MISSION STATEMENT
“To increase opportunities for businesses and advocate for membership in matters related to business, government, and community relations.”

VISION STATEMENT
“The National City Chamber of Commerce is recognized as the premier local Chamber of Commerce in San Diego Region, is highly respected by the community as the unified voice of business, and participates as a major partner in planning the future of the city of National City, insuring a healthy balance between economic prosperity and quality of life. The Chamber is an advocate for business friendly legislation at all levels of government, and is an organization with a strong, active membership.”

CHAMBER PRIORITIES
Advocate for members
Provide information on current issues
Promote business growth

Marijuana Businesses Could be Legal in National City by the End of the Year

National City Chamber of Commerce first advocated for the regulation and legalization of the cannabis industry in National City in year 2016. It has proven to be an economic stimulus to host cities. Today, the City’s leadership has progressed to the pursuit of legalizing marijuana businesses. Join the conversation at the October 22 Community Forum on Cannabis at the National City Library.

An outside firm will help National City draft an ordinance that would legalize marijuana businesses, as well as potentially develop an application process for permits and establish fees. The firm, Hdl Companies, may also draft a ballot measure that would put in place a cannabis tax. Under a contract approved by the City Council last week, the city will pay up to $29,000 for the services provided by the firm known as Hdl, which helps cities regulate marijuana industries, among other services. The City Council authorized the agreement without discussion. In a move that showed interest in the marijuana industry, the City Council decided to allocate funds for the contract with Hdl in the budget for the fiscal year that begins in July. The ordinance will include specific regulations for various marijuana businesses as directed by the city, such as dispensaries, delivery businesses, and cultivation, manufacturing, distribution and testing facilities.

To determine proper fees so that the city recovers the costs associated with the permitting and regulation of the marijuana businesses, Hdl would conduct a fiscal analysis that would include a study of the larger cannabis industry. The first sign of interest in the marijuana industry came in April when Mayor Alejandra Sotelo-Solis, Deputy City Attorney Robby Contreras and police Lt. Greg Steward attended the California Cannabis Control Summit in Sacramento.

The City Council generally raised some concerns and questions but did not voice opposition to the industry. Some residents have pointed to the cannabis industry as a potential source of revenue for the city, which faces a need to find ways to generate long-term revenue. Projections show the city must pull in an additional $10 million in revenue over the next five years to remain financially stable.

By David Hernandez, The San Diego Union Tribune
2019 BOARD OF DIRECTORS AND CHAMBER STAFF

OFFICERS

Chairman
Vic Emorico, Jr. 619-394-8536
*Metacochi Railroad Chair
EC Public Safety
Chula Vista, CA 91911
evctor@emorico1@sbcglobal.com

Vice Chair
Angela Castro 619-269-2559
*Metacochi Festival/Annual Dinner Chair
Cox Communications
5159 Federal Boulevard
San Diego, CA 92105
angela.castro@cox.com

Treasurer
Maury Thompson 619-331-1977
*Economic Development
Csiszar & Csiszar
1501 Firth Avenue
San Diego, CA 92101
maury@ccpa.com

Secretary
Charles Reiter 619-452-4697
*Annual Dinner & Business Accelerator
Program
Charles Reiter PR Company
951 National City Boulevard
National City, CA 91950
charles@ccpa.com

Immediate Past Chairman
Karen Mckinney 619-962-9500
*Golf Tournament/Suite to Navy
Amtrack Dinner
National School Board
150 N Avenue
National City, CA 91950
karenmckinney@amtrak.com

Officer
Ruth Ryan Oates 619-528-2202
*Business Retired Group [BRG]
Ryan Oates Law, APC
31 11 Caminito Del Rio North, Suite 400
San Diego, CA 92108
ruthryan@ruthryan.com

DIRECTORS

Director
Ashley Gordon 619-754-6018
Edward Jones
950 Otay Lakes Blvd, Suite 200
Chula Vista, CA 91919
ashley.gordon@edwardjones.com

Director
Daphne Wilks 619-871-7379
*Golf Tournament
San Diego Gas & Electric
833 Century Park Court, CP 118
San Diego, CA 92103
DWilks@san DiegoGas.com

Director
Pedro Arroyo 858-543-7800
*Metacochi Brew & Spirits Festival/Metacochi First
Southwest Strategies
401 E Street, Suite 130
San Diego, CA 92101
panroyo@swexpc.com

Director
Christine Fem 619-216-6665
Southwestern College
180 National City Blvd
National City, CA 91950
openlin@swcd.edu

Director
Karen Mckinney 619-962-9503
*Golf Tournament/Suite to Navy
Cox Communications
5159 Federal Boulevard
San Diego, CA 92105
karenmckinney@cox.com

Director
Mike Hamilton 619-569-5110
*Suite to Navy
San Diego Military Advisory Council
3200 Goleta Street, Suite A
San Diego, CA 92110
executive@directoridmac.org

Director
Biliana Tuttle 888-440-4208
*Suite to Navy
Navy Federal Credit Union
2555 Callaghan Road
San Diego, CA 92105
biliana.tuttle@navyfederal.org

Director
Amanda Roundy 619-336-0392
*Economic Development
(619) 458-0302
arounedy@edcfdco.org

Director
Benjamin F. Macpugay 619-492-4677
*Automobile Heritage Day
Paradise Valley Hospital
2400 East 4th Street
National City, CA 91950

Director
Calina Holland 619-482-6261
*Economic Development Committee Co-Chair
South San Diego CDC
886 National City Boulevard
National City, CA 91950
cholland@ssdc ragazzi

Director
Stephanie Hernandez 858-344-1196
*Metacochi Sustainability Chair
Green Transportation
3940 Sherman Street, Suite 10
San Diego, CA 92110
stephanie.hernandez@sdenergycenter.org

Director
Omar Chavez 858-344-1196
*Metacochi Sustainability  Co-Chair
Transitional Recorder
Jose-Mario Mora 3004 A
Zona del mono Chippendale, Tijuana, B.C.

CHAMBER STAFF

Jacqueline L. Reynolds 619-477-9339
President & CEO 619-479-6614
901 National City Boulevard
National City, CA 91950
reynolds@nationalcitychamber.org

David Greer 619-477-9339
Project Coordinator
901 National City Boulevard
National City, CA 91950
greer@nationalcitychamber.org

Alejandro Arendos 619-477-9339
Marketing Coordinator
901 National City Boulevard
National City, CA 91950
arendon@nationalcitychamber.org

Irma Davis 619-477-9339
Membership Services
901 National City Boulevard
National City, CA 91950
irmadavis@nationalcitychamber.org

Nancy Mayo 619-477-9339
Green Business Program Coordinator
901 National City Boulevard
National City, CA 91950
maya@nationalcitychamber.org

David Dietz 619-477-9339
Event Coordinator
901 National City Boulevard
National City, CA 91950
dietz@nationalcitychamber.org

* Committee Participation
The Chairman’s Circle is an association that recognizes companies whose continual support has been instrumental in the growth of the National City Chamber of Commerce and its business members. In addition to visibility in the Chamber’s Newsletter, referral guide and event programs, Chairman’s Circle members receive priority seating at Chamber events, complimentary use of the Chamber’s Conference Room and invitations to special member-only receptions.

Chairman’s Circle members enjoy the convenience of a one-time, all-inclusive transaction that insures representation at Chamber events. Through a choice of five levels of financial commitment, benefit packages are tailored to meet individual preferences.

Companies who are committed to the Chairman’s goals and objectives are invited to arrange for a visit to discuss the benefits and privileges of membership.

