

# NATIONAL CITY CHAMBER OF COMMERCE AFFINITY PROGRAM



IT/ WEB  
OFFICE SOLUTIONS  
EMPLOYEE BENEFITS  
MERCHANT SERVICES  
BUSINESS INSURANCE



# Become an Affinity Partner

## CONNECTING YOUR BUSINESS TO THE NATIONAL CITY

Affinity programs are business partnerships in which a company offers special rates or services to chamber members, and supports the Chamber through residual income benefits. *Ex. Office Depot offers a 20% discount to members, and the Chamber receives residual income on all sales made to member businesses.*

## OFFER SOLUTIONS TO MEMBER BUSINESSES

**Submit this form to register as an Affinity Program Partner**

### ONE YEAR RENEWABLE REGISTRATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Chamber Member?  Yes  No  Please send me Membership Application

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Type: \_\_\_\_\_

Benefit to Member : \_\_\_\_\_

Benefit to Chamber: \_\_\_\_\_

Date: \_\_\_\_\_ Offer Valid Thru: \_\_\_\_\_ (expiration date)

**Affinity Program description for use in marketing materials (Limit 50 words). Please tailor your message for a business audience.**

Check here if your company requires a separate agreement to be executed. Please send agreement to [Reynoso@nationlacitychamber.org](mailto:Reynoso@nationlacitychamber.org).

---

---

---

---

---

**This participation form binds your company and its representatives to fulfill the benefits listed above.**

Authorized Signature \_\_\_\_\_

## ELIGIBLE BUSINESS PARTNERS

- Office Supplies
- Information Technology
- Web Design
- Merchant Services
- Legal Assistance
- Insurance Services
- Printing
- Marketing and PR

## BENEFITS

- Cross Marketing on Chamber Website
- Listed in print collateral
- Access to membership
- Connect with prospective clients
- No additional cost to participate
- Incentivize new customers
- Increase sales
- Active participation and engagement with professional business association
- Mutually beneficial relationship with NCCC