



# INSERTION ORDER FORM FOR RELOCATION GUIDE

## Terms

1. All advertisers must prepay by credit card or check. Verbal orders are not considered binding. Make checks payable to Greater Peterborough Chamber of Commerce and send to: PO Box 401, Peterborough, NH 03458.
2. Publisher reserves the right to refuse any ad deemed unacceptable for the publication
3. Ads cannot be canceled after ad space deadline. Cancellations must be made in writing prior to space closing date.
4. Submission of copy is the responsibility of the advertiser. Client is liable for the cost of contracted space not used and space will be allocated at the discretion of the publisher.
5. 10% Discount for electronic files that are production ready.
6. Non-production ready materials will be assembled and one proof provided prior to publishing. One revision will be provided from original proof. Other changes beyond this will be billed.
7. The delivery of this publication is guaranteed by the publisher, however publisher does not guarantee an exact publication date.

The Greater Peterborough Chamber of Commerce is hereby authorized to publish \_\_\_\_\_ (size/ad type) page ad in Current -- Contoocook Valley Relocation Magazine

\_\_\_\_\_  
Name of Client

\_\_\_\_\_  
Authorized Name and Title

\_\_\_\_\_  
Advertising Agency (if applicable)

\_\_\_\_\_  
Client billing address

\_\_\_\_\_  
City State Zip Phone

## Payment Information

\_\_\_\_\_ Ad amount

\_\_\_\_\_ Production-ready discount (10%)

\_\_\_\_\_ Net amount Due

Q Check

Q Credit Card:

*To reserve your space, to submit ad materials,  
or for more information please contact  
Martha Schaefer  
Greater Peterborough Chamber of Commerce  
mschaefer@peterboroughchamber.com  
603-924-7234*

\_\_\_\_\_  
Name on card

\_\_\_\_\_  
Card number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
CVV code

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_