Contact President & CEO Jacqueline Reynoso at (619) 477-9339 or reynoso@nationalcitychamber.org.
Chairman

Victor Gonzalez
Mariachi Festival & Annual Dinner Chairperson

Mariachi Festival Committee 2019

Victor Gonzalez victorgonzalez811@outlook.com
Brian Clapper bclapper51@gmail.com
Sofi Bayardo sbayardo@portofsandiego.org
Jay Hinkle jay@hmcdvertising.com
Serafin Paredes spmusic@cox.net
Jose Torres jjtorresjr.loans@gmail.com
Desiree Ragadio dragadio@mymointcu.com
Carlos Solorio carlos@soloriofilm.com
Dave Nagy David_Nagy@pashanet.com

Thank you Committee Leadership!
Persons interested in getting involved with Chamber efforts are encouraged to contact the Chamber Office at (619) 477-9339.

Salute to Navy Committee 2019

Eliana Tate eliani_j_tate@navyfederal.org
Ivan Arabo ivan.arabo@yahoo.com
Brian Clapper bclapper51@gmail.com
Denise Davis that#_apersonaltouch@live.com
Victor Gonzalez victorgonzalez811@outlook.com
Kevin Nash kevin.nash@payrollvault.com
Desiree Ragadio dragadio@mymointcu.com
Nathen Triplett ntriplett@plcu.com
Christine Peri cperi@swccd.edu
Jose Torres jjtorresjr.loans@gmail.com

Auto Heritage Committee 2019

Dave Nagy David_Nagy@pashanet.com
Steve Lordigyan chargersteve@cox.net
Monica Anthony Monica_Anthony@pashanet.com
Vince Jackel vincejackel@gmail.com
Marco Topete mttopete@edcdisposal.com

Job Fair Committee 2019

Holly Childs hollychilds@workforce.org
Paula Duarte Paula.Duarte@edd.ca.gov
Rafat Alaraj RafatAlaraj@workforce.org
Qamar Bradford Qamar.Bradford@dor.ca.gov
Alexandra Germon AlexandraGermon@workforce.org
Andrea Matiz AndreaMatiz@workforce.org
Kevin Nash kevin.nash@payrollvault.com
Anita Brinkley brinkley.anita@yahoo.com

Golf Tournament Committee 2019

Karen McManus karen.mcmanus@bannerbank.com
Brian Clapper bclapper51@gmail.com
Alex Chua chulavista@minutemanpress.com
Nick Zundel nick@civilitypartners.com
Rebecca Del Toro rdeltoro@chulavistaqc.com
Dave Nagy David_Nagy@pashanet.com

Bayside Brew Fest Committee 2019

Carlos Solorio carlos@soloriofilm.com
Victor Gonzalez victorgonzalez811@outlook.com
Sofi Bayardo sbayardo@portofsandiego.org
Jose Torres jjtorresjr.loans@gmail.com
Eliana Tate eliani_j_tate@navyfederal.org

Bayside Brew Festival Committee 2019

Carlos Solorio carlos@soloriofilm.com
Victor Gonzalez victorgonzalez811@outlook.com
Sofi Bayardo sbayardo@portofsandiego.org
Jose Torres jjtorresjr.loans@gmail.com
Eliana Tate eliani_j_tate@navyfederal.org

Ruth Ryan-Cruz
Business Referral Group & Ambassador Committee Chairperson

Annual Dinner Committee 2020

Angelica Carrillo angelica.carrillo@cox.com
Victor Gonzalez victorgonzalez811@outlook.com
Veronica Carrillo allaboutwinefest@gmail.com
Rebecca Del Toro rdeltoro@chulavistaqc.com
Desiree Ragadio dragadio@mymointcu.com
Carlos Solorio carlos@soloriofilm.com
Charles Reilly charles@san.rr.com
Armando Ramos aramos513@gmail.com

Carla Holland
Economic Development Chairperson
Business Outlook Continues Steady Streak of Moderate Optimism

County businesses want transportation efforts to focus on reducing traffic, improving roads to support transit

Businesses located north of Interstate 8 in the City of San Diego are standouts with a strong Business Outlook Index (BOI) of 25, a sizeable jump from 9 last month. They are most upbeat about hours offered to workers and revenue in the coming months. East county firms are also solidly positive. However, optimism on the county’s south side is waning and, if a recession hits, it will most likely be felt south of I-8 first. With the onset of fall and cloudier days, the BOI score for north coastal businesses shows a lack of enthusiasm there as well.

Government regulations are again the top challenging issue, but at the lowest level in more than a year. Worries don’t point to any single culprit, but rather run the gamut from local to state to federal regulations. Competition and staffing are both a focus for 4 percent each. Those facing increased competition can be found in any industry, with internet sales and brick-and-mortar stores being broad concerns. Similarly, staffing concerns are not limited to one sector, with many segments of the local economy having difficulty finding “qualified” and “good” workers. New technology was not on the radar last month, but now 3 percent are feeling challenged by it.

This month’s topic focuses on the ways the San Diego Metropolitan Transit System (MITS) is considering improving regional transportation. We asked local businesspeople which types of transportation programs they would most like to see implemented when thinking about companies like theirs. Sixty percent want roads or freeway improvements for transit options to be the primary focus. This includes 37 percent who would most like to see traffic congestion reduced and 23 percent who want roads and highways improved to support transit.

There are, however, significant differences depending on where a business is located. Coastal businesses are much less focused on traffic and roads than their inland counterparts. Only one-third of businesspeople working along the water prioritize these programs compared to two-thirds of folks located elsewhere in the county. Because 80 percent of businesses are inland, road-centric programs capture most of the county’s attention.

Cal Private Bank also asked what transit modes businesspeople would support most and, while there is no consensus, the top choice with 30 percent is more trolleys. This is a popular choice in the south city where trolley service is most prevalent; here 42 percent are supportive. Where trolleys are absent, as in the county’s north inland portion, fewer than one in 10 support more trolleys.

Mobility hubs are preferred by 22 percent of businesspeople. This option is most popular among San Diego city businesses north of Interstate 8, as 39 percent there would like to have mobility hubs. Skyways and more buses are less popular as just 8 percent and 6 percent, respectively, select those options.

All that said, a sizable 23 percent wouldn’t support any of the transit modes we asked about. Businesspeople who work outside the City of San Diego – where there is less density – are more likely than those in the city to offer this response. And those who are focused on improving roads and highways, even to improve transit, are more likely than others to reject the modes we asked about. Rather than add transit modes, they prefer to see improvements to the roads themselves.

Economic report provided by Cal Private Bank
SUPPORTED BY THE NATIONAL CITY CHAMBER OF COMMERCE

SB 946 - Safe Sidewalk Vending Act
Sidewalk vendors may not be prohibited, although local authorities will be able to establish regulations on sidewalk vendors to protect valid health, safety and welfare concerns. The statute defines “sidewalk vendors” as persons who sells food or merchandise from a pushcart, stand, display, pedal-driven cart, wagon, showcase, rack, or other non-motorized conveyance, or from one’s person, upon a public sidewalk or other pedestrian path. SBDC and the City of National City will be hosting a workshop on November 5, 2019.

AB 626 - Homemade Operations Act
The act amends the California health and safety code to establish MEHKO (Microenterprise Home Kitchen Operation), a new type of retail food facility that will allow an individual to operate a restaurant in their private residence, limiting meals sold to 30 per day or 60 per week. City Council will revisit the “opt out” position on October 15 at 6pm at the City Council meeting.

The bill would require the applicant for a permit to operate a microenterprise home kitchen operation to submit to the local enforcement agency written standard operating procedures that include specified information, including all food types or products that will be handled and the days and times that the home kitchen will potentially be utilized as a microenterprise home kitchen operation.

