



**National City Chamber of Commerce
A.R.O.W. Program Activation Proposal at Morgan Square, National City, CA**

**Help Fund the "World Market" in 2018
Please Donate to Make this Project a Reality:**

<https://nationalcity.chambermaster.com/eventregistration/register/3126>

Timing: Once a Month – 4th Sunday / 11am-5pm

Elements:

- Wi-Fi access
- Artisan Vendors
- Zumba / Yoga
- Live Art
- Art Classes
- Art Exhibitions
- Movie Screenings against wall
- Food Vendors
- Music Amplification
- Entertainment
- Coffee Cart in front of Chamber

Participation Guidelines:

- \$50 fee – artisan vendors OR \$25 fee + 10% sales
- \$100 Food Vendors – 1 Dessert Vendor, 1 Beverage Vendor, 1 Food Truck (rotating monthly)
- 1 rotating school to fundraise (sell non-competing food ex. Nachos)
- Artist bring their own easels
- Vendors provide their own table and tents
- No tents/ Only market umbrellas allowed
- Assist with Marketing & Promotions
- Monthly commitment

Possible Partners to Manage Set Up/ Break Down/ Vendor Relations:

- Woodbury School of Architecture
- YMCA of San Diego
- ARTS
- Southwestern College
- Sweetwater High School
- Artisan Vendor Association
- Arts & Learning
- Tony the Vet

EXPLANATION:

Streets: 80 Feet Wide
Blocks: 250 Feet Square
Lots: 25'x100' except 37'x12 23'x114
which are 25'x193 Feet.