Newland Sierra Project
The Newland Sierra, will provide much needed housing in a private property just off 1-15 next to the cities of Escondido, San Marcos, and Vista, where there is a shortage of homes, especially for working families.
Approximately 80 percent of the 1,985-acre privately-owned property will be set aside for open space, 62 percent of the homes will be affordably priced and 19 miles of multi-use trails will be included. The plan is also the first plan in the San Diego region to be 100 percent carbon neutral.

USMCA - United States Mexico Canada Agreement
The Agreement between the United States of America, the United Mexican States, and Canada is a signed but not ratified free trade agreement between Canada, Mexico, and the United States. Reduces barriers to trade, a burden which San Diego bares as the host of the busiest land border crossing in the western hemisphere.
DID YOU KNOW?

How do these benefits improve your business?

Making a 10-15 minute presentation at the BRG networking meeting
As a Chamber member, you are eligible to give a presentation of your services to the attendees of the BRG (Business Referral Group) networking group. This means that you will have a live, captive audience of 20 – 30 business owners that will learn about your business and send business your way. It is the best way to build trust with other members.

Participation in Event Committees
The Chamber has 7 annual events that require a team of people to assist in putting all aspects of the event together. As you attend the committee meetings, you reach out to Chamber members to promote the event or look for sponsors, and assist at the actual event, where many people will notice you as someone committed to help the community. This in turn, gives you and your business a sense of trust due to your valuable help to the Chamber and the community.

Post a discount on our Hot Deals section of our website
This is a simple, FREE and valuable way to keep Chamber members and visitors to our website engaged with your business and its website. Simply go to our website, click on the Member login tab near the top and follow the prompts. Hot deals from our members can get from 10 to 90 views per month, increasing your visibility and probability of getting new leads.

FACE TO FACE

Chamber of Commerce Participation
+44% Consumer Favorability

+51% Consumer Awareness

+57% Local Reputation

+63% Future Patronage
You can be the next Social Responsibility Appointee in your borderland

Be part of our Binational Sustainability Committee

Binational Sustainability Committee

We would like to invite businesses located in San Diego County as well as Tijuana and surrounding areas to our Binational Sustainability Committee. One of our main purposes is to raise the level of sustainable practices and to influence a political environment that will support sustainability and social responsibility initiatives on both sides of the border.

The National City Chamber of Commerce has formed a group from local businesses and institutions from both sides of the border to address binational aspects related to sustainability, Corporate Social Responsibility (CSR), and environmental issues between San Diego-Tijuana. We will be conducting annual conferences starting next year and we want you to be part of our team.

If you are interested, please send an email to our Green Business Program Coordinator, Nancy Moya at moya@nationalcitychamber.org.

It Begins with a Free Energy Check-up for your Business

Let us help you make sure your equipment is energy efficient for optimal savings and performance. Join the growing number of eligible businesses that started with a check-up and received building upgrades and more from SDG&E’s Business Energy Solutions Program. We’d like to work together to find savings for your business. To learn more about the program, visit sdge.com/BESF. You can also reserve your spot today with our simple online interest form at sdge.com/BESform.

Nancy Moya
Green Business Program Coordinator
619-477-9339
moya@nationalcitychamber.org
The National City Chamber of Commerce invites you to the

Ribbon Cutting Ceremony
in celebration of the LEED Platinum certification of our office building
Monday, October 28th at 1:00pm
901 National City Blvd, National City, CA 91950

10 ENERGY SAVING TIPS FOR SMALL BUSINESSES

1. Conduct an energy audit. SDG&E’s Business Energy Solutions program provides an on-site no-cost energy audit, sdge.com/BES

2. Turn off unused equipment. Office computer monitors are an easy way to save on your business’s energy bill as they use a lot of energy!

Fact: Screen savers DO NOT reduce energy use.

3. Get employees invested. Saving energy is a team sport. Encourage staff to share innovative ideas on how to cut energy costs!

4. Plug Leaks
It’s important to locate any leaks to prevent costly heating and cooling loss.
Tip: Use weather stripping to manage your ventilation!

5. Install occupancy sensors.
Dimmers and occupancy sensors in proper locations to automatically turn off lights.
Wrong locations: Behind coat rack, door, bookcase or furniture.

6. Reduce Paper
Print only when necessary and doublesided when you do. This will help paper waste, reduce energy costs and may extend the life of your printer.

7. Insulate water heater.
If your water heater is older than 7 years, be sure to wrap it in insulation to retain water heat. Insulate the first 3 feet of the heated water out pipe.

8. Install hand dryers
A paper towel dispensers needs to be refilled, they are a constant, recurring cost and more expensive than automatic hand dryers in the long run. Less mess!

9. Energy use online.
You can monitor your business’s energy usage by signing up at sdge.com/myaccount.
Build an energy action plan to help save energy and money!
Your energy costs are based not only on how much electricity you use, but also when you use it.

To better reflect energy use patterns and the impact on the electric grid, the CPUC (California Public Utilities Commission) recently approved these changes, effective December 2017.

**Summer Period:**
June 1 - Oct 31
(Previously, May 1 - Oct 31)

**Winter Period:**
Nov 1 - May 31
(Previously, Nov 1 - April 30)

---

**Time of Use Plus TOU-A-P**
- Default rate to small commercial customers if no other plan elected

**Time of Use Plus TOU-A**
- Option available - opt in by logging on to: www.sdge.com/MyAccount

---

**Both Plans:**
- No Demand Charge
  - You pay more during highest demand (weekday On-Peak 4-9pm)
  - You pay less during lower demand:
    - Weekends & Holidays/Weekday Off-Peak, midnight to 4pm; 9pm to midnight
  - Event Rate: You will be charged more during “Reduce Your Use” event period up to 18 times each year between 2-6pm (typically during summer period)

Log in to www.sdge.com/MyAccount for more information

---

**How to Prepare for an Emergency at Work**
Proper planning and preparation in advance can teach employees how to respond, help protect operations and save lives should an emergency occur.

Don’t forget if you see a downed power line or suspect a natural gas leak, leave the area immediately and call SDG&E at 1-800-411-7343 or 911. Never touch a fallen power line or anything in contact with it.

- Know the location of the nearest exits, evacuation routes, automated external defibrillator (AED) and fire extinguishers.
- Know your building security and floor leader.
- Participate in emergency exercises, drills and training programs.
- Advise your supervisors of potential hazards so these can be corrected.
- Eliminate potential fire hazards by keeping offices and cubicles free from paper clutter and recycle all unnecessary paper.
SPONSORSHIP & PARTNERSHIP OPPORTUNITIES
The Chamber is seeking organizations to partner with and support the LEED by Example project via financial support or in-kind donations. Your support will help cover the costs of the LEED certification process and for improvements made to the building and our operations, enabling us to transform our facility into a zero-waste/green energy showcase.

The U.S. Green Building Council (USGBC) is committed to supporting a prosperous and sustainable future of cost-efficient and energy-saving green buildings.

USGBC builds on this vision through the development and improvement of the LEED rating system. LEED, or Leadership in Energy and Environmental Design, is the most widely used green building rating system in the world. LEED certification is a globally recognized symbol of sustainability achievement.

A LEED Project should aim to accomplish the following:

- Reverse Contribution to Global Climate Change
- Enhance Individual Human Health and Well-Being
- Protect and Restore Water Resources
- Protect, Enhance and Restore Biodiversity and Ecosystem Services
- Promote Sustainable and Regenerative Material Resources Cycles
- Build a Greener Economy
- Enhance Social Equity, Environmental Justice, and Community Quality of Life

In mid-September, the Chamber achieved certification for LEED Platinum (version 4) for Building Operations and Maintenance. The Chamber will serve as a showcase model of green building principles by educating the business community and chamber visitors on the importance and positive impact of implementing sustainable strategies. LEED by Example is a new and exciting project of the GBP that will promote LEED best practices and principles as well as recognize organizations and partners dedicated to helping the chamber achieve certification.
YOUR AUDIENCE AWAITS

Make your message reach up to 650 businesses, 1,000 active members, civic leaders, elected officials and city personnel all over the South Bay

Ad Rates

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/10 Page</td>
<td>$50</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>$100</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>$175</td>
</tr>
<tr>
<td>Full Page</td>
<td>$250</td>
</tr>
<tr>
<td>Front Cover Banner</td>
<td>1/3</td>
</tr>
<tr>
<td>Back Cover Page</td>
<td>1/2</td>
</tr>
<tr>
<td>Full</td>
<td>$500</td>
</tr>
</tbody>
</table>

“Good advertising does not just circulate information. It penetrates the public mind with desires and belief”

Leo Burnett

Contact Alejandra Arredondo to advertise at arredondo@nationalcitychamber.org or call 619-477-9339
California Produce

California Produce, founded and managed by James Murphy (Jimmy), is a local store that offers great quality and value in fruits and vegetables for the local community, located at 1736 E Plaza Blvd., National City, CA 91950. The company is very focused on serving the community and supports many events and organizations through donations of fruits and other produce.

Without even asking who would attend 2 of our recent events, Jimmy donated a fruit selection (cut and in trays) to be sampled and offered at the Non-profit Forum on September 10, 2019 at the ARTS center and at the VIP lounge at the 3rd Annual Bayside Brew and Spirits festival at Pepper Park. Thank you, Jim!

San Diego Seals

The San Diego Seals are an expansion team in the 33-year-old National Lacrosse League (NLL), the world’s only professional box lacrosse league. The league ranks third in average attendance for professional indoor sports worldwide, behind the NBA and NHL. San Diego will begin play in the 2019-20 season, which kicks off in early December. The Seals will play their home games at Pechanga Arena San Diego, the city’s leading destination for sporting events, family shows and live entertainment.

Radio Latina

Radio Latina 104.5 is a supportive media sponsor to the Chamber that help promote annual events to the Hispanic community in San Diego and Tijuana. Radio Latina was a proud sponsor to Mariachi Festival, Automobile Heritage Day, Career Pathways Job Fair and the Bayside Brew Festival.

It’s music is a perfect blend of Spanish adult contemporary hits and Latin pop with an enjoyable mix of the best classic Spanish soft-rock and romaticula. Radio Latina’s personalities are known throughout the region with thousands of daily listeners.

Aside for assisting the National City Chamber of Commerce, Radio Latina has helped countless of organizations on both sides of the border to help promote community events and services to reach their targeted audience.

Chula Vista Golf Course

The Chula Vista Golf Course became an active member of the National City Chamber of Commerce this year, and in doing so, has participated in many ways to support the Chamber and promote their services. Rebecca del Toro, Private Events Sales Director, has participated in the event committees for our 109th Annual Dinner and the 11th Golf Tournament. She not only attended the meetings but also supplied linens for the Annual Dinner, prizes for the Golf Tournament and much more. Their involvement has been a great plus for the Chamber and this has given them greater visibility in all the communities where our Chamber has a presence. They have 2 great event halls at the clubhouse, and they are located at 4475 Bonita Rd.
Advertising Opportunities

BREAKFAST MEETING
The Chamber hosts quarterly breakfast meetings. You can sponsor a breakfast meeting and provide excellent exposure for your business to an active group of business leaders, prospective clients, City officials, and elected representatives. Sponsorships offer display tables, prominent banner placement, logo in program, live recognition, and commercial time.

Breakfast sponsorship: $50-$500

SOCIAL MEDIA
Facebook & Instagram is another great way to promote your business! Send us a JPEG or PDF image, flyer or coupon with a short message that we can upload to our social media with more than 3,000 followers. Free for members. $50 for non-members.

@NationalCityChamber  #nationalcitychamber

HOT DEALS
Offering discounts to members and non-members is an excellent and FREE way to attract customers to your business. As a member, you have an opportunity to post coupons on our website under the HOT DEAL section. Use your personalized logo to submit your deal.

nationalcitychamber.org/hot-deals/

INTERACTIVE ADS
Promote on the National City Chamber of Commerce website using our interactive ads featuring company branding, an interactive map, video commercial, social media links and much more. Contact us to inquire how you can maximize your marketing exposure. Contact: Alejandra Arredondo at 619-477-9339.

SEO Marketing Masters
Boost your online reputation with the Google Review tool from SEO Marketing Masters, the Chamber’s new partner. Discounts and deals to all Chamber members available. Learn more at seomarketingmasters.com.

NEWSLETTER ADS
For new and current chamber members, it is a great idea to place your ad in our Chamber Newsletter that is published on a quarterly basis. Our award winning Newsletter is distributed to over 600 Chamber members and posted on our website for easy downloading and email forwarding. Newsletters are also distributed to over 3,000 contacts from the chamber’s database, posted on social media, and shared at special events.

Business Card Ad: $50
Full Page Color Ad: $250

ELECTRONIC MAILERS
Email your flyer to our extensive list of business and community active contacts. Members can promote on our weekly Partner Promotions for FREE.
For a stand alone email, the cost is $50 to our 4,700 active subscribers.

Email your flyer to: arredondo@nationalcitychamber.org

OFFER FREE BUSINESS CONSULTING
New and current members can provide free consulting services to chamber members when they seek professional assistance. This helps to expose your business to the community. Free Participation. Contact us at 619-477-9339 or email David Grepe
grepe@nationalcitychamber.org
The National City Chamber of Commerce has formed the BART - Business Assistance Response Team, to assist Chamber members with their business operations.

If you are experiencing challenges in your business, that requires assistance from an expert, contact one of the BART participating members to schedule a one-time free consultation.

For more information about the BART program, please call the Chamber at 619-477-9339. 
www.nationalcitychamber.org
E-mail: grepe@nationalcitychamber.org
Chamber Programs

The Ambassador Program has been re-launched with a new focus to strengthen our business recruitment efforts and to visit current members to ensure they are aware of how to use their Chamber Benefits.

Luis Alcala: Financial Advisor, Prudential Advisors (619) 358-8822
Ashley Gonzalez: Financial Advisor, Edward Jones (619) 397-4338
Sandra Bredeson: Benefits Advisor, Aflac (619) 507-5354
Kevin Nash: Owner, Payroll Vault (858) 967-0417
Ruth Ryan-Cruz: Attorney, Ryan Cruz Law (619) 528-2201
Alma Daneshi: Owner, Pink Sisters Carpet Cleaning (619) 646-2260

Business Referral Group (BRG)

Led by Chamber member, Bob Solomon, the Chamber's networking group, called "Business Referral Group" is creating new business bonds. This group was developed to connect business professionals and create meaningful relationships that result in business growth. Interested?

Come to the Chamber on the 1st and 3rd Thursday of every month at noon.

Business Forecast

The National City Chamber - in partnership with the San Diego Regional Chamber of Commerce - has launched a new monthly economic report conducted by Cal Private Bank research that provides valuable insights into future trends of the regional business community.

Chamber Bucks - Rewards Program

We have created a Chamber Bucks loyalty program to incentivize members to refer new member prospects. For every new member that you refer, you will earn $25 in Chamber Bucks. Chamber Bucks may be redeemed for ads in the Chamber News, membership renewal, or used toward special event booth fees.

Internship Program

The National City Chamber of Commerce is proud to support workforce development by recruiting interns to join our team and contribute to community efforts! This internship is a great opportunity to learn entry-level skills to help prepare for a future career. No prior work experience is necessary. Send resumes to thechamber@nationalcitychamber.org.

Green Business Program

The National City Chamber of Commerce Green Business Program encourages and facilitates energy efficient business practices in National City through education, outreach, networking, marketing, and advocacy. We strive to raise the level of sustainable best practices used by NCCC members and influence a political environment that supports sustainability initiatives, policies, and promotion of “green” businesses. The objective of the National City Chamber of Commerce is to be a one-stop resource for information, education, program participation, and marketing tools to promote green businesses.
Partner Resources

SDSU Technical Assistance Program
This is an outgoing technical assistance program designed to assist women owned, minority owned and other small businesses, as the key target populations. Call (619) 594-3950

Consulting Services that can be provided:
- Business Plan Creation
- Business Expansion
- Market Study
- Market Research
- Advertising and Promotion
- Web Site Development
- Search Optimization
- Computer Training
- Insurance
- Contract Bidding
- Time Management Scheduling
- Customer Relation
- Cost Analysis and Control
- Export/Import
- Inventory Control
- Taxes
- Accounting/Bookkeeping
- Personnel Management Training

SBDC
The Small Business Development Center delivers management assistance and training to small businesses. Additional on-site resources are also available including a library of guides for various types of businesses. For more information visit online www.sandiegosdbc.org or call (619) 482-6391.

Center for International Trade Development
The San Diego Center for International Trade Development (CITD), hosted by Southwestern College, helps small and medium sized businesses with international trade. If you’re a seasoned export/import pro with a specific issue, or completely new to the expanding world of exporting, we have an International Trade Specialist who can answer your questions... for free! Schedule an appointment at (619) 482-6393.

San Diego Contracting Opportunities Center
The San Diego Contracting Opportunities Center (SDCOC), hosted by Southwestern College, provides free one-on-one business advising and training to help small businesses sell their products and services to federal, state, and local government agencies. SDCOC hosts a free introductory workshop every month titled “Are You Ready for Government Contracting”. This training covers the basics to get started in government contracting, as well as free resources to help you determine if government contracting is for your business. Visit SDCOC’s website at www.ptac-sandiego.org or call (619) 216-6671 for more information or to sign up as a client.

San Diego & Imperial Women’s Business Center
The San Diego & Imperial Women’s Business Center (WBC) works to secure ECONOMIC JUSTICE and ENTREPRENEURIAL OPPORTUNITIES for women by providing TRAINING, MENTORING, BUSINESS DEVELOPMENT and FINANCING opportunities to WOMEN ENTREPRENEURS throughout San Diego and Imperial Counties. The San Diego & Imperial WBC is a resource partner of the US Small Business Administration (SBA) and is hosted by Southwestern College at the Center for Business Advancement in National City. Go online to see their calendar of trainings and workshops to learn more about starting, operating, and growing a small business. Sign up today for an appointment to meet with a business advisor to help you grow your small business. https://www.sandiegowbc.org/about

Thomas Jefferson School of Law Legal Clinic
The Small Business Law Center (SBLC) will help underserved local business and support community and economic development in San Diego. The transactional clinic will provide pro bono legal assistance to small businesses and nonprofits in the community.
Assistance is offered in: business formation, contract review, and negotiation, commercial leasing, subsidized property transactions, nonprofit tax exemption, permitting and licensing, and employment issues. Call (619) 961-4382

City Manager’s Round Table Wednesdays
Once a month on the 1st Wednesday at 10 am, the City Manager’s office invites the business community to participate in a round table open forum with all City Department Heads. Those interested in asking questions, addressing their concerns and needs are invited to participate. Sign Up Today!

SCORE Business Counseling
SCORE is a nonprofit organization dedicated to educating entrepreneurs and helping small businesses start, grow, and succeed nationwide. SCORE is a resource partner with the U.S. Small Business Association (SBA). SCORE also provides local workshops and events to connect small business owners with the people and information they need to start, grow, and maintain their businesses, as well as online workshops available 24/7. SCORE provides resources, templates, and tools to assist entrepreneurs in developing tools and plans they need to navigate their way to small business success. Schedule an appointment at (619) 557-7272.

TO LEARN MORE CALL OR VISIT US
National City Chamber of Commerce
(619) 477-9339
901 National City Blvd., National City, CA
www.NationalCityChamber.org

National City Chamber News 18
WHY JOIN YOUR LOCAL CHAMBER OF COMMERCE?

Becoming a member of the National City Chamber and using your benefits will give you a great ROI!

"I've been a member of the National City Chamber for over two years. It has been a great experience getting to know people that have an interest in promoting my business. I especially appreciate the events they host; BRG, Mixers, and the Salute to Navy Luncheon. It allows me to get in front of community leaders that want to make a difference in society."

- Ashley Gonzalez, Edward Jones Financial Advisor

VISIBILITY
Stand out and get noticed as an active member of your community!

NETWORK
It's NOT just who you know, it's who others know! Networking is powerful!

GROWTH
Economic growth through business promotion.

CREDIBILITY
Your reputation matters! Membership is respected by the community!

VOICE
Have a say in what happens through the Chamber’s advocacy efforts.

DISCOUNTS
Member to Member discounts increase your buying power!
National City Sets Rules for Street Vendors

Forced to conform to a new state law, the City Council in National City approved a permit process and regulations for street vendors. Senate Bill 946, which took effect in January, decriminalized street vending and forces cities and counties to set rules that comply with the state law.

In a 4-1 vote, with Councilman Ron Morrison opposed, Morrison raised concerns that street vendors could set up shop near brick-and-mortar stores and drive the establishments out of business.

The City Council adopted on May 21 an ordinance that, in part, will add a chapter to the city’s municipal code to regulate the small enterprises. The ordinance also will eliminate language in the municipal code that bans street vending. Under the new framework, vendors must apply annually with the Public Works Department for a vendor’s license, which will cost $50 and must be on display at all times. They must also obtain a business license, as well as any necessary state or county permits.

Vendors are allowed to do business only on public sidewalks and pedestrian paths in city parks between 8 a.m. to 10 p.m. Only vendors who push carts or are otherwise on the go are allowed to do business on residential sidewalks — between 7 a.m. and 7 p.m. Unless they sell healthy food, vendors are prohibited within 500 feet of schools between 6 a.m. and 6 p.m.

Article by David Hernandez, San Diego Union Tribune

National City Prepares For 2020 Census After Undercount In 2010

Officials and business leaders in National City next year are aiming to avoid a repeat of the 2010 census when, they believe, their immigrant-majority city was undercounted. At a press conference on Thursday morning, Mayor Alejandra Sotelo-Solis said her office estimates that the 2010 census undercounted the residents of National City by almost 30%. And that was before the Trump administration waged a yearslong and ultimately unsuccessful effort to add a question about citizenship to the 2020 census. National City’s population is more than 40% foreign-born.

Letting people know that their information is secure is something the city is focusing on heading into next April’s census. Low participation in the 2010 census hurt the growing, low-income city when it came to both federal support and representation in Washington. Sotelo-Solis says the city will focus on making sure that residents on both ends of the age spectrum participate.

After the press conference, the mayor and census officials led a presentation for local groups on how they can spread the word about the upcoming census.

Article by Max Rivlin-Nadler, KPBS.org
LEED Certification

The National City Chamber of Commerce (NCCC) is pleased to announce its office building in National City has received LEED® Platinum certification by the U.S. Green Building Council (USGBC) – the highest rating possible – for energy efficiency and environmental sustainability. The NCCC achieved LEED v4.1 (version 4.1) for Building Operations and Maintenance (O&M).

In 2010, the Chamber created the Green Business Program (GBP) to guide members, the business community, and the city towards sustainable business practices and development. Through a new project called “LEED by Example,” the 600-member organization aimed this month to make its 8,000-square-foot headquarters on National City Boulevard into an educational showcase of green building, maintenance, and operating principles.

Designed by the San Diego firm of Martínez + Cutri, and with heating, ventilation and air conditioning systems engineered by LSW Engineers California in San Diego, the 2003 concrete block structure is an anchor in the city’s revitalized central core. It is immediately across from Southwestern College’s Higher Education Center and adjacent to Morgan Square Plaza, a city landmark.

“LEED by Example is a new and exciting project of the Chamber’s Green Business Program,” said Jacqueline Reynoso, NCCC’s President & CEO.

“Our certification will solidify the Chamber building as a showcase model of what small businesses can do to save energy and expenses while contributing to a healthier South Bay and greener planet,” she added.

The aim of LEED projects included: slowing and reversing climate change through smarter and lower energy use; enhancing public health through reduction of harmful building byproducts; and protecting water resources. Other aims include restoring biodiversity and threatened ecosystems; increasing the use of renewable building materials; and enhancing community quality of life.

Partners already aligned with this project include the San Diego Green Building Council (SDGBC), Nu-Vue Window Films, Inc., and SDG&E among others.

To date, the Chamber has helped an estimated 700 South Bay businesses improve their green “footprint” with an eye toward a profitable bottom line as well as positive ecological impact.

For more information and to contribute to the LEED by Example project visit: www.gogreenbiz.org/leedbylexample.

Strategic Planning Survey

The city of National City is engaging the community to partake in the National City Strategic Plan with a series of community workshops and an online survey.

A survey has been designed to gather input from National City residents and businesses to assist in the strategic planning process for the City of National City.

A strategic plan communicates an organization’s long-term goals and objectives which must be met to achieve them. The results of the community survey will be presented at a special City Council meeting on October 29. This will assist us in developing a new five-year strategic plan for the City that will be adopted by the end of the year. Visit nationalcityca.gov to take survey and gain more city information.
3rd Annual Bayside Brew & Spirits Festival

Our Brew Fest was the place to be on September 21. We hosted 25 local and Mexican microbreweries, wineries, and distilleries at Pepper Park. We also had 25 local craft, small business and food vendors join us by the bay.

Thank you to our numerous sponsors, volunteers and supporters, including the Port of San Diego! Our attendees are able to appreciate National City’s emergence as a multi-cultural destination and residential community. We are focused on growing the South Bay craft beer industry into an economic asset in South County. Visit BaysideBrewFest.com for information on 2020's event!

Multi Chamber Mixer

On June 20, Chula Vista Golf Course hosted our annual Summer Multi-Chamber Mixer where our members were networking with business owners and leaders from all the South Bay area of San Diego. We had over 15 member table sponsors and 130 attendees! We appreciate the support from San Ysidro Chamber of Commerce, the Asian Business Association, Otay Mesa Chamber of Commerce, and the Filipino American Chamber of Commerce.

Golf Tournament

At our 11th Annual Kile Morgan Golf Tournament on July 12, we had 86 generous members join us for another rendition of the friendly competition. Thanks to our sponsors and players at this Annual event! We had a great day out on the Chula Vista Golf Course raising funds for the Chamber’s Economic Development programs and member benefits and networking with leaders of businesses in the South Bay area of San Diego. Congratulations to the U-HAUL Moving and Storage of National City team for their 1st place win!
28th Annual Automobile Heritage Day Festival & Car Show

We had such a fun day on August 10 at the 28th Edition of the Automobile Heritage Day Festival and Car Show. Thanks to our hard-working committee and volunteers, we enjoyed over 200 classic and antique cars, plus live music, vendor and food booths as well as children’s activities. Thanks to our major sponsor, the County of San Diego for their continuous support of the event. Thanks to our local Point Loma Credit Union branch, we drummed up excitement on August 9 with a pre-party and vehicle showcase.

At our August Member Breakfast, we chose to focus on Social Enterprise by welcoming Bob Dalton, founder of Sackcloth and Ashes. He talked about the importance of Social Enterprise organizations and their own business development experience. We also featured presentations from Megan Gammell, Economic Development Specialist, from The City of National City and Ken Davenport, CEO of Mission Edge. Thanks to our hosts- Ramada Hotel and Paradise Village!

Nonprofit Forum

The Chamber’s inaugural Nonprofit Forum was launched earlier this year on May 23. The forum convenes nonprofit organizations on a quarterly basis to promote civic engagement, serve as an ad hoc advisory group to the City Council, build capacity, and collaborate to address the City’s most pressing needs in housing, economic development, health & wellness, education, and environmental sustainability. The group has grown from 50 to 70 attending organizations. Following the first forum, it was clear that the 2020 US Census is critical, and the August 22 workshop focused on creating a Marketing Blitz brainstorm for census outreach. Our latest September 10 workshop focused on health, wellness, and food systems in the community.

Economic Development Resource Tour

In one of our most successful events of the year, the Chamber coordinated this tour of 20 organizations that are centered on providing services to National City and other South Bay communities. On May 16, we were joined by 40 attendees that included elected officials from City governments and local school boards and local business leaders. We were able to provide an orientation to elected officials of Economic Development resources available to National City, and provide information on new revenue streams and community development opportunities for the City. Thank you to our sponsors who supported this and other economic development initiatives.

Membership Breakfasts

On May 30, we had the honor of recognizing the outstanding performance of our civic and educational leaders in National City at the Centurion Awards Member Breakfast. Our Honorees included Lucia Baeza from National School District, Jessica Sphar from Sweetwater Union High School, Dr. Luis Osuna from Southwestern College, Steve Moss with National City Police Department and Chris Duron with National City Fire Department. Congratulations!
Paradise Urgent Care

Paradise Valley Medical Group invited our Chamber of Commerce to the Grand Opening Reception of the new Paradise Urgent Care on September 24, 2019. Our group was invited on a tour around the new facility. The City of National City attended the event for support and to welcome them to our community.

The reception included healthy appetizer options, refreshments, desserts, and a tote bag consisting of goody bags for attendees. The facility is located across the Paradise Valley Hospital, 502 Euclid Avenue, Ste. 103, National City. Make an appointment (619) 470-4357.

Jack in the Box

On June 4, 2019, the Chamber of Commerce joined 100 attendees at the reopening of the remodeled Jack in the Box, located at 3138 Plaza Blvd in National City. The beautiful location retained their friendly staff and acquired great new seating areas. The staff offered delicious appetizers, desserts, and many prizes for participants. We wish them continued success and partnership!
NATIONAL CITY CHAMBER OF COMMERCE

As a Chamber Member, we invite you to get involved with one or more active committees. We welcome volunteers and community leaders to join us in shaping National City’s future.

CHAMBER COMMITTEES

ECONOMIC DEVELOPMENT COMMITTEE
The Economic Development Committee focuses on promoting economic development in National City through the development and implementation of projects, programs, and policies that stimulate economic growth and prosperity, enhance community development initiatives, leading to improved quality of life. This committee is the legislative advocate for business at the local, state, and federal levels. The Committee reviews legislation, supports pro-business policies and actively represents Chamber members.

Chair: Carla Holland, South San Diego SBDC
Meets First Thursdays 8am-9:30am

EXECUTIVE COMMITTEE
The Executive Committee maintains oversight of the Chamber’s finances, execution of Chamber Policies, member services, products and programs, and oversees the performance of the chief executive officer.

Chairman: Victor Gonzalez, IC Public Safety
Meets Second Thursdays

SPECIAL EVENT COMMITTEES
The Special Event Committees are tasked with organizing the Chamber’s annual events including Automobile Heritage Day, Career Pathways Job Fair, Golf Tournament, Salute to Navy Luncheon, International Mariachi Festival, Bayside Brew Festival, and the Annual Installation and Awards Dinner.

BOARD MEETINGS
Held third Tuesdays (8am-9:30am)

BUSINESS REFERRAL GROUP ("BRG")
The Business Referral Group ("BRG") directly contributes to the economic development of the National City area by increasing the business and profits of chamber member businesses and organizations through structured, relational networking and the exchange of referrals and leads. 1st & 3rd Thursdays, 11:45am to 1:00pm @ the Chamber.

AMBASSADOR PROGRAM
The Ambassador Program was re-organized to strengthen its outreach to the business community and to recruit new members to the Chamber. Ambassadors volunteer their time in support of the Chamber and its different events. Please contact the Chamber office at 619-477-9339 if interested.

BINATIONAL SUSTAINABILITY COMMITTEE
The Binational Sustainability Committee has formed from local businesses and institutions from both sides of the border to address binational aspects related to sustainability, Corporate Social Responsibility, and environmental issues between San Diego-Tijuana.
DIAMOND CIRCLE
Jamul Casino
San Diego
Scott Bauer
14145 Campo Rd
Jamul, CA 91935
(619) 315-2250

Port of San Diego
Ms. Randi Conigliolo
3165 Pacific Hwy
San Diego, CA 92101
(619) 686-6200

PLATINUM CIRCLE
EDCO Waste & Recycling Services
Mr. John Snyder
6670 Federal Blvd
Lemon Grove, CA 91945
(619) 474-8855

Paradise Valley Hospital
Benjamin T. Macapugay
2400 E 4th St
National City, CA 91950
(619) 470-4115

San Diego Gas & Electric
Dinh Willier
8335 Century Park Ct
CP11B
San Diego, CA 92123-1530
(619) 654-1211

GOLD CIRCLE
Frank Subaru
Mr. Ronald Fornanca
2940 National City Blvd
National City, CA 91950
(619) 470-5600

Macy’s Plaza Bonita
Ms. Kerry Marksbury
3000 Plaza Bonita Rd
National City, CA 91950
(619) 267-3500

Paradise Village
Mr. Bill Lawson
2700 E 4th St
National City, CA 91950
(619) 475-5040

Pasha Automotive Services
John Pasha
1309 Bay Marina Dr
National City, CA 91950
(619) 419-1200

Protea Waterfront Development
Alex Bugay
5960 Cornerstone Ct. W. #101
San Diego, CA 92121
(203) 940-0880

Cumming Chevrolet
Mr. Bill Cumming
2301 National City Blvd
National City, CA 91950
(619) 477-2613

San Ysidro Health
Daniel Hernandez
1275 30th St.
San Diego, CA 92154
(619) 662-4100

GOLD CIRCLE
Syquari Tribal Development Corporation
Lauren Morrow
2 Kwaaypaaq Ct
El Cajon, CA 92019
(619) 445-6002

Walmart #5023
Josef Rompolo
1200 Highland Ave
National City, CA 91950
(619) 336-0395

Westfield Plaza Bonita
Cristina Bontempo
3030 Plaza Bonita Rd Ste 2075
National City, CA 91950
(619) 702-1700

Wheels Financial Group, LLC dba LoanMart
Stephanie Segura
15400 Sherman Way Suite 170
Van Nuys, CA 91405
818-285-1641

SILVER CIRCLE
American Medical Response
Mr. Michael Murphy
3465 Camino Del Rio South, Suite 410
San Diego, CA 92108
(858) 492-3500

Ball Automotive Group
Ms. Jennifer Ball
1935 National City Blvd
National City, CA 91950
(619) 474-6435

Brickrow Group
Ms. Adriana Ladd
2434 Southport Wy Ste A
National City, CA 91950
(619) 477-3133 x108

California Coast Credit Union
Robert Scheid
1704 Sweetwater Rd Ste C
National City, CA 91950
(858) 675-5542

California Institute of Arts & Technology
Kirsten Barrera
401 Mile of Cars Way, Suite 100
National City, CA 91950
(877) 559-3621

SILVER CIRCLE
Carilli Auto Court
Ms. Elvina Jennings
1414 Roosevelt Ave
National City, CA 91950
(619) 705-1110

Chick-fil-A
Michael Gonzales
400 Mile of Cars Way
National City, CA 91950
(619) 505-9103

SILVER CIRCLE
Chula Vista Golf Course
Rebecca Del Toro
4475 Bonita Road
Chula Vista, CA 91902
(619) 479-4141

Costco Wholesale Optical Lab
Monica Alvarez
1001 W 19th St.
National City, CA 91950
(619) 336-3307

Epsilon Systems Solutions Inc
Mr. Dan Dufresne
2101 A Haffey Ave
National City, CA 91950
(619) 461-4225

Express/Champion Floor Service
Mr. Abdur Fields
2412 E 13th St
National City, CA 91950
(619) 579-6000

First Choice Bank
Debbie Franco
17785 Center Court Dr., Suite #750
Cerritos, CA 90703
(619) 422-3300

Flagship Airport Services, Inc.
Rosalba Rodriguez
3665 N Harbor Dr, Ste 202
San Diego, CA 92101
(619) 298-6793

Funeral Del Angel
Rosen Sandoval
607 National City Blvd
National City, CA 91950
(619) 475-6555

H G Fenlon Company
Mr. Cory Lothel
2500 Hoover Ave Ste A
National City, CA 91950
(619) 262-5666

Holiday Inn Express So SD So CV
Ms. Tiffany Smith
632 E St
Chula Vista, CA 91910-2113
(619) 426-2500

HomeTown Buffet
Lisa Wain
651 Palomar St
Chula Vista, CA 91911
(619) 426-0505

Howard Johnson Express
Mr. Ramesh Patel
521 Roosevelt Ave
National City, CA 91950
(619) 474-6517

J & S Investments
Mr. Jess Van Deventer
125 E 17th St
National City, CA 91950
(619) 477-6516

Scripps Health
Monica Montano
499 H St, CV 101
Chula Vista, CA 91910
(619) 691-7000

SILVER CIRCLE
MAAC
Mr. Arnulfo Manriquez
1355 3rd Ave
Chula Vista, CA 91911
(619) 426-3595

Marine Group Boat Works
Mr. Todd Roberts
1313 Bay Marina Dr
National City, CA 91950
(619) 427-6767

Metropolitan Transit System
Mr. Marcial Gutierrez
1255 Imperial Ave, Ste 1000
San Diego, CA 92101-7490
(619) 233-3004

Mossy Nissan
Mr. Kenny Afshar
7200 National City Blvd
National City, CA 91950
(619) 474-7011

Motel 6
Mr. Harsh Desai
1125 E Plaza Blvd
National City, CA 91950
(619) 477-4747

National City Swap Meet
Michael Derr
3201 D Ave
National City, CA 91950
(619) 477-2203

Navy Federal Credit Union
Elaina Tate
1727 Sweetwater Rd Ste H
National City, CA 91950
(619) 477-3518

Neighborhood National Bank
Bruce Mills
National City, CA 91950
(619) 933-4311

Office Depot
Mr. Mark Matias
3430 Highland Ave
National City, CA 91950
(619) 422-6155

Ranch House Liquor LLC
Mr. Monith (Mike) Herrnitz
404 Palm Ave
National City, CA 91950
(619) 474-3000

San Diego Cold Storage
Mr. Frank Plant
1240 W 28th St
National City, CA 91950
(619) 474-6525

San Diego Habitat for Humanity ReStore
Ms. Ellen Immular
310 National City Blvd
National City, CA 91950
(619) 283-4663

Seacoast Commerce Bank
Charlotte Vasquez
22 West 35th Street, Suite 105
National City, CA 91950
(619) 409-5730

Seven Mile Casino
Pedro Anaya
265 Bay Blvd
Chula Vista, CA 91910
(619) 425-3333

Southwestern College
Dr. Kindred Murillo
900 Otay Lakes Rd
Chula Vista, CA 91910
(619) 421-6700

Sweetwater Authority
Ms. Leslie Payne
505 Garret Ave
Chula Vista, CA 91910
(619) 409-6723

Sweetwater Crossing Shopping Center
Erika Abrille
Sweetwater Rd & I-805
National City, CA 91950
(619) 780-0101

TDX - Lambda Americas Inc
Ms. Lynette De Los Santos
401 Mile of Cars Wy
National City, CA 91950
(619) 628-2803

Union Bank
Mr. Rafael Flores
22 E 8th St
National City, CA 91950
(619) 336-2000

Westcott Mazda/Kia
2800 National City Blvd
National City, CA 91950
(619) 474-1591

Wrigley’s Supermarket & Catering
Mr. Ivan Arabo
34 N Euclid Ave
National City, CA 91950
(619) 264-4444
New Members 2019

NATIONAL CITY CHAMBER OF COMMERCE

New York Life
Cynthia Chavez
4365 Executive Drive #800
San Diego, CA 92121
(858) 626-1028
cchavezz@1ft.newyorklife.com

Slappy's Burger & Brews
Charlie Mujica
1105 E. Plaza Blvd., Suite D
National City, CA 91950
(619) 773-6660
slappysburgers@yahoo.com

Eureka Sustainable Consulting
Nancy Moya
7514 Girard Ave, Ste. 1526
National City, CA 91950
(619) 317-6272
rmoya@eurekasasc.com

Get Social With Tiff
Tiffany Anchondo
3009 Moonridge St.
San Diego, CA 92139
(619) 519-0151
tiffany@getsocialwithtiff.com

Sagetree
Rich Yumul
333 H Street Suite 5000
Chula Vista, CA 91913
(866) 728-9100
letschat@sagetree.com

LISC San Diego
Karina Velazquez
4305 University Avenue Suite 420
San Diego, CA 92105
(619) 541-8016
sandiego@lisc.org

San Diego Seals
Stefani Polonia
4275 Executive Drive #1100
La Jolla, CA 92037
(619) 375-3755 ext 107
stefani.polonia@sealslax.com

TAAGBUILD
Alejandro Tangass-Martinez
Mision de San Javier 10611
Tijuana, BC 22010
+526642310079
info@taagbuild.com

SVPR Communications
Susy Villegas
National City, CA 91950

In 2 Tax
Tony Tavanzis
355 K Street Suite E
Chula Vista, CA 91950
(619) 425-4864
ftavanzis@gmail.com

Transnational Recyclers de Mexico
Omar Chavez
Avenida Jose Maria Morelos 20004 A
Tijuana, Baja California 22446
+526642103267
ochv1705@hotmail.com

Legendary Hall
David Pliego
540 National City Blvd,
National City, CA 91950
(619) 787-5267
legendaryhall17@gmail.com

Blinds 4 less, Inc
Rosa Eliana Solís
170 Mace Street E4
Chula Vista, CA 91911
(619) 397-5235
b4less@cox.net

Over The Tap
George Ramirez
2424 Hoover Ave, Suite A
National City, CA 91950
(619) 813-2141
grr1906@gmail.com

Century 21 First Choice
Cynthia Aragundi
274 Trenum St.
Chula Vista, CA 91911
(619) 213-4131
cinaragundi@yahoo.com

Ciclo Soluciones
Alberto Juarez
Allende 28-A
Tijuana, BC 22444
(664) 253-3498
comunicacion@ciclo.com.mx

Electric Vehicle Association
Larry Emerson
3980 Sherman Street Suite 170
San Diego, CA 92110
(619) 274-1297
lkkms@sbcglobal.net

San Diego Green Business Council
Josh Dean
797 J Street
San Diego, CA 92131
(858) 357-3011
info@sd-gbc.org

Total COM
Carlos Villanueva
Mexico City, DF
52-55-9018-9713
carlos@totalcom.com.mx

Creducacion
A. J. Allun
3952 Clairemont Mesa Blvd. # 191
San Diego, CA 92117
(858) 715-3800
aj@creducacion.com

JackieJofessor
Jackie Lopez
522 Sycar Street
San Diego, CA 92113
(619) 268-6652
jackiejlopez@gmail.com

Cal Coast Pest Management
Michael Keith
PO Box 390155
San Diego, CA 92149
(619) 878-0346
michael.Keith@calcoastpestmanagement.com

Bernal Builders, Inc.
Manuel Bernal
3343 Durant St.
San Diego, CA 92113
(619) 540-9618
BernalBuildersInc@gmail.com

Patricia Casanova Realtor
Patricia Casanova
2060 Otay Lakes Road
Chula Vista, CA 91915
(619) 267-5177
patriciacasanova35@gmail.com

Harbortouch POS
John Malapsy
1305 Keck Road
Chula Vista, CA 91913
(619) 202-4862
info@swpossystems.com

Security National Life
Sean Rentree
2800 Del Mar Village Road
El Cajon, CA 92019
(619)345-1135
SeanR@SNLpreneed.com

Adventure Point Early Learning Center
Kim Holloway
1805 E. 17th Street
National City, CA 91950
(619) 259-2480
kim@nationalcitychurch.com

Anana Vestige
Sharon Kingsberry
33005 Paoli Court
Temecula, CA 92592
(619) 254-3229
sharon@ananavestige.com

West Coast Registration Services
Sharon Zarzosa
350 Tenth Avenue
San Diego, CA 92101
(619) 822-6251
westcoastreg@gmail.com

Mexican Heart
Miriam Jimenez
830 Kuhn Drive Unit #211202
Chula Vista, CA 91921
(760) 455-2271
mjmenez@mexican-heart.com

Punchy
Liz Oz
511 Front Street
San Diego, CA 92101
(425) 260-6769
liz@punchy.design

San Diego Translation Services
Kim Holloway
1805 E. 17th Street
National City, CA 91950
(619) 259-2480
kim@nationalcitychurch.com

HES Solar
Lourdes Sherman
7022 Glentora Avenue
San Diego, CA 92119
(619) 315-7027
lvsherman@gmail.com

National City Chamber News 27
Make sure to place the following events on your calendar! Meet fellow members, expand your network and support your chamber! Get full details at NationalCityChamber.org/events/calendar

24 Oct

**October 24, 2019 | 11am- 1:30pm | National City**

63rd Annual Salute to Navy Luncheon
Look forward to our Tropical Oasis and support our Naval Base San Diego at the MLK Jr. Community Center, National City.

28 Oct

**October 28, 2019 | 1pm | National City Chamber**

LEED Ribbon Cutting
We want to share our office building’s LEED Platinum certification for energy efficiency and environmental sustainability.

31 Oct

**October 31, 2019 | 8am-10am | National City Chamber**

How to Use your Benefits Workshop
At this FREE workshop, learn how to maximize the return on your investment as a member of the Chamber.

14 Nov

**Nov. 14, 2019 | 2pm-4pm | National City Chamber**

Kiva Workshop for Micro-Entrepreneurs
Hear from LISC San Diego at this informative workshop about KIVA crowdfunding campaigns to obtain capital for your organization.

12 Dec

**December 12, 2019 | 5pm-7pm | Seven Mile Casino**

Holiday Mixer
Join us at Seven Mile Casino to get your fill of holiday cheer and new business contacts!

24 Jan

**Jan. 24, 2020 | 6pm-9pm | TBD**

110th Annual Installation Dinner
The Chamber’s Annual Dinner is when new members of the Board of Directors are seated. Awards are also presented for Business, Community Leader, Sustainability Champion, and Volunteer of the Year.

To learn more about National City Chamber of Commerce annual events, please contact us at (619) 477-9339 or visit us at www.nationalcitychamber.org